

Guernsey Quarterly Travel and Visitor Accommodation Bulletin

Quarter 1 2026

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The Guernsey Quarterly Travel and Visitor Accommodation Bulletin provides information on travellers into and out of the Island of Guernsey and utilisation of visitor accommodation.



States of Guernsey
Data and Analysis

1.1 Introduction

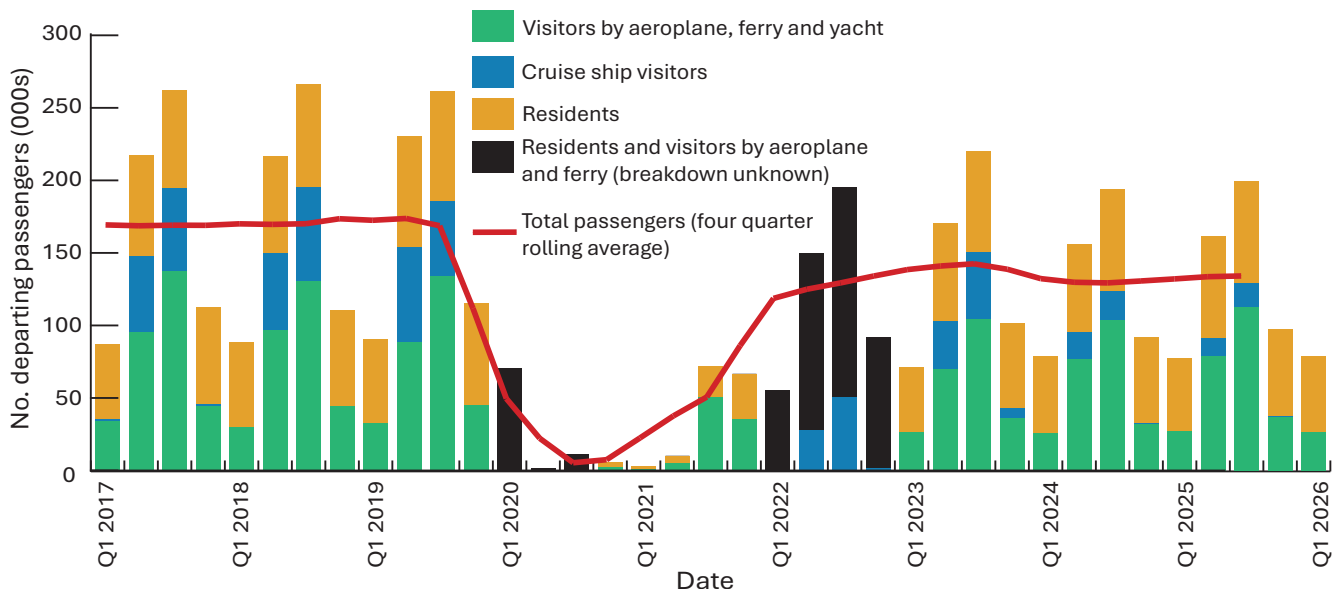
The Guernsey Quarterly Travel and Visitor Accommodation Bulletin provides information on visitors to the Island of Guernsey and the accommodation they stayed in, as well as Guernsey residents travelling to destinations outside the Bailiwick. It uses data gathered via surveys of people leaving Guernsey, alongside data provided by visitor accommodation providers and Guernsey Ports.

Data collection was paused during the COVID-19 pandemic, but was restarted in early 2023 (although, in some cases, using a different methodology to that used before the pandemic). This is the thirteenth edition of the Bulletin. Any feedback is welcome. Previous Guernsey Travel Survey reports are available via https://www.gov.gg/travel_and_visitor.

Statistics are presented in a comparable manner over time and with other jurisdictions wherever possible. It should be noted that the passenger volume figures throughout this report exclude travel between the Islands within the Bailiwick of Guernsey. Also, Herm, Sark and Alderney residents are only included in the analysis if they were in Guernsey “in transit” i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick. For reporting purposes within this bulletin, they are classified as Visitors and the purpose of their visit is classified as “Other” (along with residents of places outside the Bailiwick of Guernsey that were transiting through Guernsey on their way to or from a destination outside the Bailiwick).

1.2 Headlines

Figure 1.2.1 Passenger volumes - departing passengers



COVID-19 related requirements were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021. The requirements varied depending on the country of origin and vaccination status of the traveller. All COVID-19 related travel restrictions were lifted on 17th February 2022. As such, comparisons in this report are mainly drawn between 2023, 2025 and 2026. Travel to and from the Island is highly seasonal, as can be seen in **Figure 1.2.1**, so the same quarter of each year is used for comparison throughout this bulletin.

1.2 Headlines (continued)

All Passengers

- The total number of (resident and visiting) passengers (including yacht passengers) departing Guernsey was 78,828 during Q1 2026. This compares with 75,673 during Q1 2025; an increase of 4%. It is 9% higher than three years earlier, in Q1 2023.
- The number of passengers travelling by aeroplane in Q1 2026 was 2% higher than Q1 2025 and 5% higher than Q1 2023. The number of passengers travelling by ferry was 21% higher than Q1 2025 and 33% higher than Q1 2023. The number of yacht visitors in Q1 2026 was 52% lower than Q1 2025, but 23% higher than Q1 2023. Please note percentage changes for yacht visitors during Quarter 1 can fluctuate significantly as they are based on low numbers.

Visitors

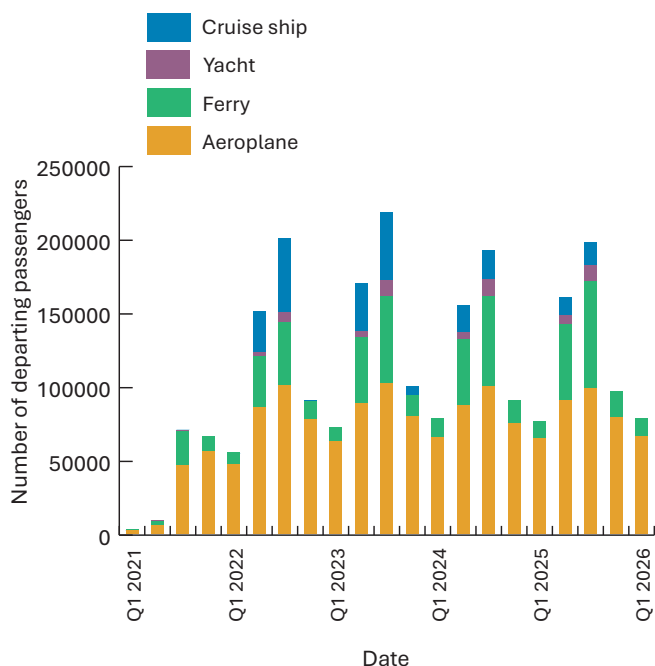
- The number of visitors that stayed in Guernsey for at least one night but no more than 30 nights (having travelled by aeroplane or ferry) was 21,988 people in Q1 2026; 1% higher than Q1 2025 and 2% higher than Q1 2023. Of these, 24% were here for leisure, 43% to see friends/family, 25% for business and 8% for other reasons.
- In Q1 2026, 57% of all visitors staying in Guernsey stayed in hotels, (12,621 people), 36% stayed with friends/family (7,958 people) and 6% stayed in other accommodation (1,409 people).
- The average length of stay for staying visitors in Q1 2026, was 4.4 nights compared with 4.3 nights in Q1 2025 and 4.0 nights in Q1 2023.
- Day trip visitors (who travelled by aeroplane or ferry) totalled 4,204 people in Q1 2026; broadly unchanged from Q1 2025, but 13% higher than Q1 2023. Of these day trip visitors, 11% were here for leisure, 3% to see friends/family, 37% for business and 48% for other purposes.
- Of all visitors that travelled to Guernsey by aeroplane or ferry during Q1 2026, 75% had a country of residence in the UK, 11% were from Jersey, 4% were from France and 10% were from elsewhere. Compared with Q1 2025, there was a 60% increase in the number of visitors from France. The number of visitors from elsewhere increased by 8%.
- 169 visitors travelled to Guernsey on a yacht in Q1 2026. As is customary for the first quarter of the year, there were no cruise ship visits to Guernsey during Q1 2026.
- The net promoter score (NPS) given by visitors (by aeroplane or ferry) was 72 percentage points in Q1 2026, which compares with 60 percentage points in Q1 2025 and 55 percentage points in Q1 2023.
- There were 1,810, 1,831 and 1,888 units of visitor accommodation available for booking in January, February and March 2026 respectively. The occupancy of available units was 42% in January, 46% in February and 49% in March 2026, which compares with occupancy of 38% in January 2025, 47% in February 2025 and 47% in March 2025. Long-stay guests represented 17 percentage points of the occupancy of open units in March 2026, compared with 14 percentage points in March 2025.

