Guernsey Quarterly Travel and Visitor Accommodation Bulletin

Quarter 3 2026
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The Guernsey Quarterly Travel and Visitor Accommodation Bulletin provides information on travellers into and out of the Island of Guernsey and utilisation of visitor accommodation.

States of Guernsey
Data and Analysis

1.1 Introduction

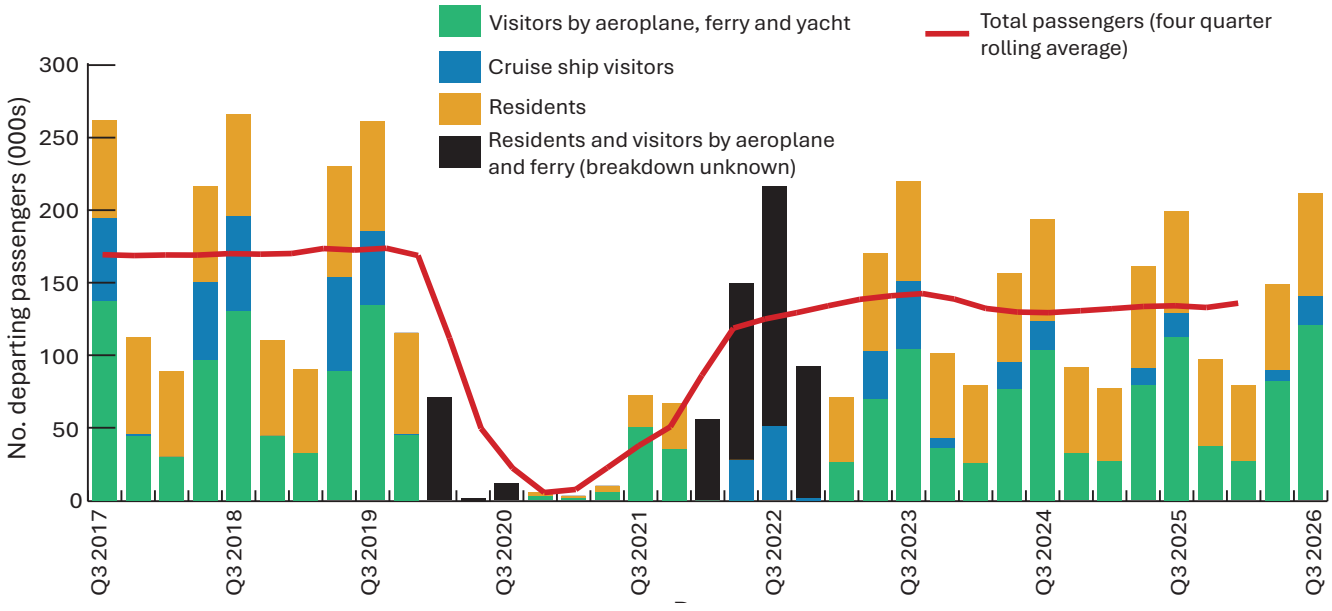
The Guernsey Quarterly Travel and Visitor Accommodation Bulletin provides information on visitors to the Island of Guernsey and the accommodation they stayed in, as well as Guernsey residents travelling to destinations outside the Bailiwick. It uses data gathered via surveys of people leaving Guernsey, alongside data provided by visitor accommodation providers and Guernsey Ports.

Data collection was paused during the COVID-19 pandemic, but was restarted in early 2023 (although, in some cases, using a different methodology to that used before the pandemic). This is the fifteenth edition of the Bulletin. Any feedback is welcome. Previous Guernsey Travel Survey reports are available via **https://www.gov.gg/travel_and_visitor**.

Statistics are presented in a comparable manner over time and with other jurisdictions wherever possible. It should be noted that the passenger volume figures throughout this report exclude travel between the Islands within the Bailiwick of Guernsey. Also, Herm, Sark and Alderney residents are only included in the analysis if they were in Guernsey "in transit" i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick. For reporting purposes within this bulletin, they are classified as Visitors and the purpose of their visit is classified as "Other" (along with residents of places outside the Bailiwick of Guernsey that were transiting through Guernsey on their way to or from a destination outside the Bailiwick). Since Q2 2026, a change has been made to the way some of the information is presented to better align with definitions in legislation. Anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Prior to Q2 2026, the definition of visitor included those staying up to 1 year for work/other purposes. This change has been applied to all figures from Q2 2026 onwards. Please see **Section 10.1** for more details.

1.2 Headlines

Figure 1.2.1 Passenger volumes - departing passengers



COVID-19 related requirements were put in place for people travelling into Guernsey in February 2020. All were lifted on 17th February 2022. As such, comparisons in this report are mainly drawn between 2023, 2025 and 2026. Travel to and from the Island is highly seasonal, as can be seen in **Figure 1.2.1**, so the same quarter of each year is used for comparison throughout this bulletin.

1.2 Headlines (continued)

All Passengers

- The total number of (resident and visiting) passengers (including cruise visitor and yacht passengers) departing Guernsey was 210,875 during Q3 2026. This compares with 199,002 during Q3 2025; an increase of 6%. It is 4% lower than three years earlier, in Q3 2023.

- The number of passengers travelling by aeroplane in Q3 2026 was 8% higher than Q3 2025 and 5% higher than Q3 2023. The number of passengers travelling by ferry was broadly unchanged from Q3 2025 and 22% higher than Q3 2023. The number of yacht visitors in Q3 2026 was 1% lower than Q3 2025 and 2% lower than Q3 2023. The number of visitors by cruise ship in Q3 2026 was 24% higher than Q3 2025, but 57% lower than Q3 2023.

Visitors

- The number of visitors that stayed in Guernsey for at least one night (having travelled by aeroplane or ferry) was 85,520 people in Q3 2026; 9% higher than Q3 2025 and 15% higher than Q3 2023. Of these, 60% were here for leisure, 27% to see friends/family, 9% for business and 4% for other reasons.

- In Q3 2026, 60% of all visitors staying in Guernsey stayed in hotels, (51,057 people), 22% stayed with friends/family (18,662 people) and 18% stayed in other accommodation (15,801 people).

- The average length of stay for staying visitors in Q3 2026 was 5.1 nights compared with 5.0 nights in Q3 2025 and 5.5 nights in Q3 2023.

- Day trip visitors (who travelled by aeroplane or ferry) totalled 22,535 people in Q3 2026; 4% higher than Q3 2025, and 33% higher than Q3 2023. Of these day trip visitors, 60% were here for leisure, 2% to see friends/family, 10% for business and 29% for other purposes.

- Of all visitors that travelled to Guernsey by aeroplane or ferry during Q3 2026, 62% had a country of residence in the UK, 5% were from Jersey, 15% were from France and 17% were from elsewhere. Compared with Q3 2025, there was a 21% increase in the number of visitors from France. The number of visitors from elsewhere increased by 14%.

- 11,609 visitors travelled to Guernsey on a yacht in Q3 2026. During Q3 2026 Guernsey received 20,110 cruise ship passengers.

- The net promoter score (NPS) given by visitors (by aeroplane or ferry) was 78 percentage points in Q3 2026, which compares with 71 percentage points in Q3 2025 and 66 percentage points in Q3 2023.

- There were 1,890, 1,891 and 1,886 units of visitor accommodation available for booking in July, August and September 2026 respectively. The occupancy of available units was 84% in July, 84% in August and 82% in September 2026, which compares with occupancy of 79% in July 2025, 79% in August 2025 and 80% in September 2025. Long-stay guests represented 8 percentage points of the occupancy of open units in September 2026, compared with 9 percentage points in September 2025.

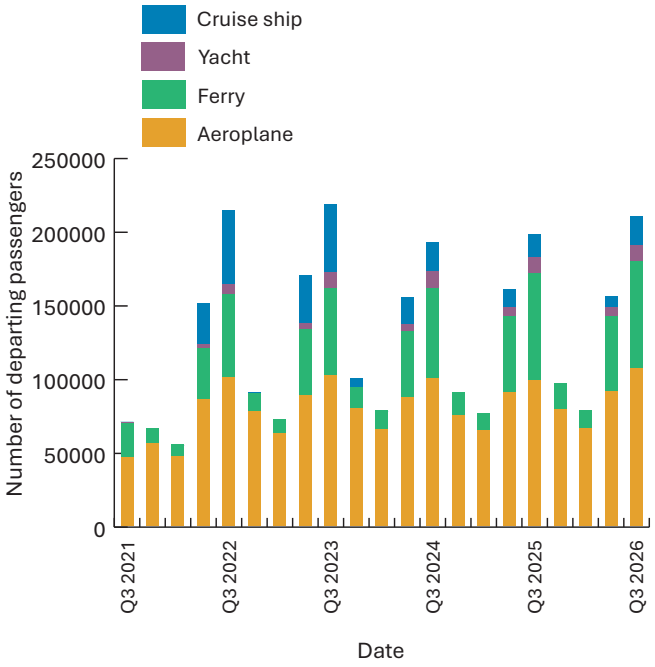
Residents

- The total number of departing residents in Q3 2026 was 70,047; broadly unchanged from Q3 2025 and 2% higher than Q3 2023.

- Of the residents, 46,940 travelled by aeroplane; 10% more than in Q3 2025, but 10% fewer than in Q3 2023. 23,107 residents travelled by ferry; 16% fewer than in Q3 2025 but 39% more than in Q3 2023. 59% of residents travelled during Q3 2026 for leisure purposes, 20% to see friends/family and 6% travelled for business/work. 72% of residents during Q3 2026 travelled to the UK.

2.1 Passenger volumes

Figure 2.1.1 Passenger volumes by mode of transport



Data is collected by Guernsey Ports on the volumes of passengers travelling into and out of Guernsey. Just the volumes of passengers leaving the Island are presented here to represent the number of people (since most people have both outbound and return travel). It should be noted that these passenger volume figures exclude travel between the Islands within the Bailiwick of Guernsey. Herm, Sark and Alderney residents are only included in the analysis if they were in Guernsey "in transit" i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick.

As shown in **Figure 2.1.1**, with the exception of the period impacted by COVID-19 related travel requirements (which were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021), the quarterly number of passengers is highly seasonal.

Total departing passengers in Q3 2026, as shown in **Table 2.1.1**, was 210,875, 6% higher than in Q3 2025, but 4% fewer than 3 years ago, in Q3 2023.

51% of all departing passengers travelled by aeroplane in Q3 2026, 106,898 people, 8% higher than Q3 2025 and 5% higher than Q3 2023.

34% of all passengers travelled by ferry in Q3 2026, 72,258 people, broadly unchanged from Q3 2025 but 22% higher than Q3 2023.

10% of all passengers were on a cruise ship, and a further 6% visited on a yacht.

