

Guernsey Quarterly Travel and Visitor Accommodation Bulletin

Quarter 2 2026

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The Guernsey Quarterly Travel and Visitor Accommodation Bulletin provides information on travellers into and out of the Island of Guernsey and utilisation of visitor accommodation.



States of Guernsey
Data and Analysis

1.1 Introduction

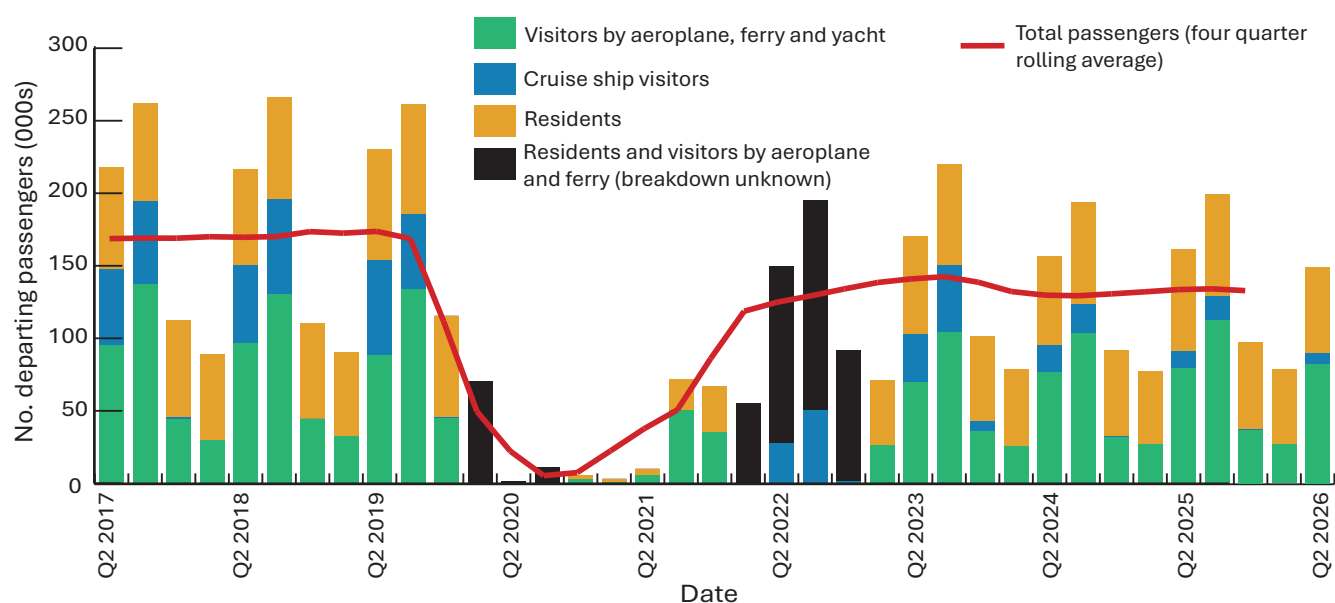
The Guernsey Quarterly Travel and Visitor Accommodation Bulletin provides information on visitors to the Island of Guernsey and the accommodation they stayed in, as well as Guernsey residents travelling to destinations outside the Bailiwick. It uses data gathered via surveys of people leaving Guernsey, alongside data provided by visitor accommodation providers and Guernsey Ports.

Data collection was paused during the COVID-19 pandemic, but was restarted in early 2023 (although, in some cases, using a different methodology to that used before the pandemic). This is the fourteenth edition of the Bulletin. Any feedback is welcome. Previous Guernsey Travel Survey reports are available via https://www.gov.gg/travel_and_visitor.

Statistics are presented in a comparable manner over time and with other jurisdictions wherever possible. It should be noted that the passenger volume figures throughout this report exclude travel between the Islands within the Bailiwick of Guernsey. Also, Herm, Sark and Alderney residents are only included in the analysis if they were in Guernsey “in transit” i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick. For reporting purposes within this bulletin, they are classified as Visitors and the purpose of their visit is classified as “Other” (along with residents of places outside the Bailiwick of Guernsey that were transiting through Guernsey on their way to or from a destination outside the Bailiwick). For better alignment with definitions in legislation, a change has been made this quarter to the way some of the information in this publication is presented. Anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Previously, the definition of visitor included those staying up to 1 year for work/other purposes. This change has been applied to all the figures presented in this publication, so they are comparable. But, as a result, some of the figures are slightly different to those presented in previous publications.

1.2 Headlines

Figure 1.2.1 Passenger volumes - departing passengers



COVID-19 related requirements were put in place for people travelling into Guernsey in February 2020. All were lifted on 17th February 2022. As such, comparisons in this report are mainly drawn between 2023, 2025 and 2026. Travel to and from the Island is highly seasonal, as can be seen in **Figure 1.2.1**, so the same quarter of each year is used for comparison throughout this bulletin.

1.2 Headlines (continued)

All Passengers

- The total number of (resident and visiting) passengers (including cruise visitor and yacht passengers) departing Guernsey was 156,415 during Q2 2026. This compares with 161,198 during Q2 2025; a decrease of 3%. It is 9% lower than three years earlier, in Q2 2023.
- The number of passengers travelling by aeroplane in Q2 2026 was broadly unchanged from Q2 2025 and 3% higher than Q2 2023. The number of passengers travelling by ferry was broadly unchanged from Q2 2025 and 14% higher than Q2 2023. The number of yacht visitors in Q2 2026 was 2% lower than Q2 2025, but 46% higher than Q2 2023. The number of visitors by cruise ship in Q2 2026 was 40% lower than Q2 2025 and 78% lower than Q2 2023.

Visitors

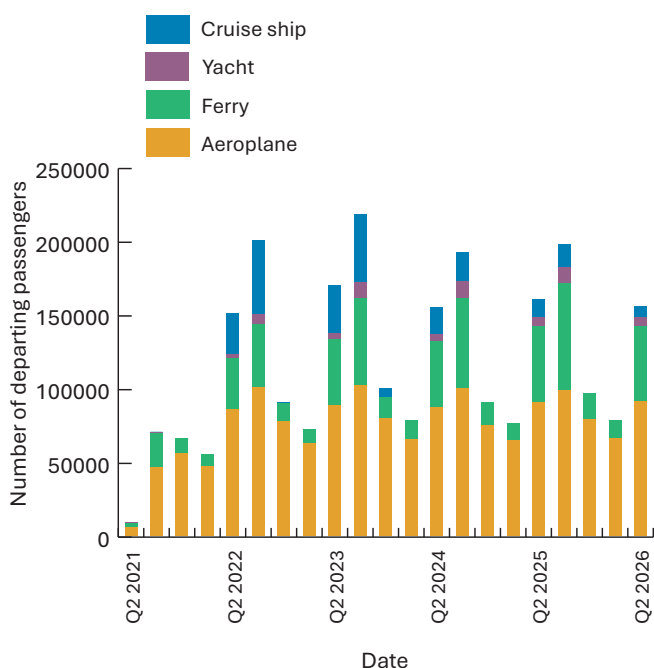
- The number of visitors that stayed in Guernsey for at least one night (having travelled by aeroplane or ferry) was 65,714 people in Q2 2026; 13% higher than Q2 2025 and 23% higher than Q2 2023. Of these, 54% were here for leisure, 27% to see friends/family, 12% for business and 7% for other reasons.
- In Q2 2026, 64% of all visitors staying in Guernsey stayed in hotels, (42,313 people), 20% stayed with friends/family (13,062 people) and 16% stayed in other accommodation (10,339 people).
- The average length of stay for staying visitors in Q2 2026, was 4.4 nights compared with 4.5 nights in Q2 2025 and 4.7 nights in Q2 2023.
- Day trip visitors (who travelled by aeroplane or ferry) totalled 15,967 people in Q2 2026; 24% higher than Q2 2025, and 50% higher than Q2 2023. Of these day trip visitors, 49% were here for leisure, 2% to see friends/family, 16% for business and 33% for other purposes.
- Of all visitors that travelled to Guernsey by aeroplane or ferry during Q2 2026, 60% had a country of residence in the UK, 9% were from Jersey, 16% were from France and 15% were from elsewhere. Compared with Q2 2025, there was a 31% increase in the number of visitors from Jersey. The number of visitors from elsewhere increased by 29%.
- 7,152 visitors travelled to Guernsey on a yacht in Q2 2026. During Q2 2026 Guernsey received 7,212 cruise ship passengers.
- The net promoter score (NPS) given by visitors (by aeroplane or ferry) was 77 percentage points in Q2 2026, which compares with 68 percentage points in Q2 2025 and 64 percentage points in Q2 2023.
- There were 1,887, 1,891 and 1,890 units of visitor accommodation available for booking in April, May and June 2026 respectively. The occupancy of available units was 65% in April, 73% in May and 84% in June 2026, which compares with occupancy of 54% in April 2025, 74% in May 2025 and 79% in June 2025. Long-stay guests represented 10 percentage points of the occupancy of open units in June 2026, compared with 8 percentage points in June 2025.

Residents

- The total number of departing residents in Q2 2026 was 59,527; 15% lower than Q2 2025 and 11% lower than Q2 2023.
- Of the residents, 40,803 travelled by aeroplane; 16% fewer than in Q2 2025 and 19% fewer than in Q2 2023. 18,724 residents travelled by ferry; 11% fewer than in Q2 2025 but 11% more than in Q2 2023. 55% of residents travelled during Q2 2026 for leisure purposes, 21% to see friends/family and 9% travelled for business/work. 73% of residents during Q2 2026 travelled to the UK.

2.1 Passenger volumes

Figure 2.1.1 Passenger volumes by mode of transport



Data is collected by Guernsey Ports on the volumes of passengers travelling into and out of Guernsey. Just the volumes of passengers leaving the Island are presented here to represent the number of people (since most people have both outbound and return travel). It should be noted that these passenger volume figures exclude travel between the Islands within the Bailiwick of Guernsey. Herm, Sark and Alderney residents are only included in the analysis if they were in Guernsey “in transit” i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick.

As shown in **Figure 2.1.1**, with the exception of the period impacted by COVID-19 related travel requirements (which were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021), the quarterly number of passengers is highly seasonal.

Total departing passengers in Q2 2026, as shown in **Table 2.1.1**, was 156,415, 3% fewer than in Q2 2025 and 9% fewer than 3 years ago, in Q2 2023.

58% of all departing passengers travelled by aeroplane in Q2 2026, 90,936 people, a very similar number to Q2 2025 and 3% higher than Q2 2023.

33% of all passengers travelled by ferry in Q2 2026, 51,115 people, broadly unchanged from Q2 2025 but 14% higher than Q2 2023.

5% of all passengers were on a cruise ship, and a further 5% visited on a yacht.