Residents

- The total number of departing residents in Q1 2026 was 51,858; 6% higher than Q1 2025 and 17% higher than Q1 2023.
- Of the residents, 43,684 travelled by aeroplane; 1% higher than Q1 2025 and 13% higher than Q1 2023. 8,175 residents travelled by ferry; 49% higher than Q1 2025 and 45% higher than Q1 2023. 48% of residents travelled during Q1 2026 for leisure purposes, 21% to see friends/family and 11% travelled for business/work. 80% of residents during Q1 2026 travelled to the UK.

2.1 Passenger volumes

Figure 2.1.1 Passenger volumes by mode of transport



Data is collected by Guernsey Ports on the volumes of passengers travelling into and out of Guernsey. Just the volumes of passengers leaving the Island are presented here to represent the number of people (since most people have both outbound and return travel). It should be noted that these passenger volume figures exclude travel between the Islands within the Bailiwick of Guernsey. Herm, Sark and Alderney residents are only included in the analysis if they were in Guernsey “in transit” i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick.

As shown in **Figure 2.1.1**, with the exception of the period impacted by COVID-19 related travel requirements (which were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021), the quarterly number of passengers is highly seasonal. Total departing passengers in Q1 2026, as shown in **Table 2.1.1**, was 78,828, 4% higher than Q1 2025 and 9% higher than 3 years ago, Q1 2023.

84% of all departing passengers travelled by aeroplane in Q1 2026, 65,855 people, 2% higher than Q1 2025 and 5% higher than Q1 2023.

16% of all passengers travelled by ferry in Q1 2026, 12,804 people, 21% higher than Q1 2025 and 33% higher than Q1 2023.

Table 2.1.1 Passenger volumes

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Passengers departing Guernsey by aeroplane	62,710	64,753	65,855	2%	5%
Passengers departing Guernsey by ferry	9,663	10,567	12,804	21%	33%
Passengers departing Guernsey by yacht	137	353	169	-52%	23%
Passengers departing Guernsey by cruise ship	0	0	0	-	-
Total departing passengers	72,510	75,673	78,828	4%	9%

2.2 Passenger volumes by destination

Data from Guernsey Ports is also available regarding the destinations of those travelling out of Guernsey by aeroplane and ferry. At present, the destination of those departing on cruise ships or yachts cannot be provided, but the total volume of departures is included for completeness.

As shown in **Figure 2.2.1**, with the exception of the period impacted by COVID-19 related travel requirements (which were put in place for people travelling into Guernsey in February 2020 and remained in place throughout 2021 with no non-essential travel allowed between 12th March 2020 and 20th May 2020 or between 14th January 2021 and 22nd March 2021), the quarterly number of passengers is highly seasonal. Higher numbers of departing passengers are typically recorded during Quarter 2 and Quarter 3 each year, whilst lower numbers of passengers are recorded during Quarter 1 and Quarter 4. For this reason comparisons of passenger volumes are made with equivalent periods in previous years.

81% of all passengers departed Guernsey for the UK, totalling 63,784 people in Q1 2026, 2% higher than Q1 2025 and 8% higher than Q1 2023. 12% of all passengers departing Guernsey were travelling to Jersey and totalled 9,159 people in Q1 2026, 5% lower than Q1 2025 and 13% lower than Q1 2023. 7% of passengers departed Guernsey for the rest of the world and totalled 5,716 people in Q1 2026, 66% higher than Q1 2025 and 99% higher than Q1 2023. Less than 1% of passengers departed Guernsey on a yacht trip in Q1 2026, 169 people.

Figure 2.2.1 Passenger volumes by destination

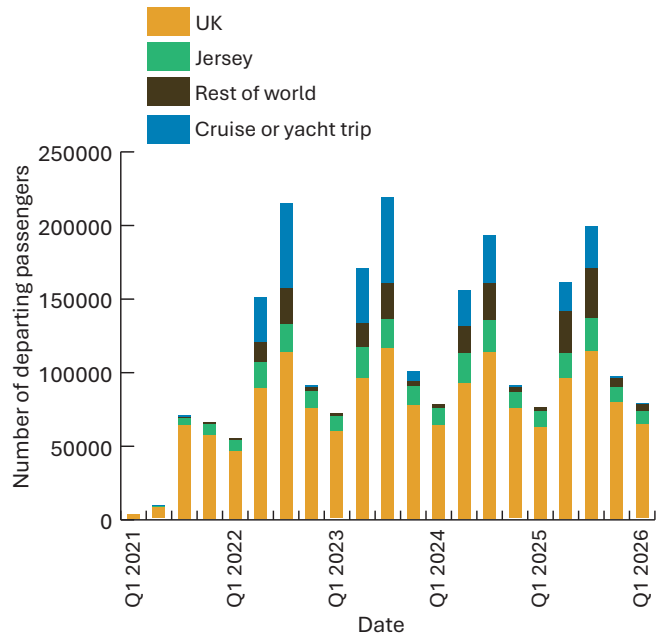
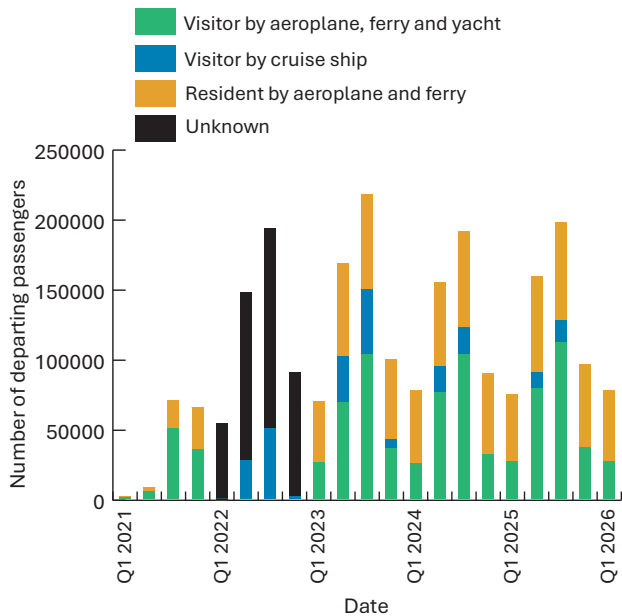


Table 2.2.1 Passenger volumes by destination

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Passengers departing Guernsey for United Kingdom	59,012	62,253	63,784	2%	8%
Passengers departing Guernsey for Jersey	10,488	9,615	9,159	-5%	-13%
Passengers departing Guernsey for rest of world	2,873	3,452	5,716	66%	99%
Passengers departing Guernsey on cruise or yacht trip	137	353	169	-52%	23%
Total departing passengers	72,510	75,673	78,828	4%	9%

2.3 Passenger volumes - visitors and residents

Figure 2.3.1 Passenger volumes - visitors and residents by mode of transport



Data is collected from passengers departing by aeroplane or ferry via a short interview-style survey. 11% of departing passengers were surveyed in Q1 2026 (stratified by destination and port), which provides statistics with 95% confidence that they are accurate to 1%. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

One of the questions asked is whether travellers are resident in Guernsey or a visitor to the Island. It should be noted that within this bulletin, Herm, Sark and Alderney residents are classified as Visitors. They are only included in the analysis if they were in Guernsey “in transit” i.e. travelling via Guernsey to or from somewhere outside of the Bailiwick (along with residents of places outside the Bailiwick of Guernsey that were transiting through Guernsey on their way to or from a destination outside the Bailiwick).