Table 2.1.1 Passenger volumes

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Passengers departing Guernsey by aeroplane	101,890	98,660	106,898	8%	5%
Passengers departing Guernsey by ferry	59,238	72,466	72,258	<-1%	22%
Passengers departing Guernsey by yacht	11,791	11,670	11,609	-1%	-2%
Passengers departing Guernsey by cruise ship	46,248	16,206	20,110	24%	-57%
Total departing passengers	219,167	199,002	210,875	6%	-4%

2.2 Passenger volumes by destination

Data from Guernsey Ports is also available regarding the destinations of those travelling out of Guernsey by aeroplane and ferry. At present, the destination of those departing on cruise ships or yachts cannot be provided, but the total volume of departures is included for completeness.

As shown in **Figure 2.2.1**, with the exception of the period impacted by COVID-19 related travel requirements (which were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021), the quarterly number of passengers is highly seasonal. Higher numbers of departing passengers are typically recorded during Quarter 2 and Quarter 3 each year, whilst lower numbers of passengers are recorded during Quarter 1 and Quarter 4. For this reason comparisons of passenger volumes are made with equivalent periods in previous years.

58% of all passengers departed Guernsey for the UK, totalling 121,759 people, in Q3 2026, 7% higher than Q3 2025 and 5% higher than Q3 2023. 10% of all passengers departing Guernsey were travelling to Jersey and totalled 20,606 people in Q3 2026, 7% lower than Q3 2025, but 4% higher than Q3 2023. 17% of passengers departed Guernsey for the rest of the world and totalled 36,791 people in Q3 2026, 4% higher than Q3 2025 and 43% higher than Q3 2023. 15% of passengers departed Guernsey on a cruise ship or yacht trip in Q3 2026, 31,719 people.

Figure 2.2.1 Passenger volumes by destination

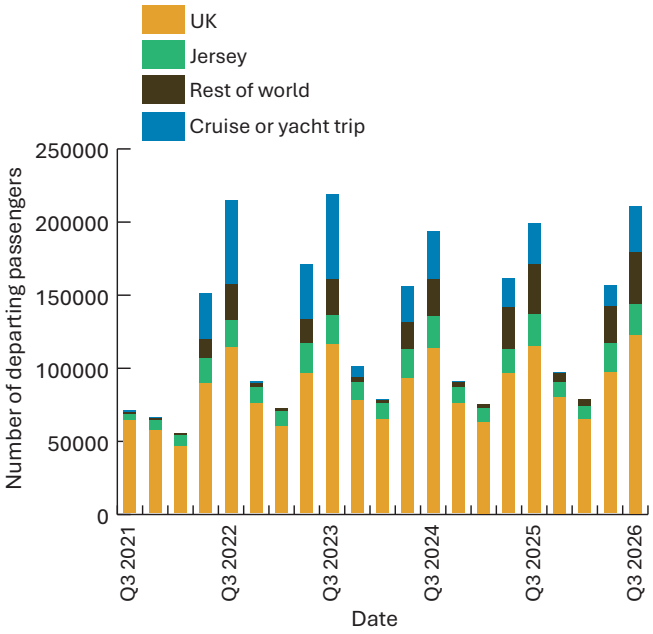
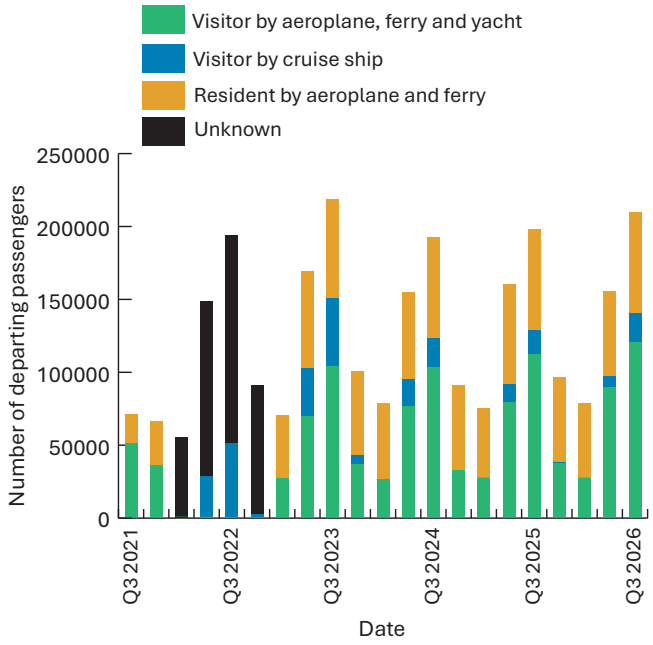


Table 2.2.1 Passenger volumes by destination

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Passengers departing Guernsey for United Kingdom	115,540	113,657	121,759	7%	5%
Passengers departing Guernsey for Jersey	19,883	22,079	20,606	-7%	4%
Passengers departing Guernsey for rest of world	25,705	35,390	36,791	4%	43%
Passengers departing Guernsey on cruise or yacht trip	58,039	27,876	31,719	14%	-45%
Total departing passengers	219,167	199,002	210,875	6%	-4%

2.3 Passenger volumes - visitors and residents

Figure 2.3.1 Passenger volumes - visitors and residents by mode of transport



Data is collected from passengers departing by aeroplane or ferry via a short interview-style survey. 6% of departing passengers were surveyed in Q3 2026 (stratified by destination and port), which provides statistics with 95% confidence that they are accurate to 1%. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

One of the questions asked is whether travellers are resident in Guernsey or a visitor to the Island. It should be noted that within this bulletin, Herm, Sark and Alderney residents are classified as Visitors. They are only included in the analysis if they were in Guernsey "in transit" i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick (along with residents of places outside the Bailiwick of Guernsey that were transiting through Guernsey on their way to or from a destination outside the Bailiwick).

Prior to March 2020 surveys were conducted at the airport and harbour to determine the composition of passengers. When restrictions were put in place to reduce the impact of COVID-19 these surveys were suspended and the breakdown of passengers could not be determined. When the Travel Tracker system was introduced in late 2020, a limited amount of information about passengers could again be collected. However this was discontinued in February 2022.

Table 2.3.1 Visitor and resident passenger volumes

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Residents departing Guernsey by aeroplane	52,269	42,483	46,940	10%	-10%
Residents departing Guernsey by ferry	16,569	27,610	23,107	-16%	39%
Visitors by aeroplane	49,148	55,765	59,650	7%	21%
Visitors by ferry	42,443	44,313	48,405	9%	14%
Visitors by yacht	11,791	11,670	11,609	-1%	-2%
Visitors by cruise ship	46,248	16,206	20,110	24%	-57%
Total departing residents	68,839	70,093	70,047	<-1%	2%
Total visitors (excluding cruise ship visitors)	103,382	111,748	119,664	7%	16%
Total visitors (including cruise ship visitors)	149,630	127,954	139,774	9%	-7%
Total visitors returning to Guernsey later	698	955	1,054	10%	51%

NB: Figures may not sum exactly to totals due to rounding.

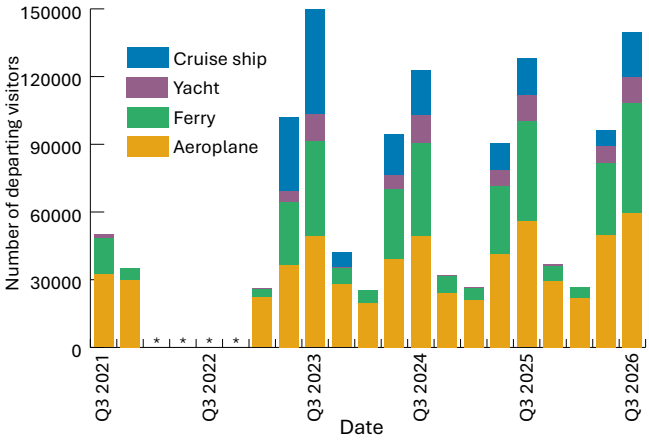
2.3 Passenger volumes - visitors and residents

As shown in **Table 2.3.1** and **Figure 2.3.1**, of the 210,875 passengers, 33% of those departing Guernsey in Q3 2026 were residents (70,047 passengers), whilst 66% of those departing Guernsey were visitors (139,774 passengers). A small proportion, less than 1% of visitors reported that they were returning to Guernsey later. In order to avoid duplication in sampling no further visitor information is collected from those passengers who report they are returning later and they are excluded from any subsequent analysis in this bulletin. At present, those departing on cruise ships or yachts are not asked to complete the same survey; within this report it is assumed that all passengers departing on cruise ships or yachts are visitors.

Figure 2.3.2 shows the volume of visitors travelling by ferry, aeroplane, cruise ship/visiting yacht each quarter. In Q3 2026 there were 139,774 visitors, 9% more than in Q3 2025, but 7% fewer than in Q3 2023. There were 20,110 visitors by cruise ship during Q3 2026, 24% higher than Q3 2025, but 57% lower than Q3 2023. The number of visitors travelling by aeroplane, 59,650 people in Q3 2026, was 7% higher than the number travelling by aeroplane in Q3 2025, and 21% higher than Q3 2023. The number of visitors travelling by ferry in Q3 2026, 48,405 people, was 9% higher than Q3 2025, and 14% higher than Q3 2023. 11,609 people visited by yacht in Q3 2026, 1% lower than Q3 2025 and 2% lower than Q3 2023.

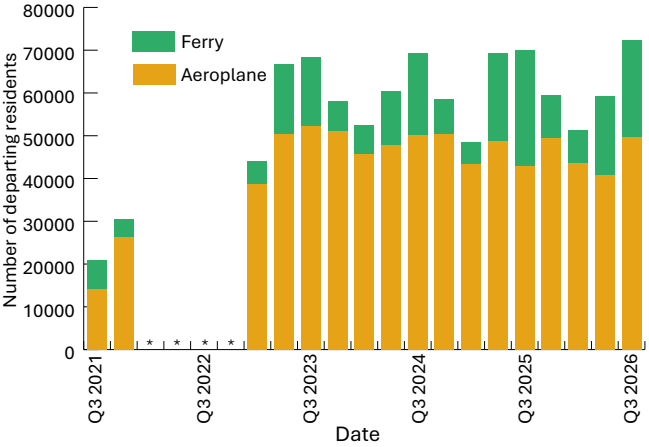
Figure 2.3.3 shows the volume of residents travelling by ferry and aeroplane each quarter. The total number of departing residents in Q3 2026 was 70,047; broadly unchanged from Q3 2025 and 2% higher than Q3 2023. The number of residents travelling by aeroplane in Q3 2026 was 10% higher than the number travelling by aeroplane in Q3 2025, but 10% lower than the number travelling by aeroplane in Q3 2023. The number of residents travelling by ferry in Q3 2026 was 16% lower than the number travelling by ferry in Q3 2025, but 39% higher than the number travelling by ferry in Q3 2023.

Figure 2.3.2 Passenger volumes - visitors by mode of transport



*When restrictions were put in place to reduce the impact of COVID-19, surveys of exiting passengers at the airport and harbour were suspended between Q1 2020 and Q1 2023. A limited amount of passenger information was collected from the travel tracker system which was in place between Q4 2020 and Q4 2021. In Q1 2023 exit surveys were re-instated and full passenger breakdowns could again be reported.