Table 2.1.1 Passenger volumes

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Passengers departing Guernsey by aeroplane	88,298	90,620	90,936	<1%	3%
Passengers departing Guernsey by ferry	44,948	51,287	51,115	<-1%	14%
Passengers departing Guernsey by yacht	4,889	7,309	7,152	-2%	46%
Passengers departing Guernsey by cruise ship	32,819	11,982	7,212	-40%	-78%
Total departing passengers	170,954	161,198	156,415	-3%	-9%

2.2 Passenger volumes by destination

Data from Guernsey Ports is also available regarding the destinations of those travelling out of Guernsey by aeroplane and ferry. At present, the destination of those departing on cruise ships or yachts cannot be provided, but the total volume of departures is included for completeness.

As shown in **Figure 2.2.1**, with the exception of the period impacted by COVID-19 related travel requirements (which were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021), the quarterly number of passengers is highly seasonal. Higher numbers of departing passengers are typically recorded during Quarter 2 and Quarter 3 each year, whilst lower numbers of passengers are recorded during Quarter 1 and Quarter 4. For this reason comparisons of passenger volumes are made with equivalent periods in previous years.

62% of all passengers departed Guernsey for the UK, totalling 96,397 people, in Q2 2026, 1% higher than Q2 2025 and 1% higher than Q2 2023. 12% of all passengers departing Guernsey were travelling to Jersey and totalled 19,396 people in Q2 2026, 14% higher than Q2 2025, but 7% lower than Q2 2023. 17% of passengers departed Guernsey for the rest of the world and totalled 26,258 people in Q2 2026, 11% lower than Q2 2025, but 53% higher than Q2 2023. 9% of passengers departed Guernsey on a cruise ship or yacht trip in Q2 2026, 14,364 people.

Figure 2.2.1 Passenger volumes by destination

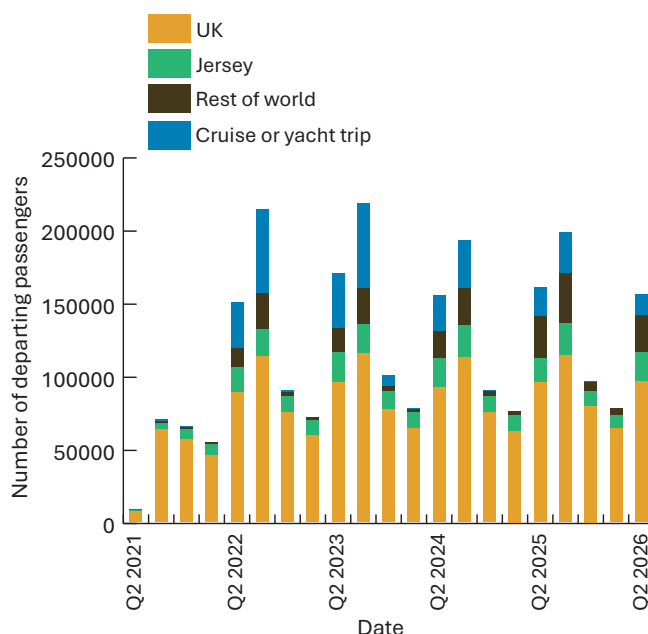
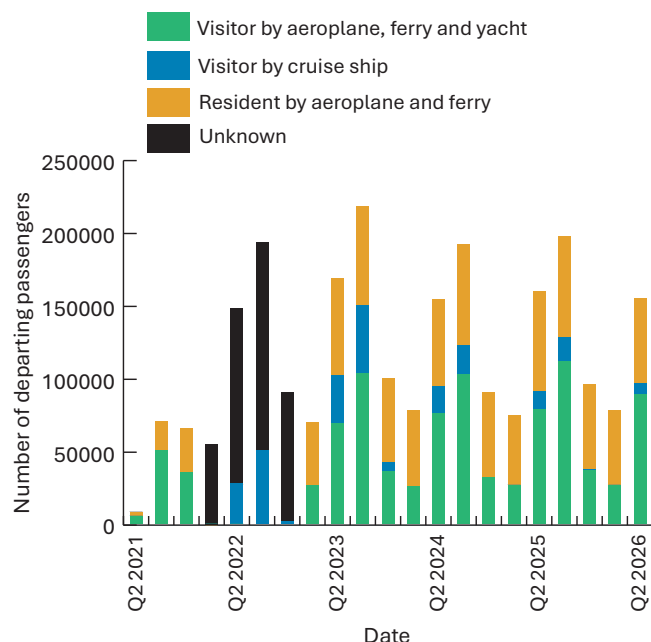


Table 2.2.1 Passenger volumes by destination

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Passengers departing Guernsey for United Kingdom	95,222	95,282	96,397	1%	1%
Passengers departing Guernsey for Jersey	20,905	17,082	19,396	14%	-7%
Passengers departing Guernsey for rest of world	17,119	29,543	26,258	-11%	53%
Passengers departing Guernsey on cruise or yacht trip	37,708	19,291	14,364	-26%	-62%
Total departing passengers	170,954	161,198	156,415	-3%	-9%

2.3 Passenger volumes - visitors and residents

Figure 2.3.1 Passenger volumes - visitors and residents by mode of transport



Data is collected from passengers departing by aeroplane or ferry via a short interview-style survey. 9% of departing passengers were surveyed in Q2 2026 (stratified by destination and port), which provides statistics with 95% confidence that they are accurate to 1%. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

One of the questions asked is whether travellers are resident in Guernsey or a visitor to the Island. It should be noted that within this bulletin, Herm, Sark and Alderney residents are classified as Visitors. They are only included in the analysis if they were in Guernsey “in transit” i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick (along with residents of places outside the Bailiwick of Guernsey that were transiting through Guernsey on their way to or from a destination outside the Bailiwick).

Prior to March 2020 surveys were conducted at the airport and harbour to determine the composition of passengers. When restrictions were put in place to reduce the impact of COVID-19 these surveys were suspended and the breakdown of passengers could not be determined. When the Travel Tracker system was introduced in late 2020, a limited amount of information about passengers could again be collected. However this was discontinued in February 2022.

Table 2.3.1 Visitor and resident passenger volumes

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Residents departing Guernsey by aeroplane	50,301	48,714	40,803	-16%	-19%
Residents departing Guernsey by ferry	16,807	20,955	18,724	-11%	11%
Visitors by aeroplane	36,458	41,236	49,819	21%	37%
Visitors by ferry	27,810	30,041	31,862	6%	15%
Visitors by yacht	4,889	7,309	7,152	-2%	46%
Visitors by cruise ship	32,819	11,982	7,212	-40%	-78%
Total departing residents	67,107	69,669	59,527	-15%	-11%
Total visitors (excluding cruise ship visitors)	69,158	78,585	88,833	13%	28%
Total visitors (including cruise ship visitors)	101,977	90,567	96,045	6%	-6%
Total visitors returning to Guernsey later	1,870	961	843	-12%	-55%

NB: Figures may not sum exactly to totals due to rounding.

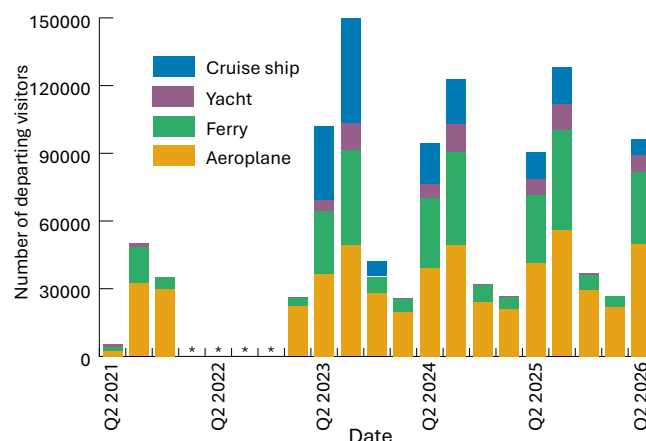
2.3 Passenger volumes - visitors and residents

As shown in **Table 2.3.1** and **Figure 2.3.1**, of the 156,415 passengers, 38% of those departing Guernsey in Q2 2026 were residents (59,527 passengers), whilst 61% of those departing Guernsey were visitors (96,045 passengers). A small proportion, less than 1% of visitors reported that they were returning to Guernsey later. In order to avoid duplication in sampling no further visitor information is collected from those passengers who report they are returning later and they are excluded from any subsequent analysis in this bulletin. At present, those departing on cruise ships or yachts are not asked to complete the same survey; within this report it is assumed that all passengers departing on cruise ships or yachts are visitors.

Figure 2.3.2 shows the volume of visitors travelling by ferry, aeroplane, cruise ship/visiting yacht each quarter. In Q2 2026 there were 96,045 visitors, 6% more than in Q2 2025 and 6% fewer than in Q2 2023. There were 7,212 visitors by cruise ship during Q2 2026, 40% lower than Q2 2025 and 78% lower than Q2 2023. The number of visitors travelling by aeroplane, 49,819 people in Q2 2026, was 21% higher than the number travelling by aeroplane in Q2 2025, and 37% higher than Q2 2023. The number of visitors travelling by ferry in Q2 2026, 31,862 people, was 6% higher than Q2 2025, and 15% higher than Q2 2023. 7,152 people visited by yacht in Q2 2026, 2% lower than Q2 2025, but 46% higher than Q2 2023.

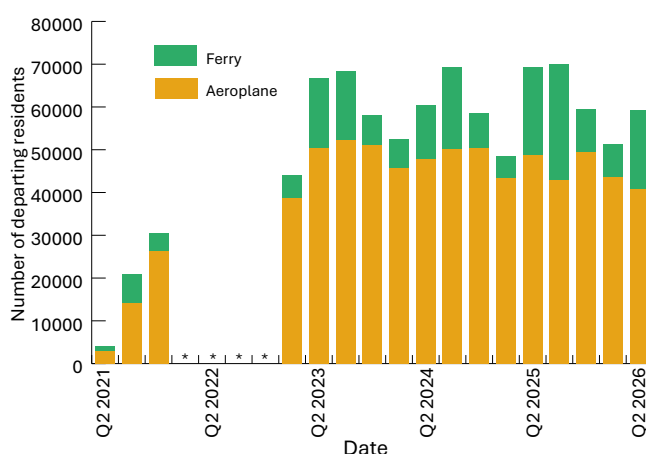
Figure 2.3.3 shows the volume of residents travelling by ferry and aeroplane each quarter. The total number of departing residents in Q2 2026 was 59,527; 15% lower than Q2 2025 and 11% lower than Q2 2023. The number of residents travelling by aeroplane in Q2 2026 was 16% lower than the number travelling by aeroplane in Q2 2025 and 19% lower than the number travelling by aeroplane in Q2 2023. The number of residents travelling by ferry in Q2 2026 was 11% lower than the number travelling by ferry in Q2 2025, but 11% higher than the number travelling by ferry in Q2 2023.