Prior to March 2020 surveys were conducted at the airport and harbour to determine the composition of passengers. When restrictions were put in place to reduce the impact of COVID-19 these surveys were suspended and the breakdown of passengers could not be determined. When the Travel Tracker system was introduced in late 2020, a limited amount of information about passengers could again be collected. However this was discontinued in February 2022.

Table 2.3.1 Visitor and resident passenger volumes

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Residents departing Guernsey by aeroplane	38,736	43,285	43,684	1%	13%
Residents departing Guernsey by ferry	5,623	5,503	8,175	49%	45%
Visitors by aeroplane	22,126	21,185	21,866	3%	-1%
Visitors by ferry	3,899	5,029	4,596	-9%	18%
Visitors by yacht	137	353	169	-52%	23%
Visitors by cruise ship	0	0	0	-	-
Total departing residents	44,360	48,787	51,858	6%	17%
Total visitors (excluding cruise ship visitors)	26,162	26,567	26,631	0%	2%
Total visitors (including cruise ship visitors)	26,162	26,567	26,631	0%	2%
Total visitors returning to Guernsey later	1,988	319	339	6%	-83%

NB: Figures may not sum exactly to totals due to rounding.

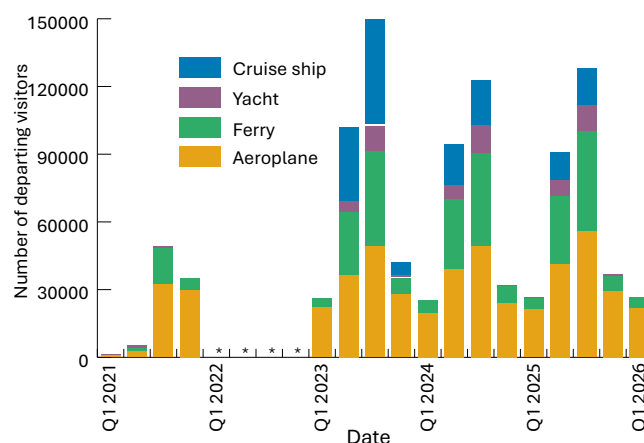
2.3 Passenger volumes - visitors and residents

As shown in **Table 2.3.1** and **Figure 2.3.1**, of the 78,828 passengers, 66% of those departing Guernsey in Q1 2026 were residents (51,858 passengers), whilst 34% of those departing Guernsey were visitors (26,631 passengers). A small proportion, less than 1% of visitors reported that they were returning to Guernsey later. In order to avoid duplication in sampling no further visitor information is collected from those passengers who report they are returning later and they are excluded from any subsequent analysis in this bulletin. At present, those departing on cruise ships or yachts are not asked to complete the same survey; within this report it is assumed that all passengers departing on cruise ships or yachts are visitors.

Figure 2.3.2 shows the volume of visitors travelling by ferry, aeroplane, cruise ship/visiting yacht each quarter. In Q1 2026 there were 26,631 visitors, broadly unchanged from Q1 2025 and 2% higher than Q1 2023. There were no visitors by cruise ship during Q1 2026. The number of visitors travelling by aeroplane, 21,866 people in Q1 2026, was 3% higher than the number travelling by aeroplane in Q1 2025, but 1% lower than Q1 2023. The number of visitors travelling by ferry in Q1 2026, 4,596 people was 9% lower than Q1 2025, but 18% higher than Q1 2023. 169 people visited by yacht in Q1 2026, 52% lower than Q1 2025, but 23% higher than Q1 2023. Percentage changes for yacht visitors during Quarter 1 can fluctuate significantly as they are based on low numbers.

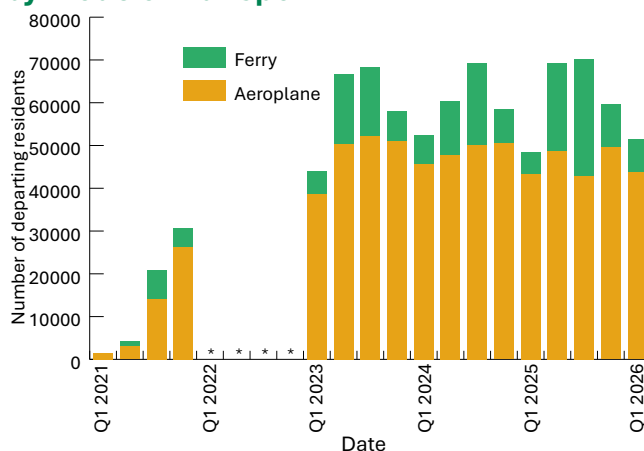
Figure 2.3.3 shows the volume of residents travelling by ferry and aeroplane each quarter. The total number of departing residents in Q1 2026 was 51,858; 6% higher than Q1 2025 and 17% higher than Q1 2023. The number of residents travelling by aeroplane in Q1 2026 was 1% higher than the number travelling by aeroplane in Q1 2025 and 13% higher than the number travelling by aeroplane in Q1 2023. The number of residents travelling by ferry in Q1 2026 was 49% higher than the number travelling by ferry in Q1 2025 and 45% higher than the number travelling by ferry in Q1 2023.

Figure 2.3.2 Passenger volumes - visitors by mode of transport



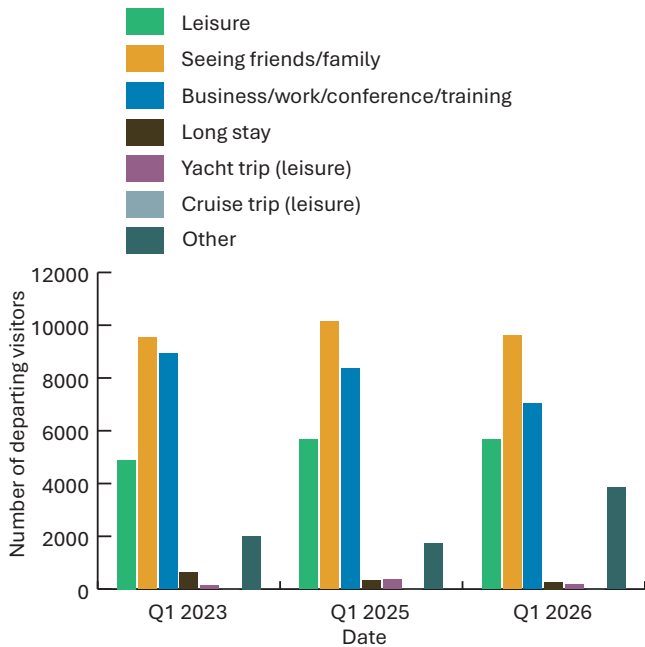
*When restrictions were put in place to reduce the impact of COVID-19, surveys of exiting passengers at the airport and harbour were suspended between Q1 2020 and Q1 2023. A limited amount of passenger information was collected from the travel tracker system which was in place between Q4 2020 and Q4 2021. In Q1 2023 exit surveys were re-instated and full passenger breakdowns could again be reported.

Figure 2.3.3 Passenger volumes - residents by mode of transport



3.1 Visitors - main purpose of trip to Guernsey

Figure 3.1.1 Visitors - main purpose of trip to Guernsey



Visitors are asked during passenger exit surveys what the main purpose of their trip to Guernsey is. Survey results are applied to overall passenger volumes to give figures for the whole quarter. At present, those departing on cruise ships or yachts are not asked to complete the same survey, but the overall number of these visitors is still included in this section for completeness.

In Q1 2026, 5,676 visitors reported the main purpose of their trip to Guernsey was for leisure (5,675 in Q1 2025 and 4,891 in Q1 2023). Additionally, 169 people visited by yacht (most likely for leisure purposes). 9,623 visitors cited they were seeing friends/family (10,127 in Q1 2025 and 9,538 in Q1 2023). 7,048 visitors were here for business, which compares with 8,356 in Q1 2025, 16% fewer, and 8,937 business visitors in Q1 2023, 21% fewer. 3,845 visitors were here for other reasons during Q1 2026. 685 or 18% of those visitors who cited other reasons mentioned sport, be it as a participant or spectator (representing just under 3% of all visitors in Q1 2026). Various sports were cited by respondents including the car rally, football, rugby, hockey and swimming. The other category also includes visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes. 270 visitors during Q1 2026 were long stay visitors, having stayed more than 30 nights but less than 1 year. The majority of long stay visitors were in Guernsey for work reasons.