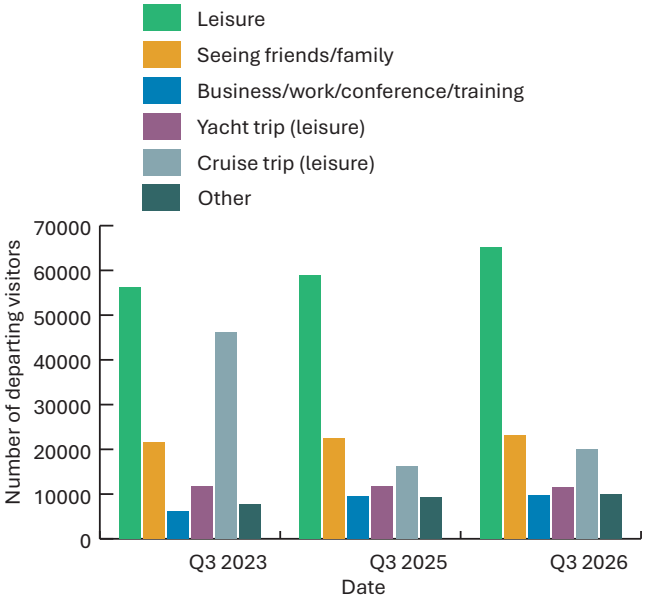
Figure 2.3.3 Passenger volumes - residents by mode of transport



*When restrictions were put in place to reduce the impact of COVID-19, surveys of exiting passengers at the airport and harbour were suspended between Q1 2020 and Q1 2023. A limited amount of passenger information was collected from the travel tracker system which was in place between Q4 2020 and Q4 2021. In Q1 2023 exit surveys were re-instated and full passenger breakdowns could again be reported.

3.1 Visitors - main purpose of trip to Guernsey

Figure 3.1.1 Visitors - main purpose of trip to Guernsey



Visitors are asked during passenger exit surveys what the main purpose of their trip to Guernsey is. Survey results are applied to overall passenger volumes to give figures for the whole quarter. At present, those departing on cruise ships or yachts are not asked to complete the same survey, but the overall number of these visitors is still included in this section for completeness. For better alignment with definitions in legislation, from Q2 2026 onwards, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page. In publications prior to Q2 2026, a "Long stay (more than 30 nights but less than 1 year for work/other purpose)" category was included in this visitor breakdown.

In Q3 2026, 65,095 visitors reported the main purpose of their trip to Guernsey was for leisure (58,850 in Q3 2025 and 56,119 in Q3 2023). Additionally, 11,609 people visited by yacht (most likely for leisure purposes), and 20,110 by cruise ship. 23,241 visitors cited they were seeing friends/family (22,428 in Q3 2025 and 21,483 in Q3 2023). 9,731 visitors were here for business, which compares with 9,493 in Q3 2025, and 6,210 in Q3 2023. 9,988 visitors were here for other reasons during Q3 2026. 804 or 8% of those visitors who cited other reasons mentioned sport, be it as a participant or spectator (representing less than 1% of all visitors in Q3 2026). Many sports were cited by respondents including the Butterfield Half Marathon, golf, sailing, water polo and cricket. The other category also includes visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Table 3.1.1 Visitors - main purpose of trip to Guernsey

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	56,119	58,850	65,095	11%	16%
Seeing friends/family (including weddings, funerals etc)	21,483	22,428	23,241	4%	8%
Business/work/conference/training	6,210	9,493	9,731	3%	57%
Yacht trip (leisure)	11,791	11,670	11,609	-1%	-2%
Cruise trip (leisure)	46,248	16,206	20,110	24%	-57%
Other	7,779	9,307	9,988	7%	28%
Total	149,630	127,954	139,774	9%	-7%

NB: Figures may not sum exactly to totals due to rounding.

3.2 Visitors - country of residence

Another of the questions asked of visitors during passenger exit surveys is their country of residence. Survey results are applied to overall passenger volumes to give figures for the whole quarter. At present, those departing on cruise ships or yachts are not asked to complete the same survey, but the overall number of these visitors is still included in this section for completeness.

During Q3 2026, 48% of all visitors, 67,103 people reported their country of residence was the UK (50%, 63,706 in Q3 2025). 4%, 5,754 visitors were from Jersey (5%, 6,301 in Q3 2025). 12%, 16,319 visitors were from France (11%, 13,538 in Q3 2025), 14%, 18,879 visitors were from the Rest of the world (13%, 16,533 in Q3 2025), and 23%, 31,719 visitors' country of residence was unknown, as they were visiting by yacht or cruise ship (22%, 27,876 in Q3 2025).

As shown in **Table 3.2.1**, in Q3 2026 the number of visitors whose country of residence was the UK was 5% higher than Q3 2025 and 5% higher than Q3 2023. In Q3 2026 there were 9% fewer visitors whose country of residence was Jersey compared with Q3 2025 and 4% fewer than Q3 2023. In Q3 2026 there were 21% more visitors whose country of residence was France compared with Q3 2025 and 103% more than Q3 2023. There were 14% more visitors whose country of residence was Rest of the world compared with Q3 2025, and 38% more than Q3 2023.

Figure 3.2.1 Visitors - country of residence Q3 2025

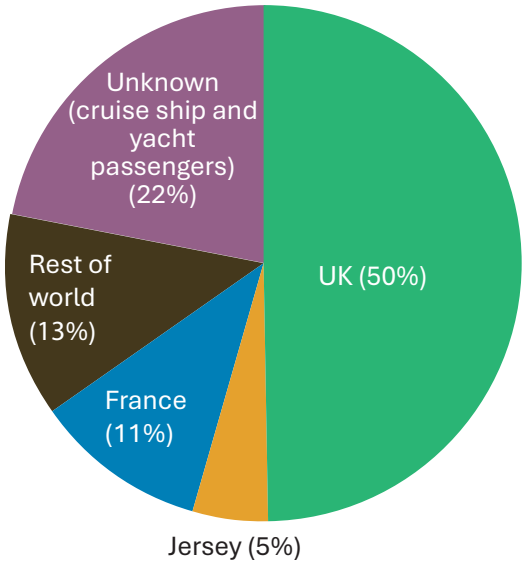


Figure 3.2.2 Visitors - country of residence Q3 2026

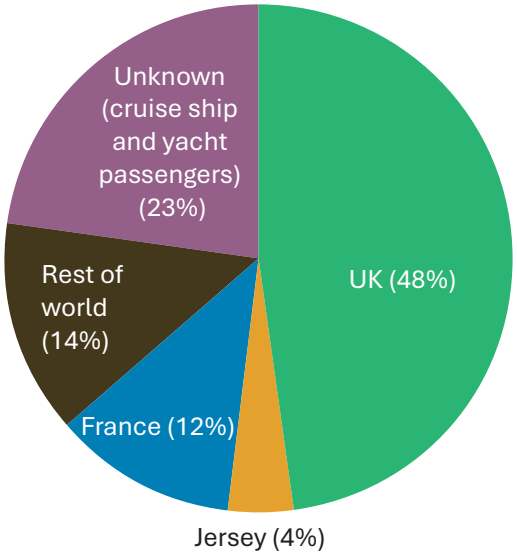


Table 3.2.1 Visitors - country of residence

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
United Kingdom	63,885	63,706	67,103	5%	5%
Jersey	5,968	6,301	5,754	-9%	-4%
France	8,025	13,538	16,319	21%	103%
Rest of world	13,713	16,533	18,879	14%	38%
Unknown (cruise ship and yacht passengers)	58,039	27,876	31,719	14%	-45%
Total	149,630	127,954	139,774	9%	-7%

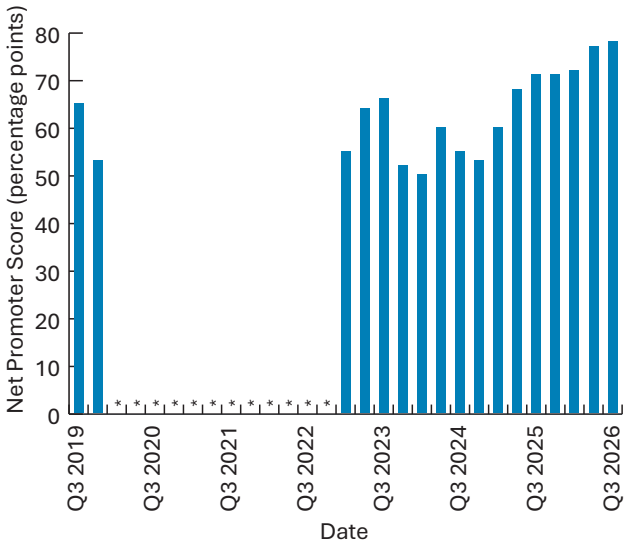
NB: Figures may not sum exactly to totals due to rounding.

3.3 Visitors - net promoter score

Visitors leaving the Island by aeroplane or ferry are asked how likely they would be to recommend Guernsey to a friend or relative (as a score out of 10, with 10 meaning very likely) as part of the exit survey. Prior to 2020 net promoter scores did not include visitors whose country of residence was Alderney, as a high proportion of these passengers were in transit (returning via Guernsey to Alderney). Since Q1 2023 all passengers (regardless of country of residence) that are leaving the Island by aeroplane or ferry after only visiting Guernsey on their way to or from somewhere outside the Bailiwick (and, as such, potentially may not have left the port) are excluded from the net promoter scores analysis on this page. At present, those departing on cruise ships or yachts are not asked to complete the survey and are not represented within net promoter scores.

As shown in **Figure 3.3.1**, prior to March 2020 surveys were conducted at the airport and harbour to determine the composition of passengers. When restrictions were put in place to reduce the impact of COVID-19 surveys were suspended and the passenger breakdown could not be determined or net promoter scores ascertained.

Figure 3.3.1 Net promoter score



*Between Q1 2020 and Q4 2022 net promoter scores were not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and net promoter scores could again be reported.

Table 3.3.1 Net promoter score

	Q3 2023	Q3 2025	Q3 2026
Net Promoter Score (percentage points)	66	71	78

The net promoter score (NPS) is calculated by deducting the percentage of visitors surveyed that gave a score of six or less out of ten from the percentage of visitors surveyed that gave a score of ten or nine out of ten. As shown in **Table 3.3.1** and **Figure 3.3.1** the net promoter score for Q3 2026 was 78 percentage points compared with 71 percentage points in Q3 2025 and 66 percentage points in Q3 2023. The NPS has increased by 12 percentage points from Q3 2023 and 7 percentage points from Q3 2025. By main purpose of visit, those seeing friends/family had the highest net promoter score (85 percentage points) in Q3 2026. Those visiting on business had the lowest net promoter score, 60 percentage points.

54% of all visitors to Guernsey during Q3 2026 said they had visited before, 3% of whom had visited Guernsey on a cruise.