Figure 2.3.2 Passenger volumes - visitors by mode of transport



*When restrictions were put in place to reduce the impact of COVID-19, surveys of exiting passengers at the airport and harbour were suspended between Q1 2020 and Q1 2023. A limited amount of passenger information was collected from the travel tracker system which was in place between Q4 2020 and Q4 2021. In Q1 2023 exit surveys were re-instated and full passenger breakdowns could again be reported.

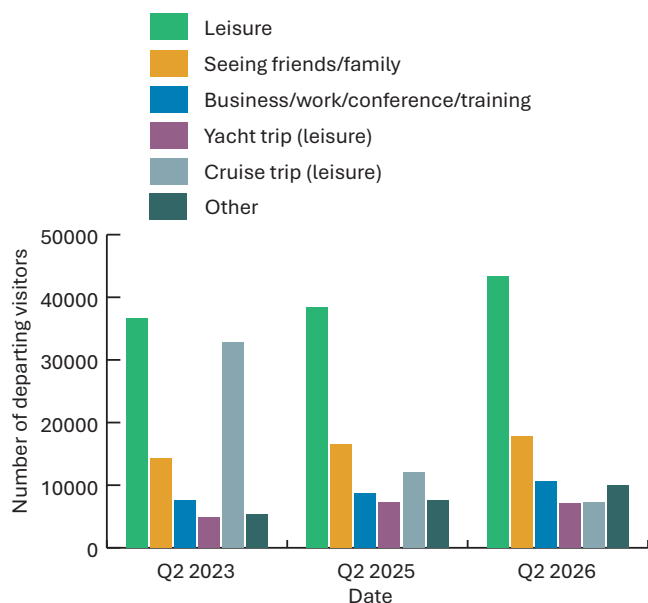
Figure 2.3.3 Passenger volumes - residents by mode of transport



*When restrictions were put in place to reduce the impact of COVID-19, surveys of exiting passengers at the airport and harbour were suspended between Q1 2020 and Q1 2023. A limited amount of passenger information was collected from the travel tracker system which was in place between Q4 2020 and Q4 2021. In Q1 2023 exit surveys were re-instated and full passenger breakdowns could again be reported.

3.1 Visitors - main purpose of trip to Guernsey

Figure 3.1.1 Visitors - main purpose of trip to Guernsey



Visitors are asked during passenger exit surveys what the main purpose of their trip to Guernsey is. Survey results are applied to overall passenger volumes to give figures for the whole quarter. At present, those departing on cruise ships or yachts are not asked to complete the same survey, but the overall number of these visitors is still included in this section for completeness. In previous publications, a “Long stay (more than 30 nights but less than 1 year for work/other purpose)” category has been included in this breakdown. For better alignment with definitions in legislation, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page.

In Q2 2026, 43,294 visitors reported the main purpose of their trip to Guernsey was for leisure (38,369 in Q2 2025 and 36,633 in Q2 2023). Additionally, 7,152 people visited by yacht (most likely for leisure purposes), and 7,212 by cruise ship. 17,782 visitors cited they were seeing friends/family (16,514 in Q2 2025 and 14,248 in Q2 2023). 10,695 visitors were here for business, which compares with 8,739 in Q2 2025, and 7,580 in Q2 2023. 9,911 visitors were here for other reasons during Q2 2026. 1,439 or 15% of those visitors who cited other reasons mentioned sport, be it as a participant or spectator (representing just under 2% of all visitors in Q2 2026). Many sports were cited by respondents including the Guernsey marathon, the Saffery Rotary Walk, the St James Dance Festival, Rugby and Gaelic Football. The other category also includes visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Table 3.1.1 Visitors - main purpose of trip to Guernsey

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	36,633	38,369	43,294	13%	18%
Seeing friends/family (including weddings, funerals etc)	14,248	16,514	17,782	8%	25%
Business/work/conference/training	7,580	8,739	10,695	22%	41%
Yacht trip (leisure)	4,889	7,309	7,152	-2%	46%
Cruise trip (leisure)	32,819	11,982	7,212	-40%	-78%
Other	5,368	7,654	9,911	29%	85%
Total	101,977	90,567	96,045	6%	-6%

NB: Figures may not sum exactly to totals due to rounding.

3.2 Visitors - country of residence

Another of the questions asked of visitors during passenger exit surveys is their country of residence. Survey results are applied to overall passenger volumes to give figures for the whole quarter. At present, those departing on cruise ships or yachts are not asked to complete the same survey, but the overall number of these visitors is still included in this section for completeness.

During Q2 2026, 51% of all visitors, 49,307 people reported their country of residence was the UK (49%, 44,110 in Q2 2025). 8%, 7,242 visitors were from Jersey (6%, 5,515 in Q2 2025). 13%, 12,801 visitors were from France (13%, 12,106 in Q2 2025), 13%, 12,332 visitors were from the Rest of the world (11%, 9,545 in Q2 2025), and 15%, 14,364 visitors' country of residence was unknown, as they were visiting by yacht or cruise ship (21%, 19,291 in Q2 2025).

As shown in **Table 3.2.1**, in Q2 2026 the number of visitors whose country of residence was the UK was 12% higher than Q2 2025 and 12% higher than Q2 2023. In Q2 2026 there were 31% more visitors whose country of residence was Jersey compared with Q2 2025 and 39% more than Q2 2023. In Q2 2026 there were 6% more visitors whose country of residence was France compared with Q2 2025 and 120% more than Q2 2023. There were 29% more visitors whose country of residence was Rest of the world compared with Q2 2025, and 32% more than Q2 2023.

Figure 3.2.1 Visitors - country of residence Q2 2025

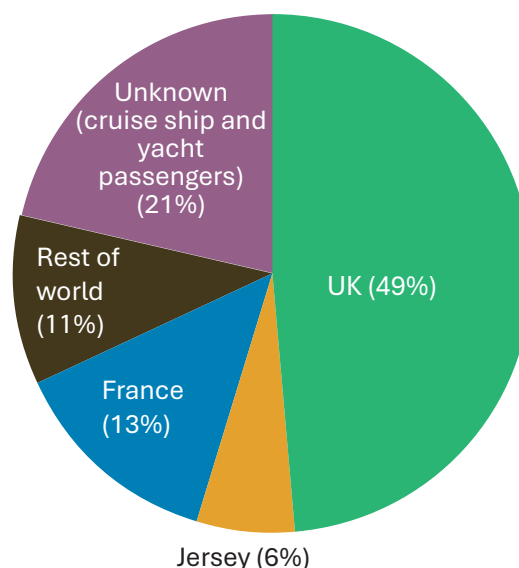


Figure 3.2.2 Visitors - country of residence Q2 2026

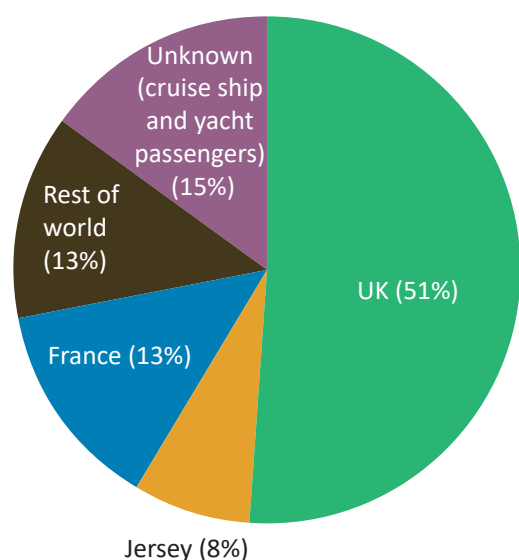


Table 3.2.1 Visitors - country of residence

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
United Kingdom	43,909	44,110	49,307	12%	12%
Jersey	5,217	5,515	7,242	31%	39%
France	5,815	12,106	12,801	6%	120%
Rest of world	9,327	9,545	12,332	29%	32%
Unknown (cruise ship and yacht passengers)	37,708	19,291	14,364	-26%	-62%
Total	101,977	90,567	96,045	6%	-6%

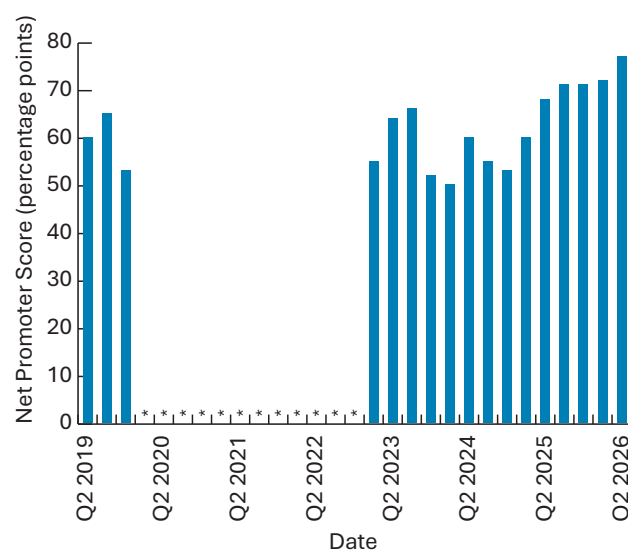
NB: Figures may not sum exactly to totals due to rounding.

3.3 Visitors - net promoter score

Visitors leaving the Island by aeroplane or ferry are asked how likely they would be to recommend Guernsey to a friend or relative (as a score out of 10, with 10 meaning very likely) as part of the exit survey. Prior to 2020 net promoter scores did not include visitors whose country of residence was Alderney, as a high proportion of these passengers were in transit (returning via Guernsey to Alderney). Since Q1 2023 all passengers (regardless of country of residence) that are leaving the Island by aeroplane or ferry after only visiting Guernsey on their way to or from somewhere outside the Bailiwick (and, as such, potentially may not have left the port) are excluded from the net promoter scores analysis on this page. At present, those departing on cruise ships or yachts are not asked to complete the survey and are not represented within net promoter scores.

As shown in **Figure 3.3.1**, prior to March 2020 surveys were conducted at the airport and harbour to determine the composition of passengers. When restrictions were put in place to reduce the impact of COVID-19 surveys were suspended and the passenger breakdown could not be determined or net promoter scores ascertained.

Figure 3.3.1 Net promoter score



*Between Q1 2020 and Q4 2022 net promoter scores were not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and net promoter scores could again be reported.

Table 3.3.1 Net promoter score

	Q2 2023	Q2 2025	Q2 2026
Net Promoter Score (percentage points)	64	68	77

The net promoter score (NPS) is calculated by deducting the percentage of visitors surveyed that gave a score of six or less out of ten from the percentage of visitors surveyed that gave a score of ten or nine out of ten. As shown in **Table 3.3.1** and **Figure 3.3.1** the net promoter score for Q2 2026 was 77 percentage points compared with 68 percentage points in Q2 2025 and 64 percentage points in Q2 2023. The NPS has increased by 13 percentage points from Q2 2023 and 9 percentage points from Q2 2025. By main purpose of visit, those seeing friends/family had the highest net promoter score (86 percentage points) in Q2 2026. Those visiting on business had the lowest net promoter score, 57 percentage points.