Table 3.1.1 Visitors - main purpose of trip to Guernsey

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	4,891	5,675	5,676	0%	16%
Seeing friends/family (including weddings, funerals etc)	9,538	10,127	9,623	-5%	1%
Business/work/conference/training	8,937	8,356	7,048	-16%	-21%
Long stay (more than 30 nights but less than 1 year for work/ other purpose)	644	318	270	-15%	-58%
Yacht trip (leisure)	137	353	169	-52%	23%
Cruise trip (leisure)	0	0	0	-	-
Other	2,014	1,737	3,845	121%	91%
Total	26,162	26,567	26,631	0%	2%

NB: Figures may not sum exactly to totals due to rounding.

3.2 Visitors - country of residence

Another of the questions asked of visitors during passenger exit surveys is their country of residence. Survey results are applied to overall passenger volumes to give figures for the whole quarter. At present, those departing on cruise ships or yachts are not asked to complete the same survey, but the overall number of these visitors is still included in this section for completeness.

During Q1 2026, 75% of all visitors, 19,852 people reported their country of residence was the UK (74%, 19,672 in Q1 2025). 11%, 2,879 visitors were from Jersey (13%, 3,450 in Q1 2025). 4%, 1,185 visitors were from France (3%, 740 in Q1 2025), 10%, 2,547 visitors were from the Rest of the world (9%, 2,352 in Q1 2025), and 1%, 169 visitors' country of residence was unknown, as they were visiting by yacht (1%, 353 in Q1 2025).

As shown in **Table 3.2.1**, in Q1 2026 the number of visitors whose country of residence was the UK was 1% higher than Q1 2025 and 1% higher than Q1 2023. In Q1 2026 there were 17% fewer visitors whose country of residence was Jersey compared with Q1 2025 and 10% fewer than Q1 2023. In Q1 2026 there were 60% more visitors whose country of residence was France compared with Q1 2025 and 82% more than Q1 2023. There were 8% more visitors whose country of residence was Rest of the world compared with Q1 2025, but 2% fewer than Q1 2023.

Figure 3.2.1 Visitors - country of residence Q1 2025

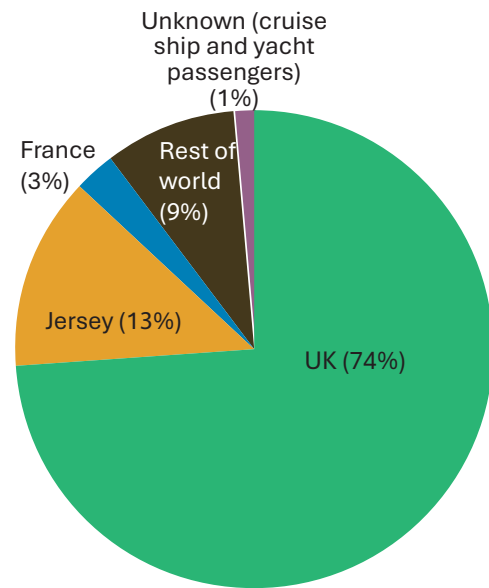


Figure 3.2.2 Visitors - country of residence Q1 2026

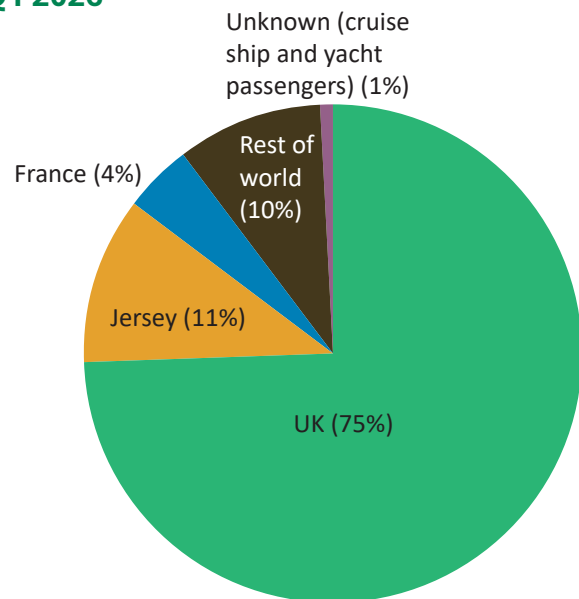


Table 3.2.1 Visitors - country of residence

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
United Kingdom	19,593	19,672	19,852	1%	1%
Jersey	3,192	3,450	2,879	-17%	-10%
France	651	740	1,185	60%	82%
Rest of world	2,589	2,352	2,547	8%	-2%
Unknown (cruise ship and yacht passengers)	137	353	169	-52%	23%
Total	26,162	26,567	26,631	0%	2%

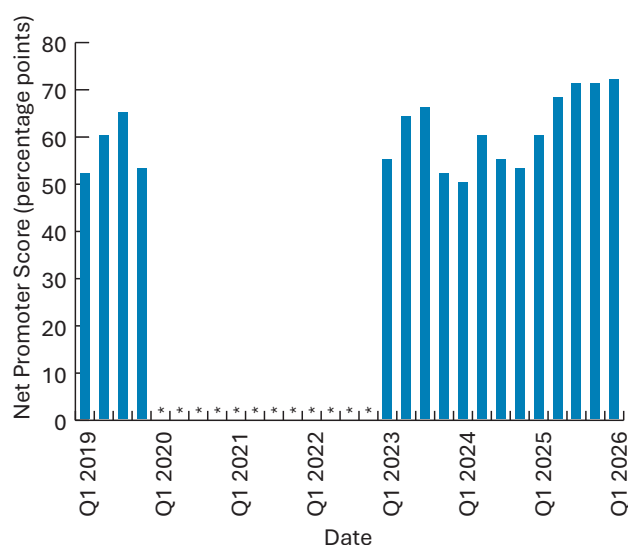
NB: Figures may not sum exactly to totals due to rounding.

3.3 Visitors - net promoter score

Visitors leaving the Island by aeroplane or ferry are asked how likely they would be to recommend Guernsey to a friend or relative (as a score out of 10, with 10 meaning very likely) as part of the exit survey. Prior to 2020 net promoter scores did not include visitors whose country of residence was Alderney, as a high proportion of these passengers were in transit (returning via Guernsey to Alderney). Since Q1 2023 all passengers (regardless of country of residence) that are leaving the Island by aeroplane or ferry after only visiting Guernsey on their way to or from somewhere outside the Bailiwick (and, as such, potentially may not have left the port) are excluded from the net promoter scores analysis on this page. At present, those departing on cruise ships or yachts are not asked to complete the survey and are not represented within net promoter scores.

As shown in **Figure 3.3.1**, prior to March 2020 surveys were conducted at the airport and harbour to determine the composition of passengers. When restrictions were put in place to reduce the impact of COVID-19 surveys were suspended and the passenger breakdown could not be determined or net promoter scores ascertained.

Figure 3.3.1 Net promoter score



*Between Q1 2020 and Q4 2022 net promoter scores were not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were reinstated and net promoter scores could again be reported.

Table 3.3.1 Net promoter score

	Q1 2023	Q1 2025	Q1 2026
Net Promoter Score (percentage points)	55	60	72

The net promoter score (NPS) is calculated by deducting the percentage of visitors surveyed that gave a score of six or less out of ten from the percentage of visitors surveyed that gave a score of ten or nine out of ten. As shown in **Table 3.3.1** and **Figure 3.3.1** the net promoter score for Q1 2026 was 72 percentage points compared with 60 percentage points in Q1 2025 and 55 percentage points in Q1 2023. The NPS has increased by 17 percentage points from Q1 2023 and 12 percentage points from Q1 2025. 79% of all visitors to Guernsey during Q1 2026 said they had visited before, 2% of whom had visited Guernsey on a cruise. By main purpose of visit, those seeing friends/family had the highest net promoter score (82 percentage points) in Q1 2026. Those visiting on business had the lowest net promoter score, 58 percentage points.