Respondents may choose to provide comments or feedback after providing their net promoter score. Analysis of the 1,516 comments received during Q3 2026 reveals that the highest number of comments were from respondents who reported they had a good trip to Guernsey and found it to be a beautiful, scenic, relaxing and friendly place to visit with great beaches and coastline (35%). 6% of comments noted they were regular visitors to the island, with many choosing to return each year on holiday. 4% mentioned how much they had enjoyed the cliff walks and coast paths. 4% cited roads, with visitors reporting roadworks, road closures and too much traffic. 4% of comments described the great events they had seen during their visit including the West Show, the North Show, Cobo balcony gigs and the excellent attractions including Hauteville House, the Bathing Pools, Castle Cornet, the German Occupation Museum and the Little Chapel. An additional 4% mentioned the high quality of food and service they had received from restaurants they had visited during their time in Guernsey.

3.4 Visitors - length of stay in Guernsey

Figure 3.4.1 Visitors - length of stay in Guernsey Q3 2025

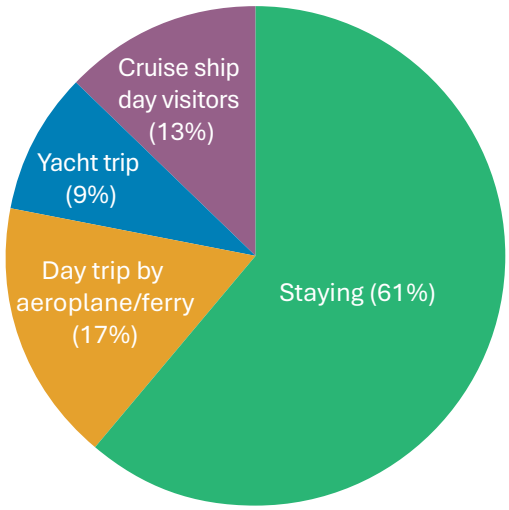
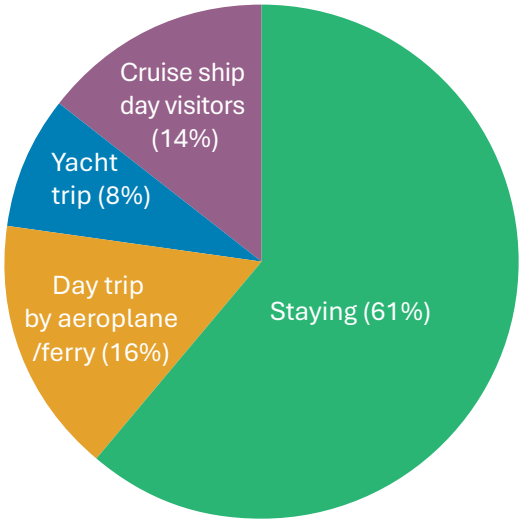


Figure 3.4.2 Visitors - length of stay in Guernsey Q3 2026



Visitors are also asked how many nights they spent in Guernsey within passenger exit surveys. Survey results are applied to overall passenger volumes to give figures for the whole quarter. For better alignment with definitions in legislation, from Q2 2026 onwards, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page. In publications prior to Q2 2026, a "Long stay (more than 30 nights but less than 1 year for work/other purpose)" category was included in this visitor breakdown.

At present, those departing on cruise ships or yachts are not asked to complete the same survey. The overall number of these visitors (who, for the most part, likely stay overnight on their boat and visit Guernsey for day trips) is included in this section for completeness.

In Q3 2026, 22,535 people visited Guernsey on a day trip, representing 16% of all visitors (21,592 people, 17% in Q3 2025). The majority, 61% of visitors, 85,520 people, stayed at least one night (78,486 people, 61% in Q3 2025).

Comparison between Q3 2023, Q3 2025 and Q3 2026 reveals that in Q3 2026 there were 9% more visitors who stayed at least one night compared with Q3 2025 and 15% more visitors who stayed at least one night compared with Q3 2023. There were 4% more visitors on a day trip compared with Q3 2025, and 33% more compared with Q3 2023.

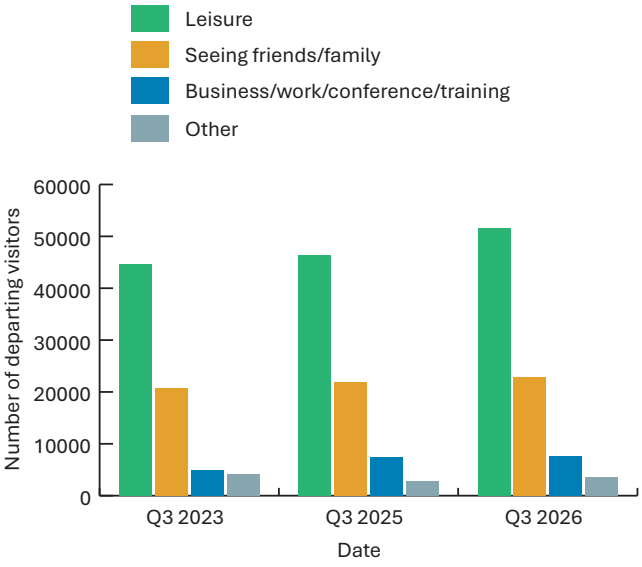
Table 3.4.1 Visitors - length of stay in Guernsey

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3yr % change
Staying at least one night by aeroplane or ferry	74,594	78,486	85,520	9%	15%
Day trip by aeroplane or ferry	16,998	21,592	22,535	4%	33%
Yacht trip	11,791	11,670	11,609	-1%	-2%
Day trip by cruise ship	46,248	16,206	20,110	24%	-57%
Total	149,630	127,954	139,774	9%	-7%

NB: Figures may not sum exactly to totals due to rounding.

4.1 Visitors - main purpose of visit of staying visitors

Figure 4.1.1 Main purpose of trip of staying visitors



Visitors by aeroplane and ferry and staying in Guernsey are asked what the main purpose of their trip to Guernsey is. Survey results are applied to overall passenger volumes to give figures for the whole quarter. For better alignment with definitions in legislation, from Q2 2026 onwards, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page. In publications prior to Q2 2026, a "Long stay (more than 30 nights but less than 1 year for work/other purpose)" category was included in this visitor breakdown.

In Q3 2026, 60% or 51,510 of all staying visitors reported the main purpose of their trip to Guernsey was for leisure (44,720 in Q3 2023 and 46,401 in Q3 2025). 27% or 22,900 of staying visitors cited they were seeing friends/family (compared with 20,796 in Q3 2023 and 21,943 in Q3 2025). 9%, 7,571 were here for business or work reasons (4,938 in Q3 2023 and 7,356 in Q3 2025) and 4%, 3,540 were here for other reasons (4,139 in Q3 2023 and 2,786 in Q3 2025).

Comparison between Q3 2026, Q3 2025 and Q3 2023 reveals 15% more staying visitors visiting for leisure purposes compared to Q3 2023 and 11% more than Q3 2025. The number of staying visitors seeing friends/family in Q3 2026 was 10% more than Q3 2023, and 4% higher than Q3 2025. In Q3 2026, 53% more staying visitors travelled for business/work compared with Q3 2023 and 3% more people than Q3 2025. The number of staying visitors travelling to Guernsey for other reasons was 14% lower than Q3 2023, but 27% higher than Q3 2025. The other category includes participants and spectators of sport, visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Table 4.1.1 Main purpose of trip of staying visitors

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	44,720	46,401	51,510	11%	15%
Seeing friends/family (including weddings, funerals etc)	20,796	21,943	22,900	4%	10%
Business/work/conference/training	4,938	7,356	7,571	3%	53%
Other	4,139	2,786	3,540	27%	-14%
Total	74,594	78,486	85,520	9%	15%

NB: Main purpose of visitor breakdown may not add to totals due to rounding. Sample proportions are applied to actual passenger numbers to determine purpose of trip for staying visitors.

4.2 Visitors - country of residence by main purpose of trip of staying visitors

Figure 4.2.1 Staying visitors - country of residence by main purpose of visit

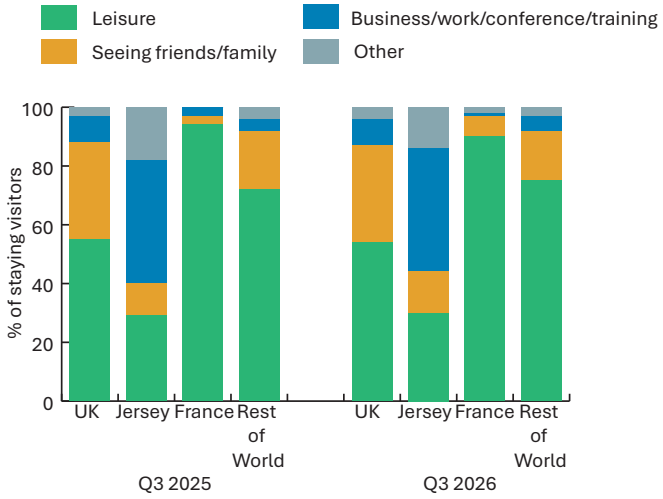


Table 4.2.1 Q3 2025 Staying visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/ vacation/break)	54	29	94	73
Seeing friends/family (including weddings, funerals etc)	33	11	3	20
Business/work/ conference/training	9	43	3	4
Other	3	18	0	4
Total	100	100	100	100

Table 4.2.2 Q3 2026 Staying visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/ vacation/break)	54	30	90	75
Seeing friends/ family (including weddings, funerals etc)	33	14	7	17
Business/work/ conference/training	9	42	1	5
Other	4	14	2	3
Total	100	100	100	100

NB: Figures may not sum exactly to 100 due to rounding.

A further breakdown for staying visitors, by country of residence and main purpose of visit, is provided in **Figure 4.2.1** and **Tables 4.2.1** and **4.2.2**. The analysis presented on this page is based on visitors travelling to Guernsey by aeroplane and ferry only and does not include those visiting by yacht or by cruise ship. For better alignment with definitions in legislation, from Q2 2026 onwards, anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Anyone staying between 30 and 90 nights is included within one of the other visitor categorisations shown on this page. In publications prior to Q2 2026, a "Long stay (more than 30 nights but less than 1 year for work/other purpose)" category was included in this visitor breakdown.

In Q3 2026, 54% of staying visitors from the UK reported the main purpose of their trip to Guernsey was for leisure, the same percentage as in Q3 2025. 33% of staying visitors from the UK were seeing friends/family, unchanged from Q3 2025, and 9% of staying visitors from the UK were in Guernsey for business/work reasons, also unchanged from Q3 2025.

The principal reason for staying visits in Q3 2026 from those whose country of residence was Jersey was business/work, 42%, and compares with 43% for business/work in Q3 2025. 30% of visitors from Jersey were in Guernsey for leisure purposes, compared with 29% in Q3 2025. 14% of staying visitors were in Guernsey seeing friends/family and compares with 11% in Q3 2025.