56% of all visitors to Guernsey during Q2 2026 said they had visited before, 2% of whom had visited Guernsey on a cruise.

Respondents may choose to provide comments or feedback after providing their net promoter score. Analysis of the 1,233 comments received during Q2 2026 reveals that the highest number of comments were from respondents who reported they had a great trip to Guernsey and found it to be a beautiful, scenic, peaceful, friendly and lovely place to visit (26%). 6% of comments mentioned the excellent bus service. 5% of comments related to roads, with visitors reporting roadworks, too much traffic and a lack of road signs making navigation around the island tricky. 5% of comments mentioned the great events they had seen during their visit including Liberation Day, the Cobo Balcony Gigs and the excellent attractions they had visited including Hauteville House, the Bathing Pools, Castle Cornet, the German Occupation Museum and the Little Chapel. 4% of comments mentioned the high quality of food and good service they had received from restaurants they had visited during their time in Guernsey.

3.4 Visitors - length of stay in Guernsey

Figure 3.4.1 Visitors - length of stay in Guernsey Q2 2025

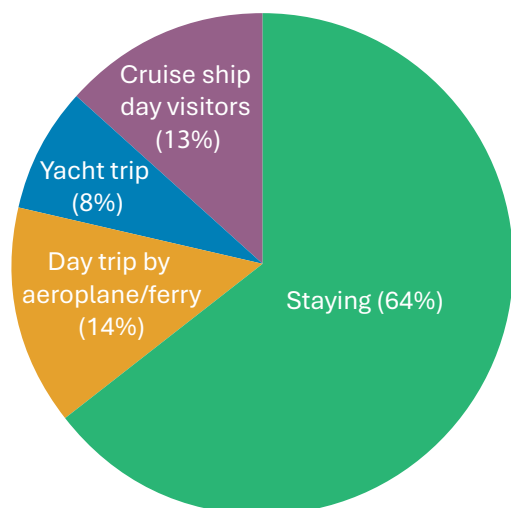
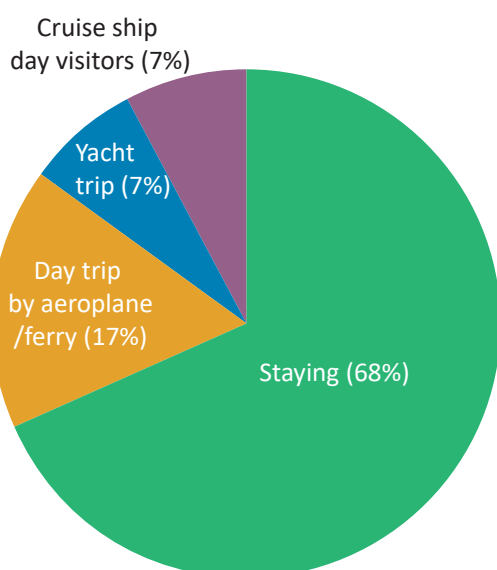


Figure 3.4.2 Visitors - length of stay in Guernsey Q2 2026



Visitors are also asked how many nights they spent in Guernsey within passenger exit surveys. Survey results are applied to overall passenger volumes to give figures for the whole quarter. In previous publications, a “Long stay (more than 30 nights but less than 1 year for work/other purpose)” category has been included in this breakdown. For better alignment with definitions in legislation, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page.

At present, those departing on cruise ships or yachts are not asked to complete the same survey. The overall number of these visitors (who, for the most part, likely stay overnight on their boat and visit Guernsey for day trips) is included in this section for completeness.

In Q2 2026, 15,967 people visited Guernsey on a day trip, representing 17% of all visitors (12,864 people, 14% in Q2 2025). The majority, 68% of visitors, 65,714 people, stayed at least one night (58,204 people, 64% in Q2 2025).

Comparison between Q2 2023, Q2 2025 and Q2 2026 reveals that in Q2 2026 there were 13% more visitors who stayed at least one night compared with Q2 2025 and 23% more visitors who stayed at least one night compared with Q2 2023. There were 24% more visitors on a day trip compared with Q2 2025, and 50% more compared with Q2 2023.

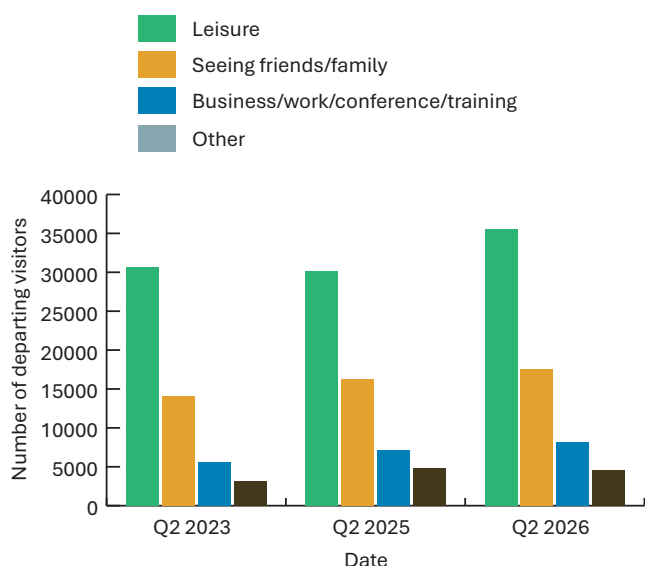
Table 3.4.1 Visitors - length of stay in Guernsey

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3yr % change
Staying at least one night by aeroplane or ferry	53,608	58,412	65,714	13%	23%
Day trip by aeroplane or ferry	10,660	12,864	15,967	24%	50%
Yacht trip	4,889	7,309	7,152	-2%	46%
Day trip by cruise ship	32,819	11,982	7,212	-40%	-78%
Total	101,977	90,567	96,045	6%	-6%

NB: Figures may not sum exactly to totals due to rounding.

4.1 Visitors - main purpose of visit of staying visitors

Figure 4.1.1 Main purpose of trip of staying visitors



Visitors by aeroplane and ferry and staying in Guernsey are asked what the main purpose of their trip to Guernsey is. Survey results are applied to overall passenger volumes to give figures for the whole quarter. In previous publications, a “Long stay (more than 30 nights but less than 1 year for work/other purpose)” category has been included in this breakdown. For better alignment with definitions in legislation, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page.

In Q2 2026, 54% or 35,477 of all staying visitors reported the main purpose of their trip to Guernsey was for leisure (30,663 in Q2 2023 and 30,128 in Q2 2025). 27% or 17,485 of staying visitors cited they were seeing friends/family (compared with 14,126 in Q2 2023 and 16,268 in Q2 2025). 12%, 8,175 were here for business or work reasons (5,624 in Q2 2023 and 7,158 in Q2 2025) and 7%, 4,578 were here for other reasons (3,196 in Q2 2023 and 4,858 in Q2 2025).

Comparison between Q2 2026, Q2 2025 and Q2 2023 reveals that there were 16% more staying visitors visiting for leisure purposes compared to Q2 2023 and 18% more than Q2 2025. The number of staying visitors seeing friends/family in Q2 2026 was 24% more than Q2 2023, and 7% higher than Q2 2025. In Q2 2026, 45% more staying visitors travelled for business/work compared with Q2 2023 and 14% more people than Q2 2025. The number of staying visitors travelling to Guernsey for other reasons was 43% higher than Q2 2023, but 6% lower than Q2 2025. The other category includes participants and spectators of sport, visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Table 4.1.1 Main purpose of trip of staying visitors

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	30,663	30,128	35,477	18%	16%
Seeing friends/family (including weddings, funerals etc)	14,126	16,268	17,485	7%	24%
Business/work/conference/training	5,624	7,158	8,175	14%	45%
Other	3,196	4,858	4,578	-6%	43%
Total	53,608	58,412	65,714	13%	23%

NB: Main purpose of visitor breakdown may not add to totals due to rounding. Sample proportions are applied to actual passenger numbers to determine purpose of trip for staying visitors.

4.2 Visitors - country of residence by main purpose of trip of staying visitors

Figure 4.2.1 Staying visitors - country of residence by main purpose of visit

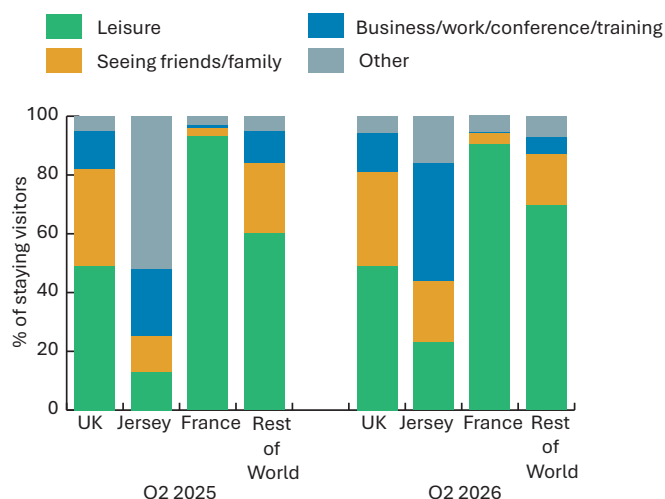


Table 4.2.1 Q2 2025 Staying visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	49	13	93	60
Seeing friends/family (including weddings, funerals etc)	33	12	3	24
Business/work/conference/training	13	23	1	11
Other	5	52	3	5
Total	100	100	100	100

Table 4.2.2 Q2 2026 Staying visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	49	23	90	70
Seeing friends/family (including weddings, funerals etc)	32	21	4	18
Business/work/conference/training	13	40	<1	6
Other	6	16	6	7
Total	100	100	100	100

NB: Figures may not sum exactly to 100 due to rounding.

A further breakdown for staying visitors, by country of residence and main purpose of visit, is provided in **Figure 4.2.1** and **Tables 4.2.1** and **4.2.2**. The analysis presented on this page is based on visitors travelling to Guernsey by aeroplane and ferry only and does not include those visiting by yacht or by cruise ship. In previous publications, a “Long stay (more than 30 nights but less than 1 year for work/other purpose)” category has been included in this breakdown. For better alignment with definitions in legislation, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page.

In Q2 2026, 49% of staying visitors from the UK reported the main purpose of their trip to Guernsey was for leisure, the same percentage as in Q2 2025. 32% of staying visitors from the UK were seeing friends/family, compared to 33% in Q2 2025, and 13% of staying visitors from the UK were in Guernsey for business/work reasons, unchanged from Q2 2025.

The principal reason for staying visits in Q2 2026 from those with country of residence was Jersey were business/work, 40%, and compares with 23% for business/work in Q2 2025. 21% of staying visitors were in Guernsey seeing friends/family and compares with 12% in Q2 2025. 23% of visitors from Jersey were in Guernsey for leisure purposes, compared with 13% in Q2 2025.