Respondents may choose to provide comments or feedback after providing their net promoter score. Analysis of the 315 comments received during Q1 2026 reveals that the highest number of comments were from respondents who reported they had a great trip to Guernsey and found it to be a beautiful, peaceful, friendly and lovely place to visit (33%). 8% of comments mentioned the excellent selection of restaurants in Guernsey and the quality of food being served. 8% of comments related to cost, specifically the cost of travel to the island and accommodation and taxis whilst in Guernsey. 7% of comments mention they are regular visitors to the island, with a number visiting several times each year. 6% of comments noted that attractions including Guernsey museums and Hauteville house, were closed during their visit, with some respondents noting opening times for attractions had not been updated with correct information.

3.4 Visitors - length of stay in Guernsey

Figure 3.4.1 Visitors - length of stay in Guernsey Q1 2025

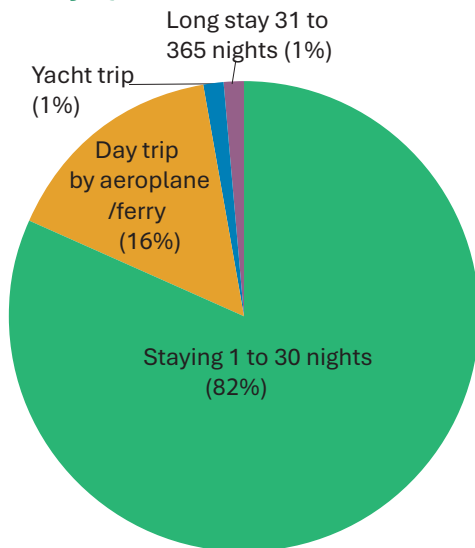
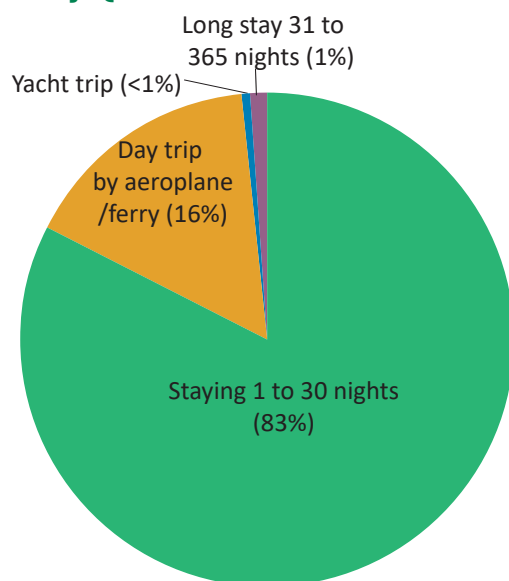


Figure 3.4.2 Visitors - length of stay in Guernsey Q1 2026



Visitors are also asked how many nights they spent in Guernsey within passenger exit surveys. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

At present, those departing on cruise ships or yachts are not asked to complete the same survey. The overall number of these visitors (who, for the most part, likely stay overnight on their boat and visit Guernsey for day trips) is included in this section for completeness.

In Q1 2026, 4,204 people visited Guernsey on a day trip, representing 16% of all visitors (4,187 people, 16% in Q1 2025). The majority, 83% of visitors, 21,988 people, stayed at least one night but less than 31 nights (21,708 people, 82% in Q1 2025). During Q1 2026, 1% of visitors were long stay visitors (270 people).

Comparison between Q1 2023, Q1 2025 and Q1 2026 reveals that in Q1 2026 there were 2% more visitors who stayed at least one night (but less than 31 nights) compared with Q1 2023 and 1% more visitors who stayed at least one night compared with Q1 2025. There were 13% more visitors on a day trip compared with Q1 2023, but the number of visitors on a day trip is broadly unchanged when compared with Q1 2025.

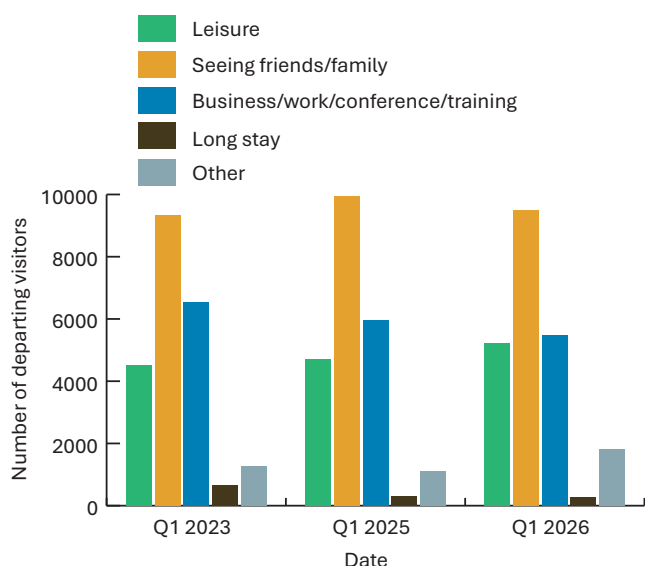
Table 3.4.1 Visitors - length of stay in Guernsey

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3yr % change
Staying 1 to 30 nights by aeroplane or ferry	21,661	21,708	21,988	1%	2%
Day trip by aeroplane or ferry	3,719	4,187	4,204	0%	13%
Yacht trip	137	353	169	-52%	23%
Long stay (more than 30 nights but less than 1 year) by aeroplane or ferry	644	318	270	-15%	-58%
Day trip by cruise ship	0	0	0	-	-
Total	26,162	26,567	26,631	0%	2%

NB: Figures may not sum exactly to totals due to rounding.

4.1 Visitors - main purpose of visit of staying visitors

Figure 4.1.1 Main purpose of trip of staying visitors



Visitors by aeroplane and ferry and staying in Guernsey are asked what the main purpose of their trip to Guernsey is. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

In Q1 2026, 23% or 5,218 of all staying visitors reported the main purpose of their trip to Guernsey was for leisure (4,530 in Q1 2023 and 4,711 in Q1 2025). 43% or 9,480 of staying visitors cited they were seeing friends/family (compared with 9,346 in Q1 2023 and 9,937 in Q1 2025). 25%, 5,482 were here for business or work reasons (6,525 in Q1 2023 and 5,967 in Q1 2024) and 8%, 1,809 were here for other reasons (1,260 in Q1 2023 and 1,093 in Q1 2025). 1% or 270 visitors were long stay visitors, having stayed more than 30 nights but less than 1 year, in Q1 2026 (644 visitors in Q1 2023 and 318 in Q1 2025).

Comparison between Q1 2026, Q1 2025 and Q1 2023 reveals that there were 15% more staying visitors visiting for leisure purposes compared to Q1 2023 and 11% more than Q1 2025. The number of staying visitors seeing friends/family in Q1 2026 was 1% more than Q1 2023, but 5% lower than Q1 2025. In Q1 2026, 16% fewer staying visitors travelled for business/work compared with Q1 2023 and 8% fewer people than Q1 2025. The number of visitors travelling to Guernsey for other reasons was 44% higher than Q1 2023 and 65% higher than Q1 2025. The other category includes participants and spectators of sport, visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Table 4.1.1 Main purpose of trip of staying visitors

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	4,530	4,711	5,218	11%	15%
Seeing friends/family (including weddings, funerals etc)	9,346	9,937	9,480	-5%	1%
Business/work/conference/training	6,525	5,967	5,482	-8%	-16%
Long stay (more than 30 nights but less than 1 year)	644	318	270	-15%	-58%
Other	1,260	1,093	1,809	65%	44%
Total	22,306	22,027	22,258	1%	0%

NB: Main purpose of visitor breakdown may not add to totals due to rounding. Sample proportions are applied to actual passenger numbers to determine purpose of trip for staying visitors.