Staying visitors whose country of residence was France were most likely to report in Q3 2026 that their main purpose of visit was for leisure, 90%. This compares with 94% of staying visitors from France in Q3 2025. 7% whose country of residence was France reported they were visiting to see friends/family in Q3 2026, 3% in Q3 2025.

In Q3 2026, 75% of staying visitors whose country of residence was the Rest of the world reported they were in Guernsey for leisure purposes (73% in Q3 2025). A further 17% were in Guernsey to see friends/family (20% in Q3 2025) and 5% of staying visitors whose country of residence was the Rest of the world reported they were staying in Guernsey for business reasons (4% in Q3 2025).

4.3 Visitors - staying visitors length of stay in Guernsey

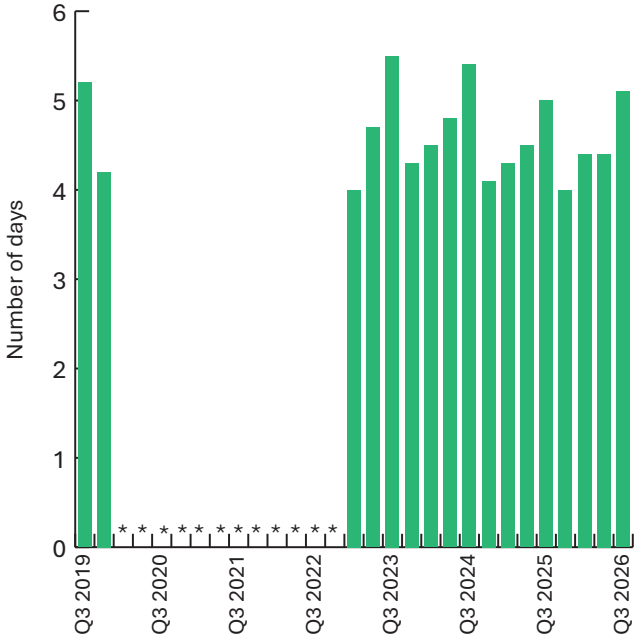
As shown in **Figure 4.3.1** visitor length of stay varies by quarter and displays some seasonality. There is a tendency for visitors to stay longer during Quarter 2 and Quarter 3 each year (for example, in Q3 2024 the average length of stay for visitors was 5.4 nights) whilst visitors during Quarter 1 and Quarter 4 tend to stay in Guernsey for shorter durations (in Q1 2025 the average length of stay was 4.3 nights). For this reason, comparisons of length of stay are made with equivalent periods in previous years. Those departing on yachts are not asked to complete the same survey and therefore the figures presented on this page represent only those travelling by aeroplane or ferry. Trends in length of stay will continue to be monitored and reported in future editions of this bulletin.

The average length of stay for visitors staying between one night and 30 nights was 5.1 nights in Q3 2026 and compares with 5.0 nights in Q3 2025, and 5.5 nights in Q3 2023. Visitors travelling by aeroplane stayed for 5.1 nights in Q3 2026, compared with 5.0 nights in Q3 2025. Visitors who travelled by ferry stayed for 5.0 nights in Q3 2026 compared with 4.9 nights in Q3 2025. Visitors staying more than 30 nights are excluded from average length of stay calculations in order to minimise volatility in average length of stay. Excluding those staying more than 30 nights ensures there are not large variations in the length of stay from a small number of visitors staying more than 30 nights.

The average length of stay multiplied by the number of staying visitors equates to the number of bed nights spent in Guernsey each quarter, as shown in **Figure 4.3.2**. As with the length of stay data there is seasonality in the figures and comparisons are made with equivalent periods in previous years.

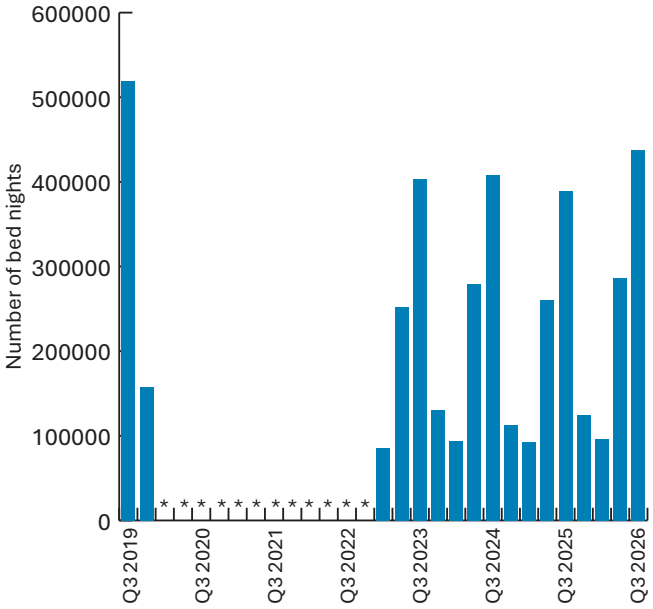
During Q3 2026, visitors spent the equivalent of 433,831 bed nights in Guernsey which compares with 390,448 bed nights in Q3 2025 (an 11% increase) and 407,308 bed nights in Q3 2023 (a 7% increase).

Figure 4.3.1 Visitors - length of stay in Guernsey



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and length of stay could again be reported.

Figure 4.3.2 Visitors - bed nights in Guernsey



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instigated and bed nights could again be reported.

4.4 Visitors - accommodation of staying visitors

Visitors who stayed in Guernsey overnight are asked an extra question about the type of accommodation they stayed in as part of the exit survey. Survey results are applied to overall passenger volumes to give figures for the whole quarter. Those departing on yachts are not asked to complete the same survey and therefore the figures presented on this page represent only those travelling by aeroplane or ferry.

As shown in **Figure 4.4.1**, **Figure 4.4.2** and **Table 4.4.1**, in Q3 2026, 60% of all visitors staying in Guernsey stayed in hotels, (51,057 people), 18% stayed in other accommodation (15,801 people) and 22% stayed with friends/family (18,662 people). The other category includes guest houses, any accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc.

Comparison between Q3 2026, Q3 2025 and Q3 2023 reveals that in Q3 2026 there were 5% more visitors staying in hotels than Q3 2025, and 13% more visitors staying in hotels than Q3 2023. 25% more visitors stayed in Other accommodation in Q3 2026 compared with Q3 2025 and 30% more than Q3 2023. In Q3 2026 there were 7% more visitors staying in friend/family's homes than Q3 2025, and 9% more than Q3 2023.

Figure 4.4.1 Accommodation for staying visitors Q3 2025

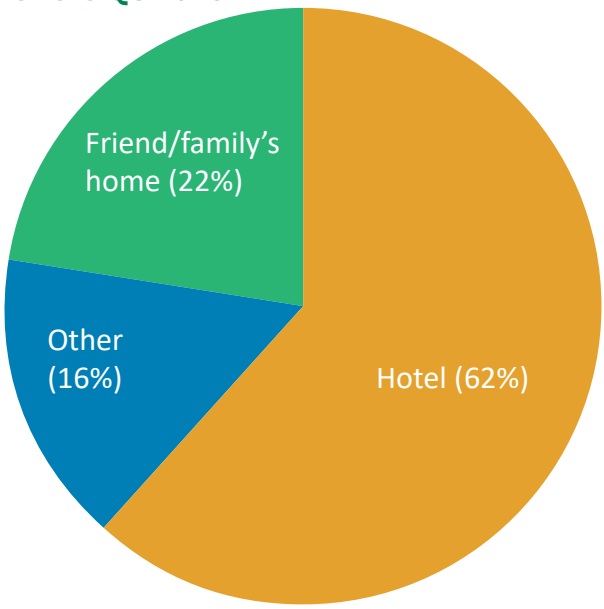


Figure 4.4.2 Accommodation for staying visitors Q3 2026

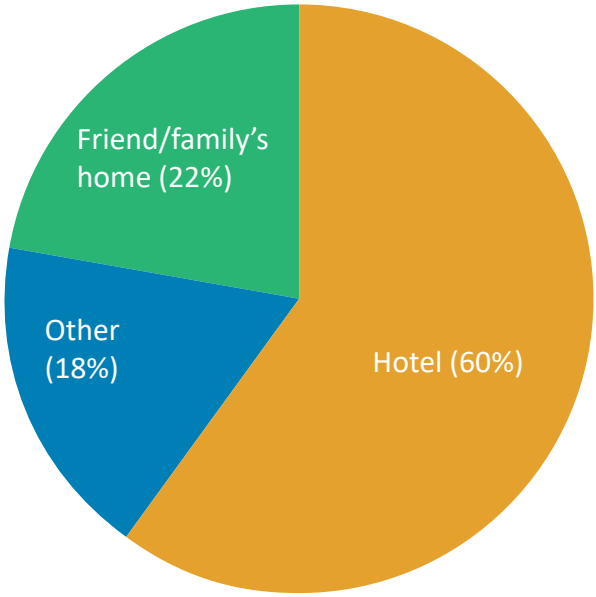


Table 4.4.1 Accommodation for staying visitors

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Hotel	45,262	48,435	51,057	5%	13%
Other (including guest houses, accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc)	12,140	12,592	15,801	25%	30%
Commercial accommodation (includes hotel, guest houses, self-catering, Airbnb or other online booking portals and campsites etc)	57,402	61,027	66,859	10%	16%
Friend/family's home	17,191	17,458	18,662	7%	9%
Total staying visitors	74,594	78,486	85,520	9%	15%

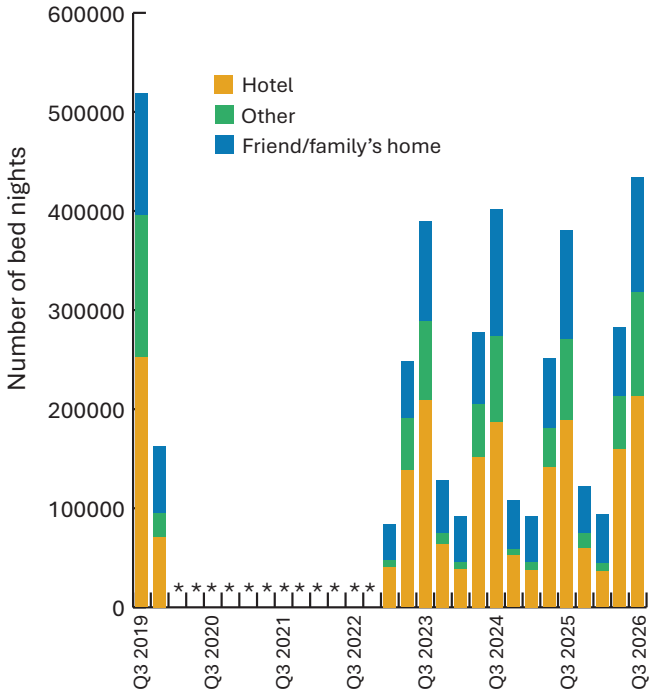
NB: Figures may not sum exactly to totals due to rounding.