Staying visitors whose country of residence was France were most likely to report in Q2 2026 that their main purpose of visit was for leisure, 90%. This compares with 93% of staying visitors from France in Q2 2025. 4% whose country of residence was France reported they were visiting to see friends/family in Q2 2026, 3% in Q2 2025.

In Q2 2026, 70% of staying visitors whose country of residence was the Rest of the world reported they were in Guernsey for leisure purposes (60% in Q2 2025). A further 18% were in Guernsey to see friends/family (24% in Q2 2025) and 6% of staying visitors whose country of residence was the Rest of the world reported they were staying in Guernsey for business reasons (11% in Q2 2025).

4.3 Visitors - staying visitors length of stay in Guernsey

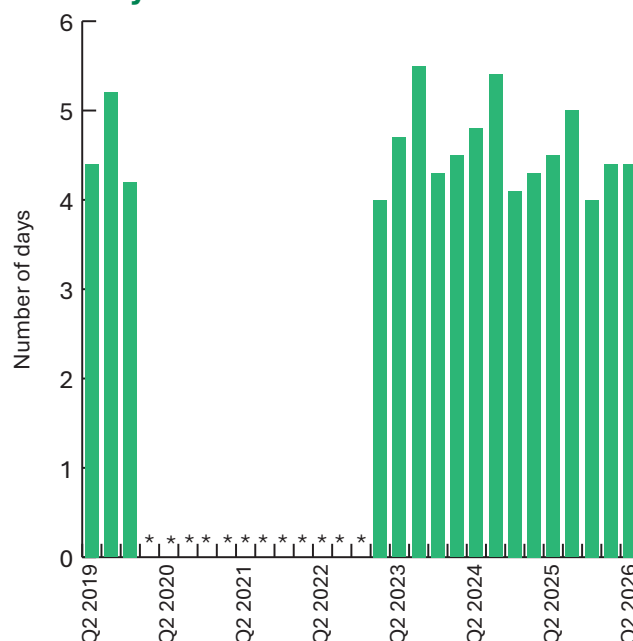
As shown in **Figure 4.3.1** visitor length of stay varies by quarter and displays some seasonality. There is a tendency for visitors to stay longer during Quarter 2 and Quarter 3 each year (for example, in Q3 2024 the average length of stay for visitors was 5.4 nights) whilst visitors during Quarter 1 and Quarter 4 tend to stay in Guernsey for shorter durations (in Q1 2025 the average length of stay was 4.3 nights). For this reason, comparisons of length of stay are made with equivalent periods in previous years. Those departing on yachts are not asked to complete the same survey and therefore the figures presented on this page represent only those travelling by aeroplane or ferry. Trends in length of stay will continue to be monitored and reported in future editions of this bulletin.

The average length of stay for visitors staying between one night and 30 nights was 4.4 nights in Q2 2026 and compares with 4.5 nights in Q2 2025, and 4.7 nights in Q2 2023. Visitors travelling by aeroplane stayed for 4.4 nights in Q2 2026, compared with 4.4 nights in Q2 2025. Visitors who travelled by ferry stayed for 4.4 nights in Q2 2026 compared with 4.5 nights in Q2 2025. Visitors staying more than 30 nights are excluded from average length of stay calculations in order to minimise volatility in average length of stay. Excluding those staying more than 30 nights ensures there are not large variations in the length of stay from a small number of visitors staying more than 30 nights.

The average length of stay multiplied by the number of staying visitors equates to the number of bed nights spent in Guernsey each quarter, as shown in **Figure 4.3.2**. As with the length of stay data there is seasonality in the figures and comparisons are made with equivalent periods in previous years.

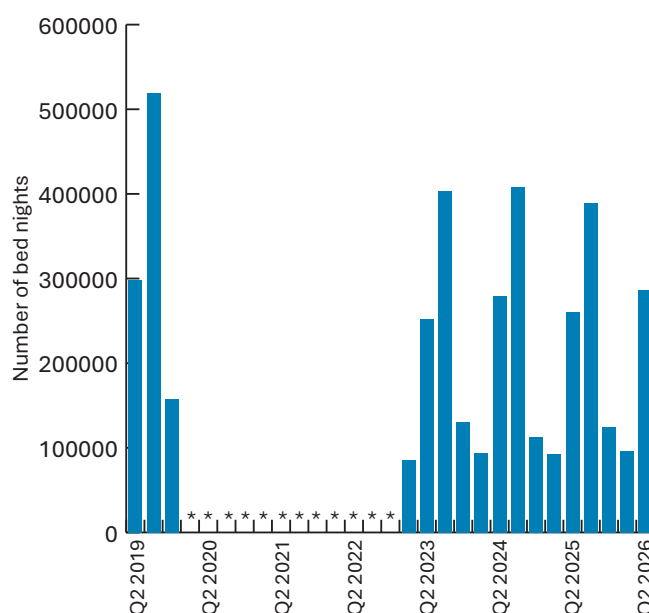
During Q2 2026, visitors spent the equivalent of 286,831 bed nights in Guernsey which compares with 260,261 bed nights in Q2 2025 (a 10% increase) and 252,099 bed nights in Q2 2023 (a 14% increase).

Figure 4.3.1 Visitors - length of stay in Guernsey



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and length of stay could again be reported.

Figure 4.3.2 Visitors - bed nights in Guernsey



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instigated and bed nights could again be reported.

4.4 Visitors - accommodation of staying visitors

Visitors who stayed in Guernsey overnight are asked an extra question about the type of accommodation they stayed in as part of the exit survey. Survey results are applied to overall passenger volumes to give figures for the whole quarter. Those departing on yachts are not asked to complete the same survey and therefore the figures presented on this page represent only those travelling by aeroplane or ferry.

As shown in **Figure 4.4.1**, **Figure 4.4.2** and **Table 4.4.1**, in Q2 2026, 64% of all visitors staying in Guernsey stayed in hotels, (42,313 people), 16% stayed in other accommodation (10,339 people) and 20% stayed with friends/family (13,062 people). The other category includes guest houses, any accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc.

Comparison between Q2 2026, Q2 2025 and Q2 2023 reveals that in Q2 2026 there were 12% more visitors staying in hotels than Q2 2025, and 28% more visitors staying in hotels than Q2 2023. 27% more visitors stayed in Other accommodation in Q2 2026 compared with Q2 2025, the figure was broadly unchanged from Q2 2023. In Q2 2026 there were 3% more visitors staying in friend/family's homes than Q2 2025, and 27% more than Q2 2023.

Figure 4.4.1 Accommodation for staying visitors Q2 2025

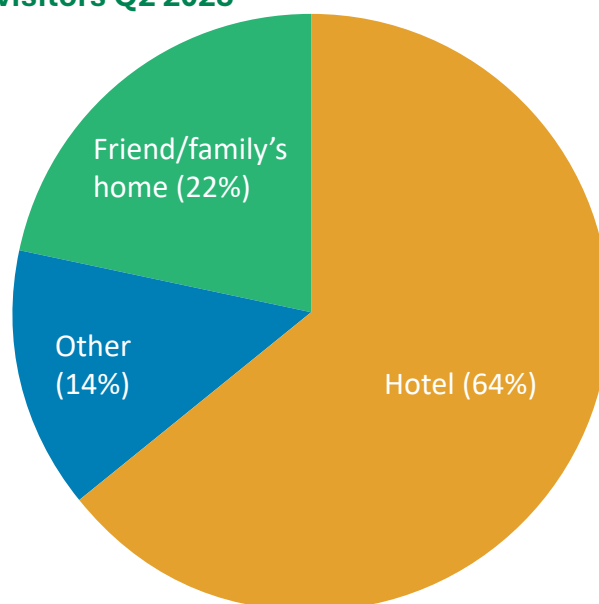


Figure 4.4.2 Accommodation for staying visitors Q2 2026

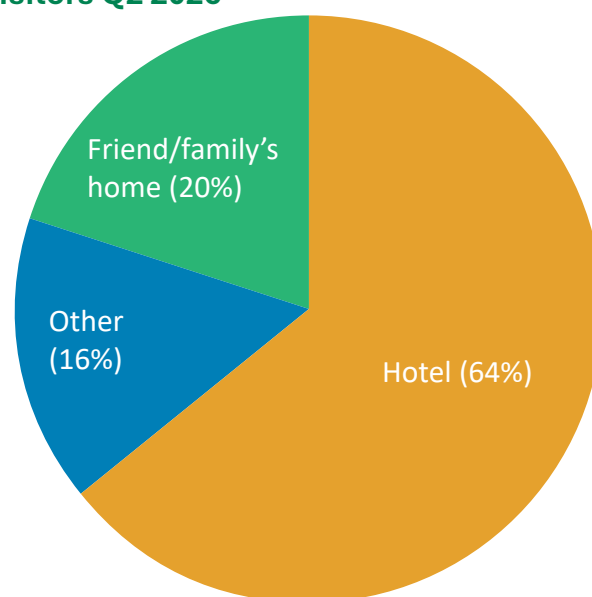


Table 4.4.1 Accommodation for staying visitors

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Hotel	32,943	37,617	42,313	12%	28%
Other (including guest houses, accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc)	10,363	8,164	10,339	27%	<-1%
Commercial accommodation (includes hotel, guest houses, self-catering, Airbnb or other online booking portals and campsites etc)	43,305	45,780	52,652	15%	22%
Friend/family's home	10,303	12,631	13,062	3%	27%
Total staying visitors	53,608	58,421	65,714	13%	23%

NB: Figures may not sum exactly to totals due to rounding.

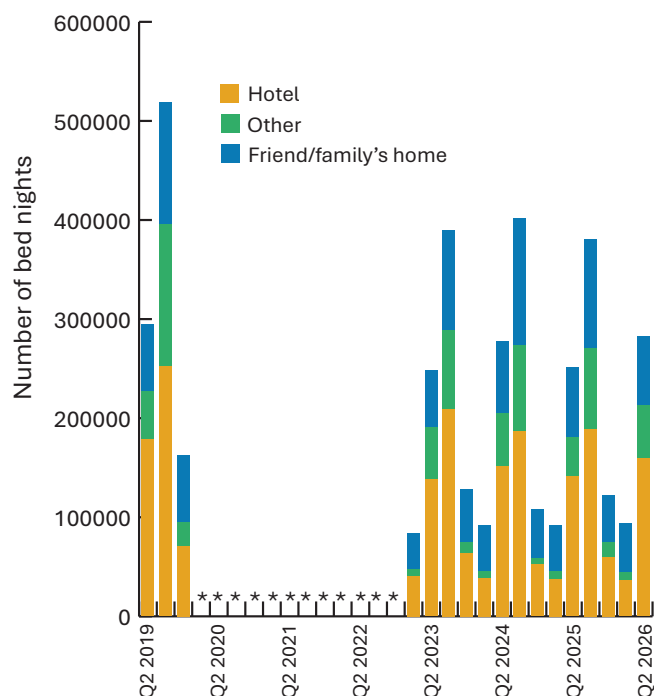
4.4 Visitors - accommodation of staying visitors (continued)

Figure 4.4.3 shows the number of bed nights each quarter for staying visitors in Guernsey by accommodation type. **Table 4.4.2** shows length of stay by accommodation type. The number of bed nights varies by quarter and displays seasonality. This is due to a higher number of visitors during Quarters 2 and 3 each year when compared with Quarters 1 and 4 and a tendency for visitors to stay longer during Quarter 2 and Quarter 3, when compared to Quarter 1 and Quarter 4. For this reason comparisons of number of bed nights and length of stay are made with equivalent periods in previous years.