4.2 Visitors - country of residence by main purpose of trip of staying visitors

Figure 4.2.1 Staying visitors - country of residence by main purpose of visit

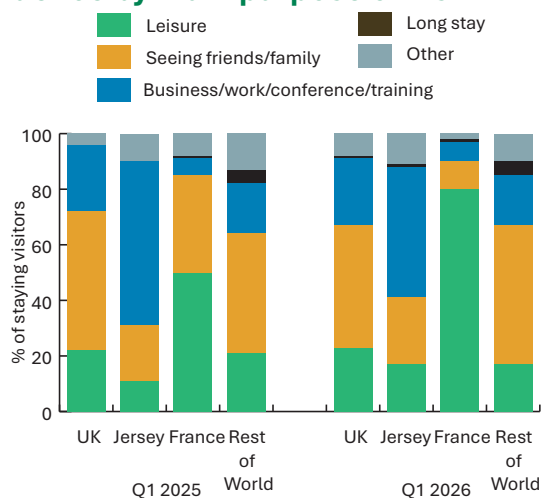


Table 4.2.1 Q1 2025 Staying visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	22	11	49	21
Seeing friends/family (including weddings, funerals etc)	49	20	35	44
Business/work/conference/training	24	59	6	18
Long stay (more than 30 nights but less than 1 year)	1	0	1	5
Other	3	10	8	13
Total	100	100	100	100

Table 4.2.2 Q1 2026 Staying visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	23	17	81	17
Seeing friends/family (including weddings, funerals etc)	45	24	10	49
Business/work/conference/training	24	48	7	18
Long stay	1	1	1	5
Other	8	11	2	10
Total	100	100	100	100

NB: Figures may not sum exactly to 100 due to rounding.

A further breakdown for staying visitors, by country of residence and main purpose of visit, is provided in **Figure 4.2.1** and **Tables 4.2.1** and **4.2.2**. The analysis presented on this page is based on visitors travelling to Guernsey by aeroplane and ferry only and does not include those visiting by yacht.

In Q1 2026, 23% of staying visitors from the UK reported the main purpose of their trip to Guernsey was for leisure, compared with 22% in Q1 2025. 45% of staying visitors from the UK were seeing friends/family, compared to 49% in Q1 2025, and 24% of staying visitors from the UK were in Guernsey for business/work reasons, unchanged from Q1 2025.

The principal reason for staying visits in Q1 2026 from those with country of residence was Jersey were business/work, 48% and compares with 59% for business/work in Q1 2025. 24% of staying visitors were in Guernsey seeing friends/family and compares with 20% in Q1 2025. 17% of visitors from Jersey were in Guernsey for leisure purposes, compared with 11% in Q1 2025.

Staying visitors whose country of residence was France were most likely to report in Q1 2026 that their main purpose of visit was for leisure, 81%. This compares with 49% of staying visitors from France in Q1 2025. 10% whose country of residence was France reported they were visiting to see friends/family in Q1 2026, 35% in Q1 2025. A further 7% cited they were in Guernsey for business/work.

In Q1 2026, 49% of staying visitors whose country of residence was the Rest of the world reported they were in Guernsey to see friends/family (44% in Q1 2025). A further 17% were in Guernsey for leisure purposes (21% in Q1 2025) and 18% of staying visitors whose country of residence was the Rest of the world reported they were staying in Guernsey for business reasons (unchanged from the previous year).

4.3 Visitors - staying visitors length of stay in Guernsey

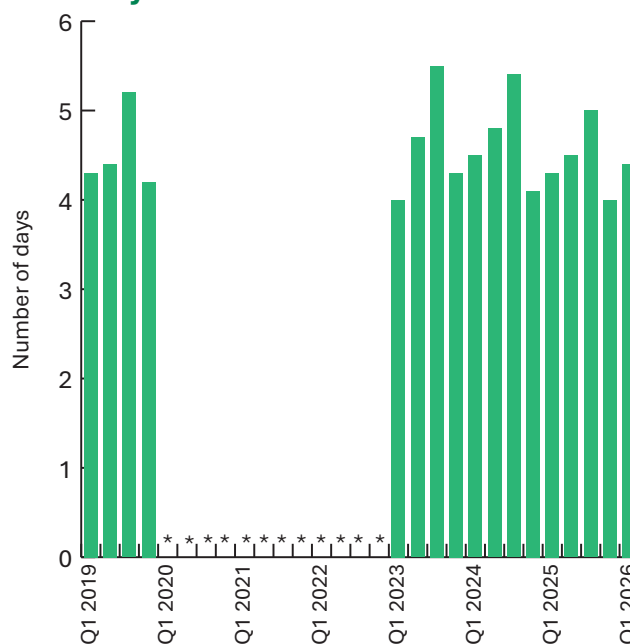
As shown in **Figure 4.3.1** visitor length of stay varies by quarter and displays some seasonality. There is a tendency for visitors to stay longer during Quarter 2 and Quarter 3 each year (in Q3 2023 the average length of stay for visitors was 5.5 nights) whilst visitors during Quarter 1 and Quarter 4 tend to stay in Guernsey for shorter durations (in Q1 2023 the average length of stay was 4.0 nights). For this reason, comparisons of length of stay are made with equivalent periods in previous years. Those departing on yachts are not asked to complete the same survey and therefore the figures presented on this page represent only those travelling by aeroplane or ferry. Trends in length of stay will continue to be monitored and reported in future editions of this bulletin.

The average length of stay for visitors staying at least one night but less than 31 nights was 4.4 nights in Q1 2026 and compares with 4.3 nights in Q1 2025, and 4.0 nights in Q1 2023. The slight increase in average length of stay between Q1 2026 and Q1 2025 was apparent for those who travelled by plane but not for those travelling by sea. Visitors travelling by plane stayed for 4.2 nights in Q1 2026, compared with 4.0 nights in Q1 2025. Visitors who travelled by ferry stayed for 5.3 nights in Q1 2026 compared with 5.4 nights in Q1 2025.

The average length of stay multiplied by the number of staying visitors equates to the number of bed nights spent in Guernsey each quarter, as shown in **Figure 4.3.2**. As with the length of stay data there is seasonality in the figures and comparisons are made with equivalent periods in previous years.

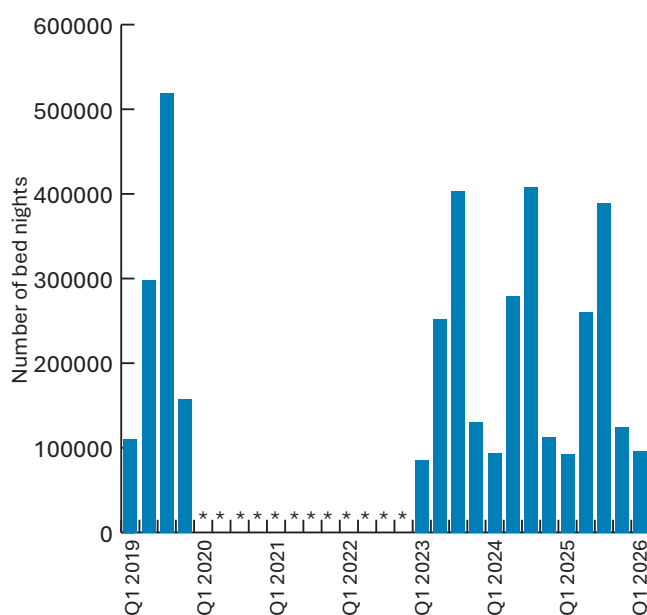
During Q1 2026, visitors spent the equivalent of 96,583 bed nights in Guernsey which compares with 92,287 bed nights in Q1 2025 (a 5% increase) and 86,022 bed nights in Q1 2023 (a 12% increase).

Figure 4.3.1 Visitors - length of stay in Guernsey



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and length of stay could again be reported.

Figure 4.3.2 Visitors - bed nights in Guernsey



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instigated and bed nights could again be reported.

4.4 Visitors - accommodation of staying visitors

Visitors who stayed in Guernsey overnight are asked an extra question about the type of accommodation they stayed in as part of the exit survey. Survey results are applied to overall passenger volumes to give figures for the whole quarter. Those visitors staying in Guernsey more than 30 nights (long stay) are excluded from this analysis. Those departing on yachts are not asked to complete the same survey and therefore the figures presented on this page represent only those travelling by aeroplane or ferry.