Figure 4.4.3 shows the number of bed nights each quarter for staying visitors in Guernsey by accommodation type. **Table 4.4.2** shows length of stay by accommodation type. The number of bed nights varies by quarter and displays seasonality. This is due to a higher number of visitors during Quarters 2 and 3 each year when compared with Quarters 1 and 4 and a tendency for visitors to stay longer during Quarter 2 and Quarter 3, when compared to Quarter 1 and Quarter 4. For this reason comparisons of number of bed nights and length of stay are made with equivalent periods in previous years.

On average visitors in hotels stayed 4.2 nights in Q3 2026, which equates to 212,878 bed nights (4.7 nights in Q3 2023 and 3.9 nights in Q3 2025). The average length of stay in other accommodation (which includes guest houses, any accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc) was 6.7 nights (equating to 105,261 bed nights). The average stay in commercial accommodation in Q3 2026 which includes both hotels and other accommodation was 4.8 nights, equating to 318,139 bed nights. Average stay in commercial accommodation in Q3 2026 was 7% longer than Q3 2025, but 6% shorter than Q3 2023.

During Q3 2026 the average length of stay with friends/family was 6.2 nights, equating to 115,692 bed nights (6.0 nights in Q3 2023 and 6.4 nights in Q3 2025).

Figure 4.4.3 Number of bed nights by accommodation for staying visitors



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and length of stay and number of bed nights could again be reported.

Table 4.4.2 Average length of stay by accommodation

	Q3 2023 (nights)	Q3 2025 (nights)	Q3 2026 (nights)	Annual % change	3 yr % change
Hotel	4.7	3.9	4.2	6%	-10%
Other	6.6	6.4	6.7	3%	2%
Average stay in commercial accommodation	5.1	4.4	4.8	7%	-6%
Friend/family's home	6.0	6.4	6.2	-3%	4%

5.1 Visitor accommodation - capacity

Figure 5.1.1 Visitor accommodation capacity

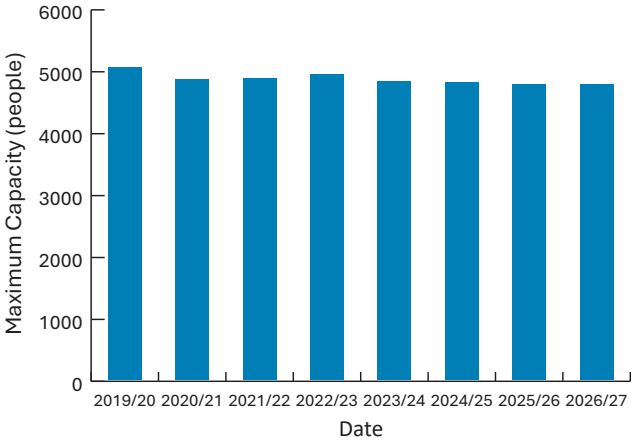


Table 5.1.1 Visitor accommodation capacity

	2021 /22	2022 /23	2023 /24	2024 /25	2025 /26	2026 27
Maximum capacity (people)	4,863	4,938	4,818	4,810	4,767	4,769

Table 5.1.2 Additional summer capacity

	2023	2024	2025	2026
Maximum additional capacity (people)	320	349	315	339
Additional number of units (equipped tents, log cabins, yurts, shepherd's huts etc)	60	66	62	64

The visitor accommodation capacity in Guernsey and Herm can be monitored over time through the number of accommodation providers with active permits each year and the maximum capacity of each accommodation provider, as shown in **Figure 5.1.1** and **Table 5.1.1**.

Visitor accommodation capacity shows the maximum number of people that could be accommodated in permanent building structures, such as hotels, guest houses, hostels, self-catering units and other similar accommodation with an active boarding permit. Temporary structures, such as those provided by accommodation providers for glamping and camping are excluded from the capacity (for comparability with other jurisdictions). It should be noted that the capacity reported does not include accommodation that is publicly advertised (for example, via airbnb.co.uk or other booking portals), but does not have an active boarding permit.

The capacity of accommodation providers with an active boarding permit for the 2026/27 season was 4,769 people, as shown in **Table 5.1.1**, which is broadly unchanged from the previous year's capacity figure of 4,767 people (2025/26 boarding permit season) and 41 people less, or 0.8% lower than 2 years ago (2024/25 boarding permit season).

Each year additional visitor accommodation is provided by the campsites of Guernsey and Herm. **Table 5.1.2** indicates the maximum additional capacity provided by temporary glamping and camping structures predominantly during the summer season. For summer 2026, an additional 339 people could be accommodated in 64 units which include equipped tents, cabins, yurts and shepherd's huts. These figures do not include camping/motorhome pitches where visitors provide their own accommodation. This information has been collected since 2023 to help give a fuller picture of visitor accommodation.

5.2 Visitor accommodation - availability

Each month, visitor accommodation providers with active permits are asked to provide data on the availability and occupancy of their accommodation units. The responses received in July, August and September 2026 include different accommodation types and sizes and statistics for these months are accurate to at least plus or minus 2% (at a confidence level of 95%). The responses are scaled up by the total amount of visitor accommodation (with both an active boarding permit and an aligned building use type) in order to give figures for the whole Island. 2025/26 boarding permit information was used to scale up the fourth quarter of 2025 and the first quarter of 2026. 2026/27 boarding permit information was used to scale up the second and third quarters of 2026.

Units are classified as not available for booking only if the whole site is closed; either seasonally (in a regular pattern) or for six months or more (for refurbishment, for example). Units are added into or taken out of the total (sum of open and closed units) if a site's use is officially changed via a successful planning application or if there have been physical changes to building(s).

Occupancy (see next page) is calculated as a proportion of the available units in each month i.e. a proportion of those that could be booked. This approach is in alignment with methods used in other jurisdictions.

This information is only available from 2022 onwards, following changes to the way data is collected from accommodation providers.

Table 5.2.1 and **Figure 5.2.1** show that there were 1,891 visitor accommodation units in Q3 2026. During Q3 2026 there were very few visitor accommodation closures. The proportion of visitor accommodation units available to be booked was 99.9%, 100.0% and 99.7% in July, August and September 2026 respectively.

Table 5.2.1 Availability of visitor accommodation

	Number of units available to be booked	Number of units not available to be booked	Total number of units
Sep 2025	1,885	9	1,894
Oct 2025	1,843	51	1,894
Nov 2025	1,826	68	1,894
Dec 2025	1,773	121	1,894
Jan 2026	1,810	84	1,894
Feb 2026	1,831	63	1,894
Mar 2026	1,888	6	1,894
Apr 2026	1,887	4	1,891
May 2026	1,891	0	1,891
Jun 2026	1,890	1	1,891
Jul 2026	1,890	1	1,891
Aug 2026	1,891	0	1,891
Sep 2026	1,886	5	1,891

Figure 5.2.1 Availability of visitor accommodation



NB: Availability and occupancy are presented as numbers of units of visitor accommodation, since bookings are taken per whole unit, rather than per number of people to be accommodated in the unit(s). The number of units includes each hotel, guest house and hostel room plus each self-catering unit with an active boarding permit. Glamping and camping units are not included within availability and occupancy statistics for alignment with methods used in other jurisdictions.

Figure 5.3.1 Occupancy of open/available accommodation units

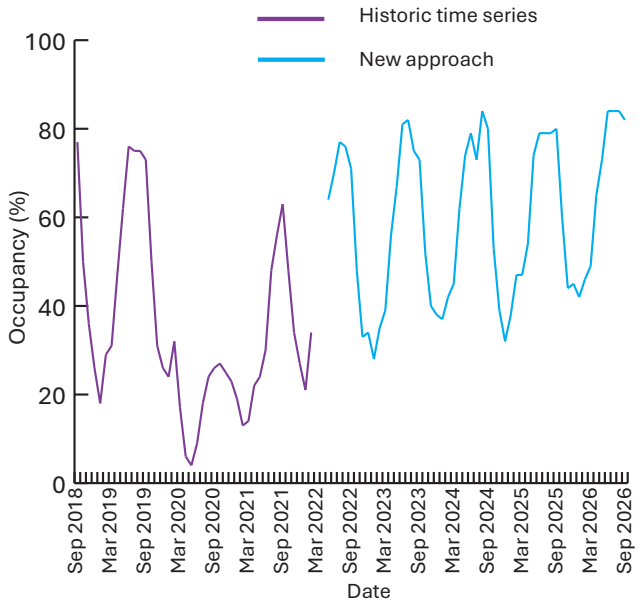


Table 5.3.1 Occupancy of open/available accommodation units

	2021	2022	2023	2024	2025	2026
January	19%	21%	28%	37%	38%	42%
February	13%	34%	35%	42%	47%	46%
March	14%	*	42%	45%	47%	49%
April	22%	*	56%	62%	54%	65%
May	24%	64%	67%	74%	74%	73%
June	30%	70%	81%	79%	79%	84%
July	48%	77%	82%	73%	79%	84%
August	56%	76%	75%	84%	79%	84%
September	63%	71%	73%	80%	80%	82%
October	48%	48%	52%	53%	60%	
November	34%	33%	40%	39%	44%	
December	27%	34%	38%	32%	45%	

*There was a wave of COVID-19 cases, which impacted on the ability to collect full data in March and April 2022.

NB: Availability and occupancy are presented as numbers of units of visitor accommodation, since bookings are taken per whole unit, rather than per number of people to be accommodated in the unit(s). The number of units includes each hotel, guest house and hostel room plus each self-catering unit with an active boarding permit. Glamping and camping units are not included within availability and occupancy statistics for alignment with methods used in other jurisdictions.

Occupancy is presented as a percentage of the number of available units (see **p18**). As shown in **Figure 5.3.1**, there is usually a seasonal pattern in occupancy, with peaks in July, August or September and troughs in December or January each year. This pattern was severely disrupted in 2020 during the COVID-19 pandemic, but can be seen again in 2021 and 2022.

Temporary planning exemptions were introduced during the COVID-19 pandemic. From 25th March 2020, providers of visitor accommodation have been permitted to accommodate non-visitors and long-stay residents all year round, provided that the establishments revert to their usual use for visitor accommodation once the temporary exemptions cease to apply (on 28th February 2027). Exemptions allowing long-stay visitors would normally apply only to self-catering establishments during the Winter Let period from 1st November to 31st March each year. There was a wave of cases of COVID-19, which impacted on the ability to collect full data in March and April 2022.

Occupancy of open units has increased from 42% in January 2026 to peak at 84% in August 2026. Occupancy during Quarter 3 2026 was 84% in July 2026, 84% in August 2026 and 82% in September 2026 and compares with occupancy of 79% in July 2025, 79% in August 2025 and 80% in September 2025.

Additional information began being collected in June 2023, which makes it possible to determine the percentage of units occupied by long-stay guests. In July 2026, August 2026 and September 2026, 10%, 5% and 10% respectively of all open units were occupied by long-stay guests and compares with 7% in July 2025, 6% in August 2025 and 12% in September 2025. Long-stay guests represented 8 percentage points of the 82% occupancy of open units in September 2026, i.e. if long stay guests are excluded from occupancy, the occupancy in September 2026 would be 74%.