On average visitors in hotels stayed 3.8 nights in Q2 2026, which equates to 159,432 bed nights (4.2 nights in Q2 2023 and 3.8 nights in Q2 2025). The average length of stay in other accommodation (which includes guest houses, any accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc) was 5.2 nights (equating to 53,273 bed nights). The average stay in commercial accommodation in Q2 2026 which includes both hotels and other accommodation was 4.0 nights, equating to 212,705 bed nights. Average stay in commercial accommodation in Q2 2026 was 2% longer than Q2 2025, but 9% shorter than Q2 2023.

During Q2 2026 the average length of stay with friends/family was 5.4 nights, equating to 70,070 bed nights (5.6 nights in both Q2 2023 and Q2 2025).

Figure 4.4.3 Number of bed nights by accommodation for staying visitors



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and length of stay and number of bed nights could again be reported.

Table 4.4.2 Average length of stay by accommodation

	Q2 2023 (nights)	Q2 2025 (nights)	Q2 2026 (nights)	Annual % change	3 yr % change
Hotel	4.2	3.8	3.8	<1%	-11%
Other	5.1	4.9	5.2	6%	<1%
Average stay in commercial accommodation	4.4	4.0	4.0	2%	-9%
Friend/family's home	5.6	5.6	5.4	-5%	-4%

5.1 Visitor accommodation - capacity

Figure 5.1.1 Visitor accommodation capacity

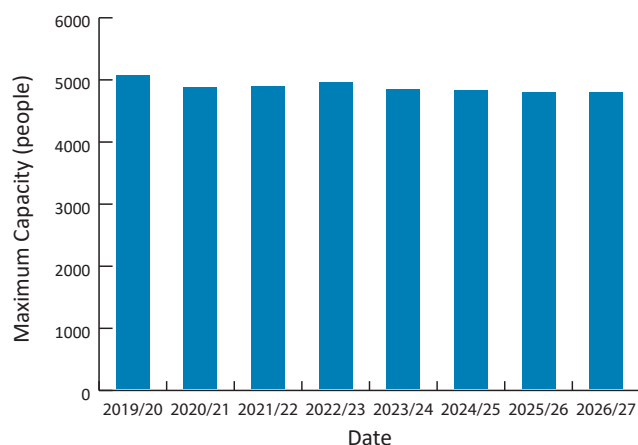


Table 5.1.1 Visitor accommodation capacity

	2021 /22	2022 /23	2023 /24	2024 /25	2025 /26	2026 27
Maximum capacity (people)	4,863	4,938	4,818	4,810	4,767	4,769

Table 5.1.2 Additional summer capacity

	2023	2024	2025	2026
Maximum additional capacity (people)	320	349	315	339
Additional number of units (equipped tents, log cabins, yurts, shepherd's huts etc)	60	66	62	64

The visitor accommodation capacity in Guernsey and Herm can be monitored over time through the number of accommodation providers with active permits each year and the maximum capacity of each accommodation provider, as shown in **Figure 5.1.1** and **Table 5.1.1**.

Visitor accommodation capacity shows the maximum number of people that could be accommodated in permanent building structures, such as hotels, guest houses, hostels, self-catering units and other similar accommodation with an active boarding permit. Temporary structures, such as those provided by accommodation providers for glamping and camping are excluded from the capacity (for comparability with other jurisdictions). It should be noted that the capacity reported does not include accommodation that is publicly advertised (for example, via [airbnb.co.uk](https://www.airbnb.co.uk) or other booking portals), but does not have an active boarding permit.

The capacity of accommodation providers with an active boarding permit for the 2026/27 season was 4,769 people, as shown in **Table 5.1.1**, which is broadly unchanged from the previous year's capacity figure of 4,767 people (2025/26 boarding permit season) and 41 people less, or 0.8% lower than 2 years ago (2024/25 boarding permit season).

Each year additional visitor accommodation is provided by the campsites of Guernsey and Herm. **Table 5.1.2** indicates the maximum additional capacity provided by temporary glamping and camping structures predominantly during the summer season. For summer 2026, an additional 339 people could be accommodated in 64 units which include equipped tents, cabins, yurts and shepherd's huts. These figures do not include camping/motorhome pitches where visitors provide their own accommodation. This information has been collected since 2023 to help give a fuller picture of visitor accommodation.

5.2 Visitor accommodation - availability

Each month, visitor accommodation providers with active permits are asked to provide data on the availability and occupancy of their accommodation units. The responses received in April, May and June 2026 include different accommodation types and sizes and statistics for these months are accurate to at least plus or minus 2% (at a confidence level of 95%). The responses are scaled up by the total amount of visitor accommodation (with both an active boarding permit and an aligned building use type) in order to give figures for the whole Island. 2025/26 boarding permit information was used to scale up the third and fourth quarters of 2025 and the first quarter of 2026. 2026/27 boarding permit information was used to scale up the second quarter of 2026.

Units are classified as not available for booking only if the whole site is closed; either seasonally (in a regular pattern) or for six months or more (for refurbishment, for example). Units are added into or taken out of the total (sum of open and closed units) if a site's use is officially changed via a successful planning application or if there have been physical changes to building(s).

Occupancy (see next page) is calculated as a proportion of the available units in each month i.e. a proportion of those that could be booked. This approach is in alignment with methods used in other jurisdictions.

This information is only available from 2022 onwards, following changes to the way data is collected from accommodation providers.

Table 5.2.1 and **Figure 5.2.1** show that there were 1,891 visitor accommodation units in Q2 2026. During Q2 2026 there were very few visitor accommodation closures. The proportion of visitor accommodation units available to be booked was 99.8%, 100.0% and 99.9% in April, May and June 2026 respectively.

Table 5.2.1 Availability of visitor accommodation

	Number of units available to be booked	Number of units not available to be booked	Total number of units
Jun 2025	1,893	1	1,894
Jul 2025	1,893	1	1,894
Aug 2025	1,894	0	1,894
Sep 2025	1,885	9	1,894
Oct 2025	1,843	51	1,894
Nov 2025	1,826	68	1,894
Dec 2025	1,773	121	1,894
Jan 2026	1,810	84	1,894
Feb 2026	1,831	63	1,894
Mar 2026	1,888	6	1,894
Apr 2026	1,887	4	1,891
May 2026	1,891	0	1,891
Jun 2026	1,890	1	1,891

Figure 5.2.1 Availability of visitor accommodation



NB: Availability and occupancy are presented as numbers of units of visitor accommodation, since bookings are taken per whole unit, rather than per number of people to be accommodated in the unit(s). The number of units includes each hotel, guest house and hostel room plus each self-catering unit with an active boarding permit. Glamping and camping units are not included within availability and occupancy statistics for alignment with methods used in other jurisdictions.

5.3 Visitor accommodation - occupancy

Figure 5.3.1 Occupancy of open/available accommodation units

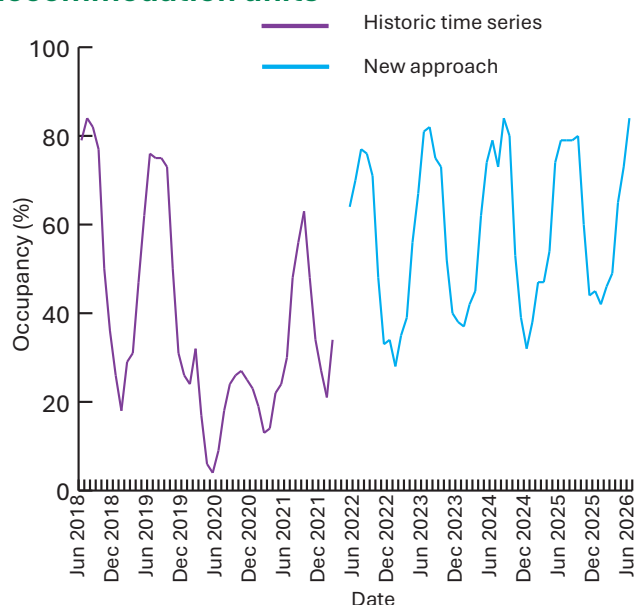


Table 5.3.1 Occupancy of open/available accommodation units

	2021	2022	2023	2024	2025	2026
January	19%	21%	28%	37%	38%	42%
February	13%	34%	35%	42%	47%	46%
March	14%	*	42%	45%	47%	49%
April	22%	*	56%	62%	54%	65%
May	24%	64%	67%	74%	74%	73%
June	30%	70%	81%	79%	79%	84%
July	48%	77%	82%	73%	79%	
August	56%	76%	75%	84%	79%	
September	63%	71%	73%	80%	80%	
October	48%	48%	52%	53%	60%	
November	34%	33%	40%	39%	44%	
December	27%	34%	38%	32%	45%	

*There was a wave of COVID-19 cases, which impacted on the ability to collect full data in March and April 2022.

NB: Availability and occupancy are presented as numbers of units of visitor accommodation, since bookings are taken per whole unit, rather than per number of people to be accommodated in the unit(s). The number of units includes each hotel, guest house and hostel room plus each self-catering unit with an active boarding permit. Glamping and camping units are not included within availability and occupancy statistics for alignment with methods used in other jurisdictions.

Occupancy is presented as a percentage of the number of available units (see p18). As shown in **Figure 5.3.1**, there is usually a seasonal pattern in occupancy, with peaks in July, August or September and troughs in December or January each year. This pattern was severely disrupted in 2020 during the COVID-19 pandemic, but can be seen again in 2021 and 2022.

Temporary planning exemptions were introduced during the COVID-19 pandemic. From 25th March 2020, providers of visitor accommodation have been permitted to accommodate non-visitors and long-stay residents all year round, provided that the establishments revert to their usual use for visitor accommodation once the temporary exemptions cease to apply (on 28th February 2027). Exemptions allowing long-stay visitors would normally apply only to self-catering establishments during the Winter Let period from 1st November to 31st March each year. There was a wave of cases of COVID-19, which impacted on the ability to collect full data in March and April 2022.