As shown in **Figure 4.4.1**, **Figure 4.4.2** and **Table 4.4.1**, in Q1 2026, 57% of all visitors staying in Guernsey stayed in hotels, (12,621 people), 6% stayed in other accommodation (1,409 people) and 36% stayed with friends/family (7,958 people). The other category includes guest houses, any accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc.

Comparison between Q1 2026, Q1 2025 and Q1 2023 reveals that in Q1 2026 there were 1% more visitors staying in hotels than Q1 2025, but 3% fewer visitors staying in hotels than Q1 2023. 27% more visitors stayed in Other accommodation in Q1 2026 compared with Q1 2025 and 9% more than Q1 2023. The percentage changes for those staying in Other accommodation in Quarter 1 can fluctuate significantly as they are based on low numbers. In Q1 2026 there were 2% fewer visitors staying in friend/family's homes than Q1 2025, but 7% more than Q1 2023.

Figure 4.4.1 Accommodation for staying visitors Q1 2025

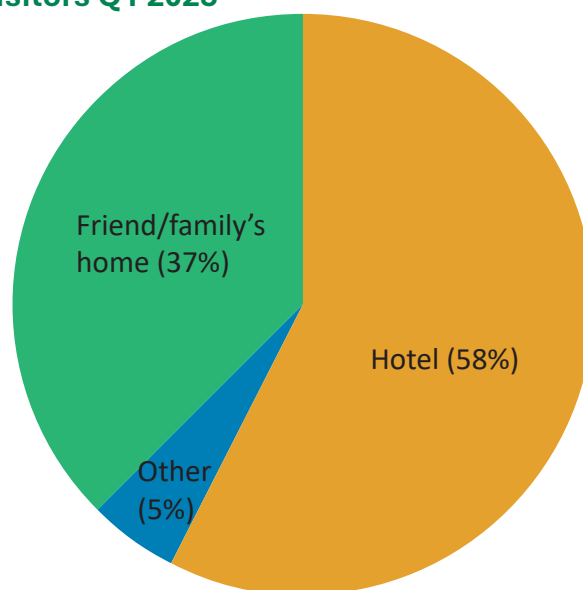


Figure 4.4.2 Accommodation for staying visitors Q1 2026

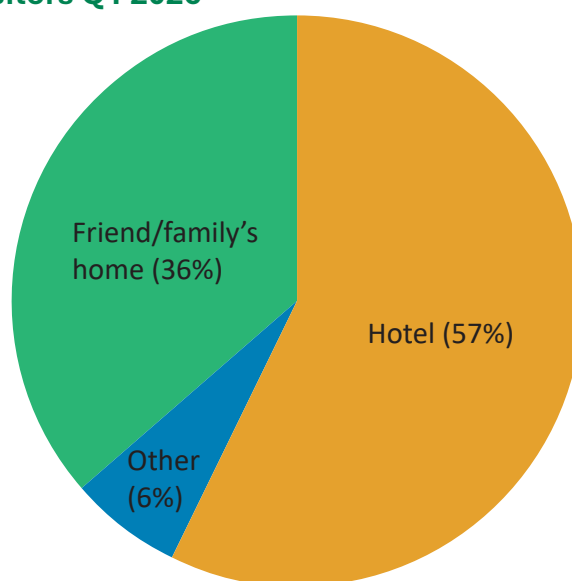


Table 4.4.1 Accommodation for staying visitors

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Hotel	12,951	12,504	12,621	1%	-3%
Other (including guest houses, accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc)	1,292	1,113	1,409	27%	9%
Commercial accommodation (includes hotel, guest houses, self-catering, Airbnb or other online booking portals and campsites etc)	14,243	13,617	14,030	3%	-1%
Friend/family's home	7,418	8,091	7,958	-2%	7%
Total staying visitors	21,661	21,708	21,988	1%	2%

NB: Figures may not sum exactly to totals due to rounding.

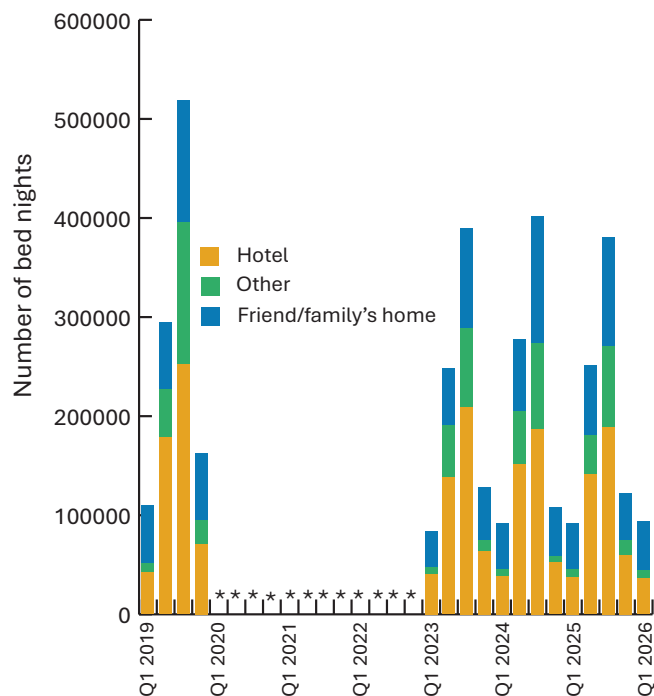
4.4 Visitors - accommodation of staying visitors (continued)

Figure 4.4.3 shows the number of bed nights each quarter for staying visitors in Guernsey by accommodation type. Table 4.4.2 shows length of stay by accommodation type. The number of bed nights varies by quarter and displays seasonality. This is due to a higher number of visitors during Quarters 2 and 3 each year when compared with Quarters 1 and 4 and a tendency for visitors to stay longer during Quarter 2 and Quarter 3, when compared to Quarter 1 and Quarter 4. For this reason comparisons of number of bed nights and length of stay are made with equivalent periods in previous years.

On average visitors in hotels stayed 2.9 nights in Q1 2026, which equates to 36,098 bed nights (3.2 nights in Q1 2023 and 3.0 nights in Q1 2025). The average length of stay in other accommodation (which includes guest houses, any accommodation listed on Airbnb or other online booking portals, self-catering units and campsites etc) was 6.0 nights (equating to 8,450 bed nights). The average stay in commercial accommodation in Q1 2026 which includes both hotels and other accommodation was 3.2 nights, equating to 44,548 bed nights. Average stay in commercial accommodation in Q1 2026 was 5% shorter than Q1 2023 and 4% shorter than Q1 2025.

During Q1 2026 the average length of stay with friends/family was 6.2 nights, equating to 49,014 bed nights (4.9 nights in Q1 2023 and 5.8 nights in Q1 2025).

Figure 4.4.3 Number of bed nights by accommodation for staying visitors



*Between Q1 2020 and Q4 2022 length of stay by visitors was not determined. When restrictions were put in place to reduce the impact of COVID-19, exit passenger surveys at the airport and harbour were suspended. In Q1 2023 exit surveys were re-instated and length of stay and number of bed nights could again be reported.

Table 4.4.2 Average length of stay by accommodation

	Q1 2023 (nights)	Q1 2025 (nights)	Q1 2026 (nights)	Annual % change	3 yr % change
Hotel	3.2	3.0	2.9	-5%	-10%
Other	5.0	6.6	6.0	-9%	19%
Average stay in commercial accommodation	3.3	3.3	3.2	-4%	-5%
Friend/family's home	4.9	5.8	6.2	7%	25%

5.1 Visitor accommodation - capacity

Figure 5.1.1 Visitor accommodation capacity

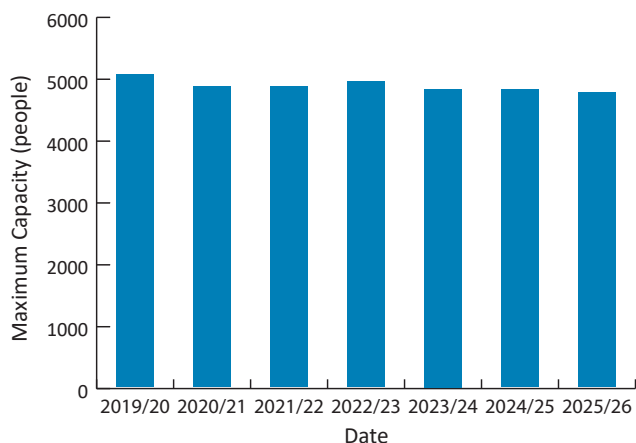


Table 5.1.1 Visitor accommodation capacity

	2020 /21	2021 /22	2022 /23	2023 /24	2024 /25	2025 /26*
Maximum capacity (people)	4,854	4,863	4,938	4,818	4,810	4,767

Table 5.1.2 Additional summer capacity

	2023	2024	2025	2026
Maximum additional capacity (people)	320	349	315	339
Additional number of units (equipped tents, log cabins, yurts, shepherd's huts etc)	60	66	62	64

The visitor accommodation capacity in Guernsey and Herm can be monitored over time through the number of accommodation providers with active permits each year and the maximum capacity of each accommodation provider, as shown in **Figure 5.1.1** and **Table 5.1.1**.