6.1 Visitors - day trip visitors by aeroplane and ferry

Visitors on day trips are asked what the main purpose of their trip to Guernsey is within the passenger exit surveys. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

During Q3 2026, 60% of all visitors on a day trip to Guernsey, 13,585 people, reported the main purpose of their trip to Guernsey was for leisure (11,399 people in Q3 2023 and 12,449 people in Q3 2025). 341 visitors, 2% of all day trippers, cited they were seeing friends/family (687 in Q3 2023 and 485 in Q3 2025). 2,160 visitors on a day trip were in Guernsey for business, 10% of all day trip visitors (1,272 in Q3 2023 and 2,137 in Q3 2025) and 6,449 day trip visitors (29%) were here for other reasons (3,640 in Q3 2023 and 6,520 in Q3 2025). The other category includes visitors to Guernsey in transit, participants and spectators of sport, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Comparison between Q3 2026, Q3 2025 and Q3 2023 reveals that in Q3 2026 there were 9% more day trippers visiting for leisure purposes than Q3 2025 and 19% more than Q3 2023. 30% fewer day visitors cited they were seeing friends/family than Q3 2025 and 50% fewer than Q3 2023. In Q3 2026 there were 1% more day visitors who travelled for business/work compared with Q3 2025 and 70% more than Q3 2023.

Figure 6.1.1 Main purpose of trip of day trip visitors

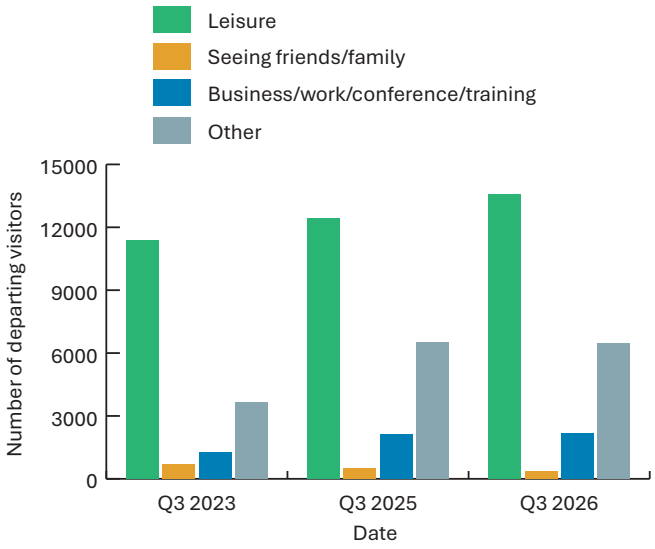


Table 6.1.1 Main purpose of trip of day trip visitors

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/ break)	11,399	12,449	13,585	9%	19%
Seeing friends/family (including weddings, funerals etc)	687	485	341	-30%	-50%
Business/work/conference/training	1,272	2,137	2,160	1%	70%
Other	3,640	6,520	6,449	-1%	77%
Total	16,998	21,592	22,535	4%	33%

NB: Figures may not sum exactly to totals due to rounding.

Figure 6.1.2 Day trip visitors - country of residence by main purpose of visit

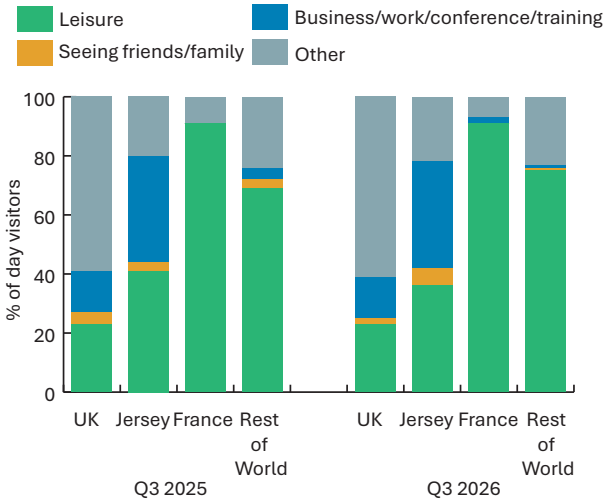


Table 6.1.2 Q3 2025 Day trip visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/ vacation/break)	23	40	91	69
Seeing friends/ family (including weddings, funerals etc)	4	3	0	3
Business/work/ conference/training	14	36	0	4
Other	59	20	9	24
Total	100	100	100	100

Table 6.1.3 Q3 2026 Day trip visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/ vacation/break)	23	36	91	75
Seeing friends/ family (including weddings, funerals etc)	2	6	0	1
Business/work/ conference/training	14	36	2	1
Other	61	22	7	23
Total	100	100	100	100

NB: Figures may not sum exactly to 100 due to rounding.

A further breakdown for day trip visitors by country of residence and main purpose of visit, is provided in **Figure 6.1.2** and **Tables 6.1.2** and **6.1.3**. The analysis presented on this page is based on visitors travelling to Guernsey by aeroplane and ferry only and does not include those visiting by cruise ship.

In Q3 2026, 23% of day trip visitors from the UK were here for leisure purposes, the same percentage as reported in Q3 2025. 2% of day trip visitors from the UK were seeing friends/family in Guernsey (4% in Q3 2025). 14% of day trip visitors from the UK reported the main purpose of their day trip to Guernsey was for business/work, unchanged from Q3 2025. 61% of day trip visitors from the UK visited for other reasons in Q3 2026. The other category includes participants and spectators of sport, visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

The principal reasons for day trip visits in Q3 2026 from those whose country of residence is Jersey were leisure, at 36%; this compares with 40% in Q3 2025 and business, also 36%; this proportion is unchanged from Q3 2025. 6% of day trip visitors whose country of residence is Jersey visited to see friends/family in Q3 2026 and compares with 3% in Q3 2025.

91% of day trip visitors whose country of residence was France during Q3 2026 cited they were in Guernsey for leisure purposes, unchanged from Q3 2025. An additional 7% of day trip visitors from France during Q3 2026 were in Guernsey for other reasons (9% in Q3 2025). 2% of day trip visitors whose country of residence was France were in Guernsey for business/work during Q3 2026.

75% of day trip visitors to Guernsey during Q3 2026 whose country of residence was the Rest of the world reported they were in Guernsey for leisure, compared with 69% in Q3 2025. 23% of day trip visitors from the Rest of the world were in Guernsey for other purposes during Q3 2026 (24% in Q3 2025).

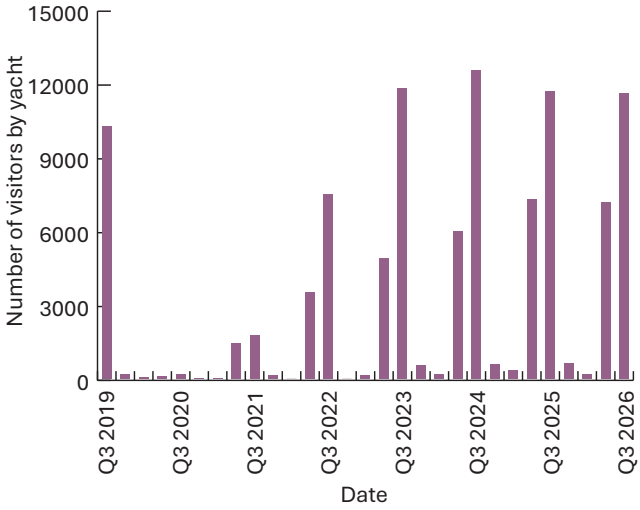
7.1 Visitors - yacht trip visitors

Guernsey Marinas collect comprehensive information on the number of visiting yachts, the number of yacht passengers and the number of nights spent by visiting yacht vessels in Guernsey during each quarter. As shown in **Figure 7.1.1**, the number of visitors by yacht displays seasonality. Higher numbers of visitors by yacht are typically recorded during Quarter 2 and Quarter 3 each year, whilst much lower numbers of visitors by yacht are recorded during Quarter 1 and Quarter 4. For this reason, comparisons of yacht visitor volumes are made with the equivalent periods in previous years.

The number of visitors travelling to Guernsey by yacht totalled 11,609 people in Q3 2026, 1% lower than Q3 2025 and 2% lower than Q3 2023. The number of visiting yacht vessels during Q3 2026 totalled 4,384 vessels and compares with 4,626 vessels in Q3 2025 and 4,653 vessels in Q3 2023.

The total length of stay by visiting yachts during Q3 2026 was 8,003 nights, equating to an average length of stay of 1.8 nights per vessel. By comparison the total length of stay by visiting yachts during Q3 2025 was 8,432 nights, also equating to an average length of stay of 1.8 nights per vessel. During Q3 2023 the total number of nights was 8,372 nights - equating to an average length of stay of 1.8 nights per vessel.

Figure 7.1.1 Visitors by yacht



NB: Between Q1 2019 and Q2 2023 the number of people visiting by yacht was unknown, but the number has been inferred from the number of visiting yachts and the average number of people each vessel typically has on board.

Table 7.1.1 Yacht visitors, yacht vessels, nights and length of stay for vessels

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Visitors by yacht	11,791	11,670	11,609	-1%	-2%
Visiting yacht vessels	4,653	4,626	4,384	-5%	-6%
Total number of nights (vessels)	8,372	8,432	8,003	-5%	-4%
Average length of stay per vessel	1.8	1.8	1.8	0%	1%

8.1 Visitors - cruise ship visitors

Guernsey Harbours collect comprehensive information on the number of cruise ship passengers that chose to visit Guernsey, the number of cruise ships and the total number of cruise ship passengers aboard each ship each quarter. COVID-19 related requirements were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021. All COVID-19 related travel restrictions were lifted on 17th February 2022.

As shown in **Figure 8.1.1**, the number of visitors by cruise ship to Guernsey displays seasonality. Far higher numbers of visitors by cruise ship are typically recorded during Q2 and Q3 each year, whilst very low numbers of visitors by cruise ship are recorded during Q1 and Q4.

The number of visitors that came ashore in Guernsey by cruise ship totalled 20,110 people in Q3 2026, 57% lower than Q3 2023, but 24% higher than Q3 2025. 22 cruise ships visited during Q3 2026, 24 had planned visits but two were cancelled due to weather. The total number of passengers on board totalled 22,867 in Q3 2026. 88% of all cruise ship passengers came ashore during Q3 2026 and this compares with 90% in Q3 2023 and 79% in Q3 2025. The average number of visitors per cruise ship during Q3 2026 was 1,039 people.