Occupancy of open units has increased from 42% in January 2026 to 84% in June 2026. Occupancy during Quarter 2 2026 was 65% in April 2026, 73% in May 2026 and 84% in June 2026 and compares with occupancy of 54% in April 2025, 74% in May 2025 and 79% in June 2025.

Additional information began being collected in June 2023, which makes it possible to determine the percentage of units occupied by long-stay guests. In April 2026, May 2026 and June 2026, 23%, 13% and 12% respectively of all open units were occupied by long-stay guests and compares with 15% in April 2025, 15% in May 2025 and 10% in June 2025. Long-stay guests represented 10 percentage points of the 84% occupancy of open units in June 2026, i.e. if long stay guests are excluded from occupancy, the occupancy in June 2026 would be 74%.

6.1 Visitors - day trip visitors by aeroplane and ferry

Visitors on day trips are asked what the main purpose of their trip to Guernsey is within the passenger exit surveys. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

During Q2 2026, 49% of all visitors on a day trip to Guernsey, 7,817 people, reported the main purpose of their trip to Guernsey was for leisure (6,026 people in Q2 2023 and 8,240 people in Q2 2025). 297 visitors, 2% of all day trippers, cited they were seeing friends/family (207 in Q2 2023 and 247 in Q2 2025). 2,521 visitors on a day trip were in Guernsey for business, 16% of all day trip visitors, (2,255 in Q2 2023 and 1,581 in Q2 2025) and 5,333 day trip visitors (33%) were here for other reasons (2,172 in Q2 2023 and 2,796 in Q2 2025). The other category includes visitors to Guernsey in transit, participants and spectators of sport, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Comparison between Q2 2026, Q2 2025 and Q2 2023 reveals that in Q2 2026 there were 5% fewer day trippers visiting for leisure purposes than Q2 2025, but 30% more than Q2 2023. 21% more day visitors cited they were seeing friends/family than Q2 2025 and 44% more than Q2 2023. In Q2 2026 there were 59% more day visitors who travelled for business/work compared with Q2 2025 and 12% more than Q2 2023.

Figure 6.1.1 Main purpose of trip of day trip visitors

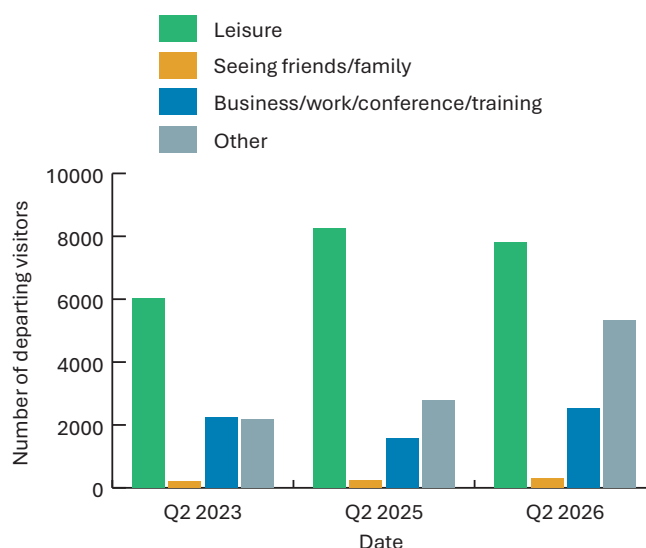


Table 6.1.1 Main purpose of trip of day trip visitors

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	6,026	8,240	7,817	-5%	30%
Seeing friends/family (including weddings, funerals etc)	207	247	297	21%	44%
Business/work/conference/training	2,255	1,581	2,521	59%	12%
Other	2,172	2,796	5,333	91%	146%
Total	10,660	12,864	15,967	24%	50%

NB: Figures may not sum exactly to totals due to rounding.

6.1 Visitors - day trip visitors by aeroplane and ferry continued

Figure 6.1.2 Day trip visitors - country of residence by main purpose of visit

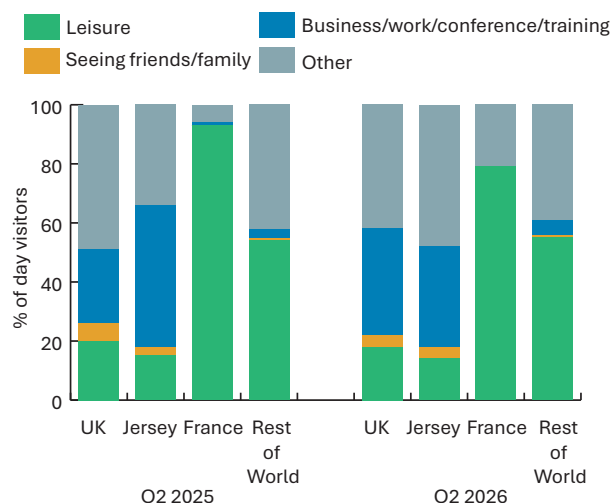


Table 6.1.2 Q2 2025 Day trip visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	20	15	93	54
Seeing friends/family (including weddings, funerals etc)	6	3	<1	1
Business/work/conference/training	25	49	1	3
Other	49	34	6	42
Total	100	100	100	100

Table 6.1.3 Q2 2026 Day trip visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	17	14	79	55
Seeing friends/family (including weddings, funerals etc)	4	4	<1	1
Business/work/conference/training	36	34	<1	5
Other	43	48	21	39
Total	100	100	100	100

NB: Figures may not sum exactly to 100 due to rounding.

A further breakdown for day trip visitors by country of residence and main purpose of visit, is provided in **Figure 6.1.2** and **Tables 6.1.2** and **6.1.3**. The analysis presented on this page is based on visitors travelling to Guernsey by aeroplane and ferry only and does not include those visiting by cruise ship.

In Q2 2026, 17% of day trip visitors from the UK were here for leisure purposes, compared with 20% in Q2 2025. 4% of day trip visitors from the UK were seeing friends/family in Guernsey (6% in Q2 2025). 36% of day trip visitors from the UK reported the main purpose of their day trip to Guernsey was for business/work, compared with 25% in Q2 2025. 43% of day trip visitors from the UK visited for other reasons in Q2 2026. The other category includes participants and spectators of sport, visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

The principal reason for day trip visits in Q2 2026 from those whose country of residence is Jersey was other, at 48%; this compares with 34% in Q2 2025. 34% of day trip visitors whose country of residence is Jersey visited for business/work reasons in Q2 2026 and compares with 49% in Q2 2025.

79% of day trip visitors whose country of residence was France during Q2 2026 cited they were in Guernsey for leisure purposes and compares with 93% in Q2 2025. An additional 21% of day trip visitors from France during Q2 2025 were in Guernsey for other reasons (6% in Q2 2025). Less than 1% of day trip visitors whose country of residence was France were in Guernsey for business/work during Q2 2026.

55% of day trip visitors to Guernsey during Q2 2026 whose country of residence was the Rest of the world reported they were in Guernsey for leisure, compared with 54% in Q2 2025. 39% of day trip visitors from the Rest of the world were in Guernsey for other purposes during Q2 2026 (42% in Q2 2025).

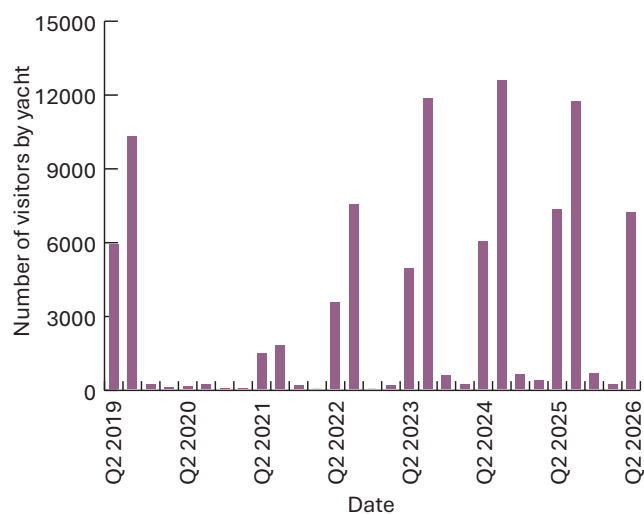
7.1 Visitors - yacht trip visitors

Guernsey Marinas collect comprehensive information on the number of visiting yachts, the number of yacht passengers and the number of nights spent by visiting yacht vessels in Guernsey during each quarter. As shown in **Figure 7.1.1**, the number of visitors by yacht displays seasonality. Higher numbers of visitors by yacht are typically recorded during Quarter 2 and Quarter 3 each year, whilst much lower numbers of visitors by yacht are recorded during Quarter 1 and Quarter 4. For this reason, comparisons of yacht visitor volumes are made with the equivalent periods in previous years.

The number of visitors travelling to Guernsey by yacht totalled 7,152 people in Q2 2026, 2% lower than Q2 2025, but 46% higher than Q2 2023. The number of visiting yacht vessels during Q2 2026 totalled 2,729 vessels and compares with 2,843 vessels in Q2 2025 and 2,533 vessels in Q2 2023.

The total length of stay by visiting yachts during Q2 2026 was 5,055 nights, equating to an average length of stay of 1.9 nights per vessel. By comparison the total length of stay by visiting yachts during Q2 2025 was 5,402 nights, also equating to an average length of stay of 1.9 nights per vessel. During Q2 2023 the total number of nights was 5,088 nights - equating to an average length of stay of 2.0 nights per vessel.

Figure 7.1.1 Visitors by yacht



NB: Between Q1 2019 and Q2 2023 the number of people visiting by yacht was unknown, but the number has been inferred from the number of visiting yachts and the average number of people each vessel typically has on board.

Table 7.1.1 Yacht visitors, yacht vessels, nights and length of stay for vessels

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Visitors by yacht	4,889	7,309	7,152	-2%	46%
Visiting yacht vessels	2,533	2,843	2,729	-4%	-8%
Total number of nights (vessels)	5,088	5,402	5,055	-6%	-1%
Average length of stay per vessel	2.0	1.9	1.9	-3%	-8%

8.1 Visitors - cruise ship visitors

Guernsey Harbours collect comprehensive information on the number of cruise ship passengers that chose to visit Guernsey, the number of cruise ships and the total number of cruise ship passengers aboard each ship each quarter. COVID-19 related requirements were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021. All COVID-19 related travel restrictions were lifted on 17th February 2022.

As shown in **Figure 8.1.1**, the number of visitors by cruise ship to Guernsey displays seasonality. Far higher numbers of visitors by cruise ship are typically recorded during Q2 and Q3 each year, whilst very low numbers of visitors by cruise ship are recorded during Q1 and Q4.

The number of visitors that came ashore in Guernsey by cruise ship totalled 7,212 people in Q2 2026, 78% lower than Q2 2023 and 40% lower than Q2 2025. 19 cruise ships visited during Q2 2026, 25 had planned visits but six were cancelled due to weather. The total number of passengers on board totalled 8,031 in Q2 2026. 90% of all cruise ship passengers came ashore during Q2 2026 and this compares with 86% in Q2 2023 and 88% in Q2 2025.