Figure 8.1.1 Visitors by cruise ship

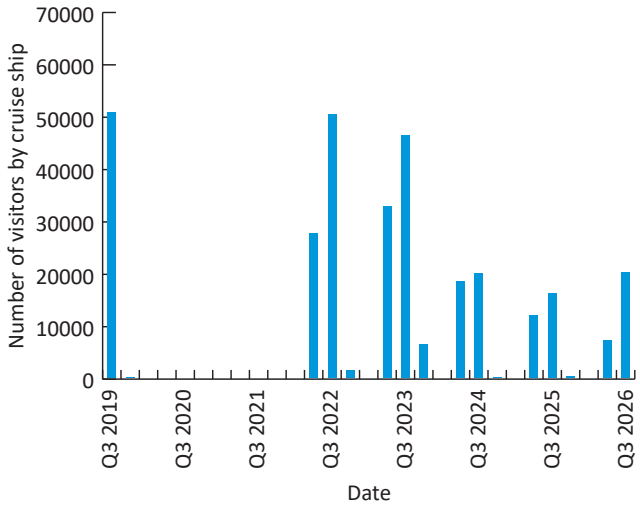
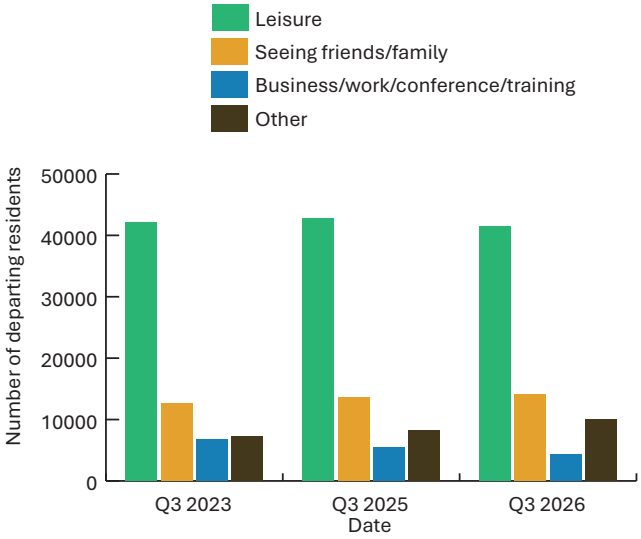


Table 8.1.1 Visitors by cruise ship

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Visitors by cruise ship	46,248	16,206	20,110	24%	-57%
Total passengers on board visiting cruise ships	51,212	20,639	22,867	11%	-55%
Proportion of total cruise ship passengers that came ashore in Guernsey	90%	79%	88%	+ 9 ppts	+ 2 ppts
Number of planned cruise ship visits	30	36	24	-33%	-20%
Number of actual cruise ship visits	29	25	22	-12%	-24%

9.1 Residents - main purpose of trip away from Guernsey

Figure 9.1.1 Residents - main purpose of trip away from Guernsey



Data is collected from a stratified sample of passengers departing Guernsey by aeroplane or ferry via a short interview-style survey. One of the questions asked of residents is what is the main purpose of their trip away. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

The total number of departing residents in Q3 2026 was 70,047; broadly unchanged from Q3 2025 and 2% higher than Q3 2023.

In Q3 2026, 59%, 41,490 residents reported the main purpose of their trip away from Guernsey was for leisure, 3% lower than the 42,768 residents who reported they were travelling for leisure in Q3 2025 and 1% lower than the 42,026 residents travelling for leisure purposes in Q3 2023.

20% of all residents, 14,148 people cited they were seeing friends/family, 5% higher than the 13,536 who reported they were travelling to see friends/family in Q3 2025, and 12% higher than the 12,684 residents travelling to see friends/family in Q3 2023.

6%, 4,369 residents were leaving on business (36% lower than the 6,828 residents in Q3 2023 and 20% lower than the 5,487 residents travelling for business in Q3 2025) and 14%, 10,040 were leaving for other reasons (7,300 in Q3 2023 and 8,302 in Q3 2025). Other reasons include residents travelling for medical/hospital purposes, residents participating in and spectators of sport and residents on a school trip/visit and residents returning to university.

Table 9.1.1 Residents - main purpose of trip away from Guernsey

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	42,026	42,768	41,490	-3%	-1%
Seeing friends/family (including weddings, funerals etc)	12,684	13,536	14,148	5%	12%
Business/work/conference/training	6,828	5,487	4,369	-20%	-36%
Other	7,300	8,302	10,040	21%	38%
Total	68,839	70,093	70,047	>-1%	2%

NB: Figures may not sum exactly to totals due to rounding.

9.2 Residents - destination and length of trip away from Guernsey

Passenger exit survey questions also include asking residents what their destination port is, whether this is their final destination port and how many nights they plan to spend away from the Island. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

The majority, 72% of residents, 50,443 people were travelling to the UK in Q3 2026, (in Q3 2025 the equivalent figure was 66% of residents and 46,584 people). The number of residents travelling to the UK during Q3 2026 was 3% higher than for Q3 2023 and 8% higher than Q3 2025.

9% of residents travelled to Jersey, 6,057 people. For Q3 2025 this was 13% of residents and 9,102 people. The number of residents travelling to Jersey was 20% lower than Q3 2023 and 33% lower than Q3 2025.

19% of residents, 13,547 people travelled elsewhere during Q3 2026 (21%, 14,408 residents travelled elsewhere in Q3 2025), 8% higher than Q3 2023, but 6% lower than Q3 2025.

71% of all those surveyed during Q3 2026 stated that their final destination was nearby to the airport/port travelled to. Residents travelling to London Heathrow were most likely to state that their final destination was not nearby; 45% said their final destination was nearby, followed by residents travelling to London Gatwick, 46%.

Day trips accounted for 6% of all residents' trips during Q3 2026, in Q3 2025 it was 8%. The average length of trip by residents during Q3 2026 was 7.4 nights, and compares with 7.1 nights during Q3 2025.

Figure 9.2.1 Residents - destination port Q3 2025

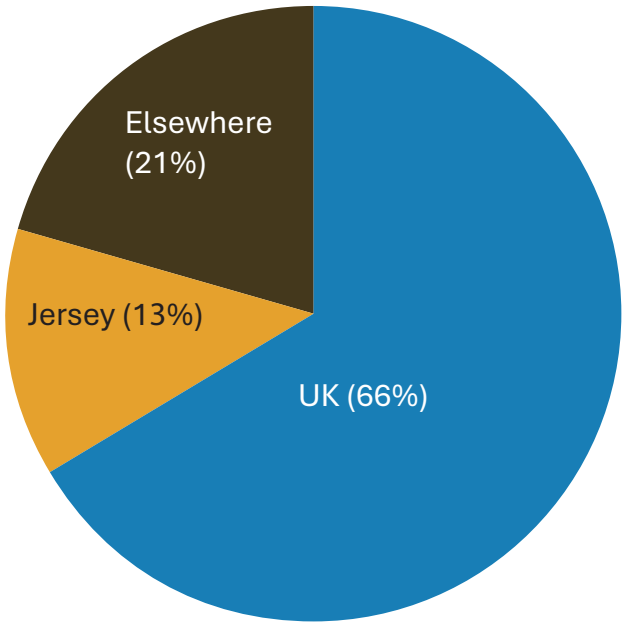


Figure 9.2.2 Residents - destination port Q3 2026

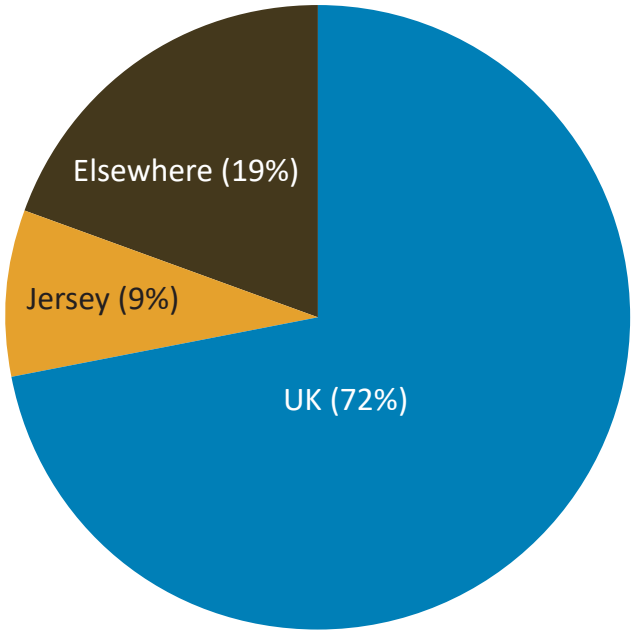


Table 9.2.1 Residents - destination port

	Q3 2023	Q3 2025	Q3 2026	Annual % change	3 yr % change
United Kingdom	48,761	46,584	50,443	8%	3%
Jersey	7,587	9,102	6,057	-33%	-20%
Rest of world	12,491	14,408	13,547	-6%	8%
Total	68,839	70,093	70,047	<-1%	2%

NB: Figures may not sum exactly to totals due to rounding.

10.1 Methodology

Exit surveys are undertaken daily at the airport and harbour, with a random sample of departing passengers being interviewed. The proportions of resident versus visitor travellers are then applied to the actual numbers of total passengers (provided by the airport and harbour authorities) to determine the passenger composition of Guernsey's main air and sea routes. The survey is conducted using internationally accepted methodology.

In Q3 2026, 5,558 completed interviews were conducted with individuals at the harbour and airport, who responded to the survey on behalf of their immediate travelling party. These interviews represented a total party size of 10,742 passengers, which is 6% of the total number of passengers departing Guernsey during Q3 2026 (excluding those travelling within the islands of the Bailiwick and those departing by cruise ship or yacht).

All sample surveys are subject to a degree of statistical error. This quarter there were 5,558 interviews conducted and it was found that 66% of respondents were departing visitors. With a 95% confidence level, the margin of error is plus or minus 1%. In other words, there is a 95% probability that the proportion of departing visitors lies within the range of 65% to 67%. As the sample sizes decrease (for individual routes, purposes of visit and types of accommodation for example), so the margin of error increases.

Each month, visitor accommodation providers with active permits are also asked to provide data on the availability and occupancy of their accommodation units. The responses received in July, August and September 2026 include various different accommodation types and sizes, and statistics for these months are accurate to within at least plus or minus 2% (at a confidence level of 95%). The responses are scaled up by the total amount of visitor accommodation (with both an active boarding permit and an aligned building use type) in order to give figures for the whole Island.

Since Q2 2026, a change has been made to the way some of the visitor/resident information is presented to better align with definitions in legislation. Anyone staying more than 90 nights is now categorised as being a resident rather than a visitor. Prior to Q2 2026, the definition of visitor included those staying up to 1 year for work/other purposes. This change has been applied to all figures from Q2 2026 onwards. It should be noted that, due to the change in visitor definition, comparisons of visitor and resident figures between the period before Q2 2026 and Q2 2026 onwards should be interpreted with caution. A small proportion of the observed difference (approximately 0.2%) is attributable to the methodological change rather than a genuine change in visitor or resident numbers.

10.2 Contact details

You may also be interested in other States of Guernsey Data and Analysis publications, which are all available online at **www.gov.gg/data**. Please contact us for further information.

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