Figure 8.1.1 Visitors by cruise ship

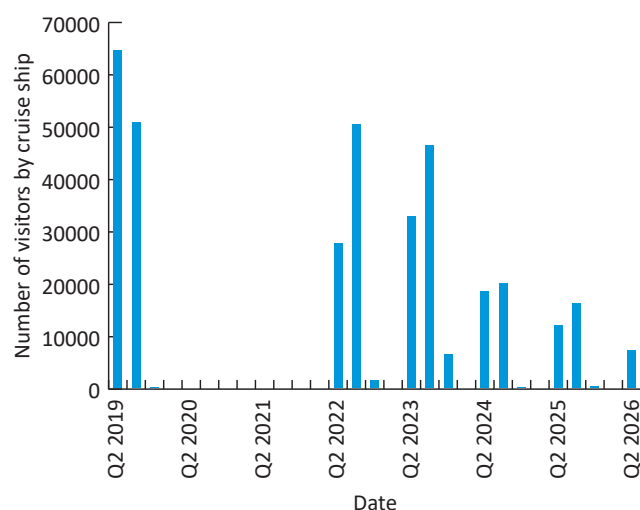
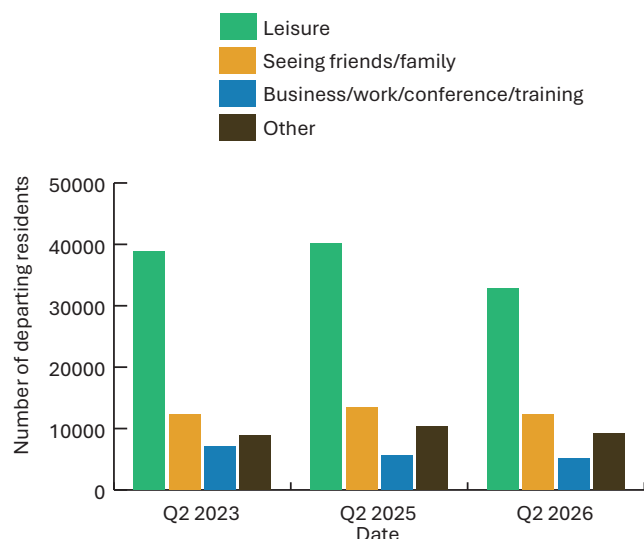


Table 8.1.1 Visitors by cruise ship

	Q2 2023	Q2 2025	Q2 2026	Annual % change	2 yr % change
Visitors by cruise ship	32,819	11,982	7,212	-40%	-78%
Total passengers on board visiting cruise ships	38,102	13,582	8,031	-41%	-79%
Proportion of total cruise ship passengers that came ashore in Guernsey	86%	88%	90%	+2 ppts	+4 ppts
Number of planned cruise ship visits	28	28	25	-11%	-11%
Number of actual cruise ship visits	27	24	19	-21%	-30%

9.1 Residents - main purpose of trip away from Guernsey

Figure 9.1.1 Residents - main purpose of trip away from Guernsey



Data is collected from a stratified sample of passengers departing Guernsey by aeroplane or ferry via a short interview-style survey. One of the questions asked of residents is what is the main purpose of their trip away. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

The total number of departing residents in Q2 2026 was 59,527; 15% lower than Q2 2025 and 11% lower than Q2 2023.

In Q2 2026, 55%, 32,766 residents reported the main purpose of their trip away from Guernsey was for leisure, 16% lower than the 38,906 residents who reported they were travelling for leisure in Q2 2023 and 19% lower than the 40,206 residents travelling for leisure purposes in Q2 2025.

21% of all residents, 12,344 people cited they were seeing friends/family, 8% lower than the 13,428 who reported they were travelling to see friends/family in Q2 2025, and 1% higher than the 12,279 residents travelling to see friends/family in Q2 2023.

9%, 5,153 residents were leaving on business (27% lower than the 7,063 residents in Q2 2023 and 9% lower than the 5,649 residents travelling for business in Q2 2025) and 16%, 9,264 were leaving for other reasons (8,859 in Q2 2023 and 10,386 in Q2 2025). Other reasons include residents travelling for medical/hospital purposes, residents participating in and spectators of sport and residents on a school trip/visit and residents returning to university.

Table 9.1.1 Residents - main purpose of trip away from Guernsey

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	38,906	40,206	32,766	-19%	-16%
Seeing friends/family (including weddings, funerals etc)	12,279	13,428	12,344	-8%	1%
Business/work/conference/training	7,063	5,649	5,153	-9%	-27%
Other	8,859	10,386	9,264	-11%	5%
Total	67,107	69,669	59,527	-15%	-11%

NB: Figures may not sum exactly to totals due to rounding.

9.2 Residents - destination and length of trip away from Guernsey

Passenger exit survey questions also include asking residents what their destination port is, whether this is their final destination port and how many nights they plan to spend away from the Island. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

The majority, 73% of residents, 43,501 people were travelling to the UK in Q2 2026, (in Q2 2025 the equivalent figure was 69% of residents and 47,847 people). The number of residents travelling to the UK during Q2 2026 was 10% lower than for Q2 2023 and 9% lower than Q2 2025.

11% of residents travelled to Jersey, 6,555 people. For Q2 2025 this was 12% of residents and 8,287 people. 16% of residents, 9,471 people travelled elsewhere during Q2 2026 (19%, 13,536 residents travelled elsewhere in Q2 2025), 17% higher than Q2 2023 but 30% lower than Q2 2025.

71% of all those surveyed during Q2 2026 stated that their final destination was nearby to the airport/port travelled to. Residents travelling to London Gatwick were most likely to state that their final destination was not nearby; 51% said their final destination was nearby, followed by residents travelling to London Heathrow, 53%.

Day trips accounted for 7% of all residents' trips during Q2 2026, in Q2 2025 it was 12%. The average length of trip by residents during Q2 2026 was 6.9 nights, and compares with 6.5 nights during Q2 2025.

Figure 9.2.1 Residents - destination port Q2 2025

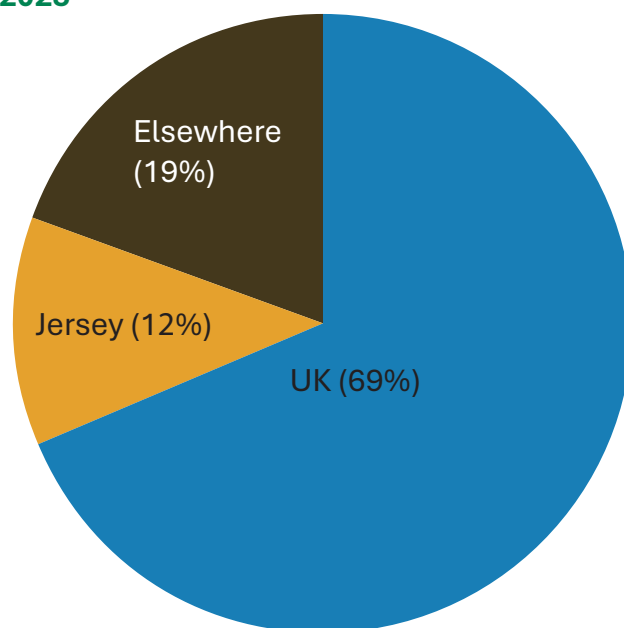


Figure 9.2.2 Residents - destination port Q2 2026

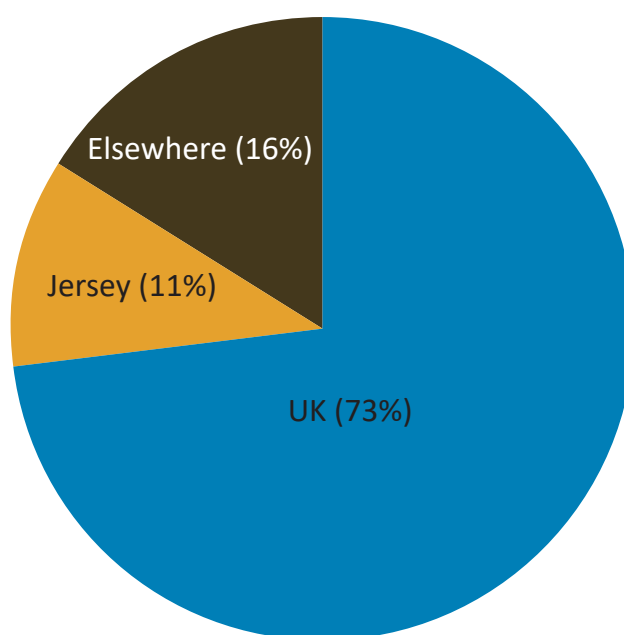


Table 9.2.1 Residents - destination port

	Q2 2023	Q2 2025	Q2 2026	Annual % change	3 yr % change
United Kingdom	48,133	47,847	43,501	-9%	-10%
Jersey	10,906	8,287	6,555	-21%	-40%
Rest of world	8,069	13,536	9,471	-30%	17%
Total	67,107	69,669	59,527	-15%	-11%

NB: Figures may not sum exactly to totals due to rounding.

10.1 Methodology

Exit surveys are undertaken daily at the airport and harbour, with a random sample of departing passengers being interviewed. The proportions of resident versus visitor travellers are then applied to the actual numbers of total passengers (provided by the airport and harbour authorities) to determine the passenger composition of Guernsey's main air and sea routes. The survey is conducted using internationally accepted methodology.

In Q2 2026, 6,558 completed interviews were conducted with individuals at the harbour and airport, who responded to the survey on behalf of their immediate travelling party. These interviews represented a total party size of 12,591 passengers, which is 9% of the total number of passengers departing Guernsey during Q2 2026 (excluding those travelling within the islands of the Bailiwick and those departing by cruise ship or yacht).

All sample surveys are subject to a degree of statistical error. This quarter there were 6,558 interviews conducted and it was found that 61% of respondents were departing visitors. With a 95% confidence level, the margin of error is plus or minus 1%. In other words, there is a 95% probability that the proportion of departing visitors lies within the range of 60% to 62%. As the sample sizes decrease (for individual routes, purposes of visit and types of accommodation for example), so the margin of error increases.

Each month, visitor accommodation providers with active permits are also asked to provide data on the availability and occupancy of their accommodation units. The responses received in April, May and June 2026 include various different accommodation types and sizes and statistics for these months are accurate to within at least plus or minus 2% (at a confidence level of 95%). The responses are scaled up by the total amount of visitor accommodation (with both an active boarding permit and an aligned building use type) in order to give figures for the whole Island.

10.2 Contact details

You may also be interested in other States of Guernsey Data and Analysis publications, which are all available online at www.gov.gg/data. Please contact us for further information.

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