Visitor accommodation capacity shows the maximum number of people that could be accommodated in permanent building structures, such as hotels, guest houses, hostels, self-catering units and other similar accommodation with an active boarding permit. Temporary structures, such as those provided by accommodation providers for glamping and camping are excluded from the capacity (for comparability with other jurisdictions). It should be noted that the capacity reported does not include accommodation that is publicly advertised (for example, via airbnb.co.uk or other booking portals), but does not have an active boarding permit.

The capacity of accommodation providers with an active boarding permit for the 2025/26 season was 4,767 people, as shown in **Table 5.1.1**, which is 43 people less, or 0.9% lower than the previous year (2024/25 boarding permit season) and 51 people less, or 1.1% lower than 2 years ago (2023/24 boarding permit season).

Each year additional visitor accommodation is provided by the campsites of Guernsey and Herm. **Table 5.1.2** indicates the maximum additional capacity provided by temporary glamping and camping structures predominantly during the summer season. For summer 2026, an additional 339 people could be accommodated in 64 units which include equipped tents, cabins, yurts and shepherd's huts. These figures do not include camping/motorhome pitches where visitors provide their own accommodation. This information has been collected since 2023 to help give a fuller picture of visitor accommodation.

5.2 Visitor accommodation - availability

Each month, visitor accommodation providers with active permits are asked to provide data on the availability and occupancy of their accommodation units. The responses received in January, February and March 2026 include different accommodation types and sizes and statistics for these months are accurate to at least plus or minus 2% (at a confidence level of 95%). The responses are scaled up by the total amount of visitor accommodation (with both an active boarding permit and an aligned building use type) in order to give figures for the whole Island. 2025/26 boarding permit information was used to scale up the second, third and fourth quarters of 2025 and the first quarter of 2026.

Units are classified as not available for booking only if the whole site is closed; either seasonally (in a regular pattern) or for six months or more (for refurbishment, for example). Units are added into or taken out of the total (sum of open and closed units) if a site's use is officially changed via a successful planning application or if there have been physical changes to building(s).

Occupancy (see next page) is calculated as a proportion of the available units in each month i.e. a proportion of those that could be booked. This approach is in alignment with methods used in other jurisdictions.

This information is only available from 2022 onwards, following changes to the way data is collected from accommodation providers.

Table 5.2.1 and **Figure 5.2.1** show that there were 1,894 visitor accommodation units in Q1 2026. During Q1 2026 there were some visitor accommodation closures. The proportion of visitor accommodation units available to be booked was 95.5%, 96.7% and 99.7% in January, February and March 2026 respectively.

Table 5.2.1 Availability of visitor accommodation

	Number of units available to be booked	Number of units not available to be booked	Total number of units
Mar 2025	1,917	0	1,917
Apr 2025	1,890	4	1,894
May 2025	1,890	4	1,894
Jun 2025	1,893	1	1,894
Jul 2025	1,893	1	1,894
Aug 2025	1,894	0	1,894
Sep 2025	1,885	9	1,894
Oct 2025	1,843	51	1,894
Nov 2025	1,826	68	1,894
Dec 2025	1,773	121	1,894
Jan 2026	1,810	84	1,894
Feb 2026	1,831	63	1,894
Mar 2026	1,888	6	1,894

Figure 5.2.1 Availability of visitor accommodation



NB: Availability and occupancy are presented as numbers of units of visitor accommodation, since bookings are taken per whole unit, rather than per number of people to be accommodated in the unit(s). The number of units includes each hotel, guest house and hostel room plus each self-catering unit with an active boarding permit. Glamping and camping units are not included within availability and occupancy statistics for alignment with methods used in other jurisdictions.

5.3 Visitor accommodation - occupancy

Figure 5.3.1 Occupancy of open/available accommodation units

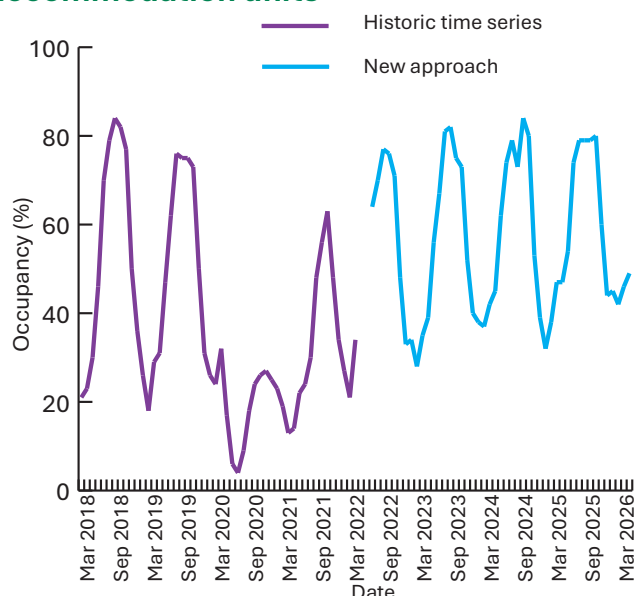


Table 5.3.1 Occupancy of open/available accommodation units

	2021	2022	2023	2024	2025	2026
January	19%	21%	28%	37%	38%	42%
February	13%	34%	35%	42%	47%	46%
March	14%	*	42%	45%	47%	49%
April	22%	*	56%	62%	54%	
May	24%	64%	67%	74%	74%	
June	30%	70%	81%	79%	79%	
July	48%	77%	82%	73%	79%	
August	56%	76%	75%	84%	79%	
September	63%	71%	73%	80%	80%	
October	48%	48%	52%	53%	60%	
November	34%	33%	40%	39%	44%	
December	27%	34%	38%	32%	45%	

*There was a wave of COVID-19 cases, which impacted on the ability to collect full data in March and April 2022.

NB: Availability and occupancy are presented as numbers of units of visitor accommodation, since bookings are taken per whole unit, rather than per number of people to be accommodated in the unit(s). The number of units includes each hotel, guest house and hostel room plus each self-catering unit with an active boarding permit. Glamping and camping units are not included within availability and occupancy statistics for alignment with methods used in other jurisdictions.

Occupancy is presented as a percentage of the number of available units (see p18). As shown in **Figure 5.3.1**, there is usually a seasonal pattern in occupancy, with peaks in July, August or September and troughs in December or January each year. This pattern was severely disrupted in 2020 during the COVID-19 pandemic, but can be seen again in 2021 and 2022.

Temporary planning exemptions were introduced during the COVID-19 pandemic. From 25th March 2020, providers of visitor accommodation have been permitted to accommodate non-visitors and long-stay residents all year round, provided that the establishments revert to their usual use for visitor accommodation once the temporary exemptions cease to apply (on 28th February 2027). Exemptions allowing long-stay visitors would normally apply only to self-catering establishments during the Winter Let period from 1st November to 31st March each year. There was a wave of cases of COVID-19, which impacted on the ability to collect full data in March and April 2022.

Occupancy of open units has increased from 42% in January 2026 to 49% in March 2026. Occupancy during Quarter 1 2026 of 42% in January 2026, 46% in February 2026 and 49% in March 2026 compares with occupancy of 38% in January 2025, 47% in February 2025 and 47% in March 2025.

Additional information began being collected in June 2023, which makes it possible to determine the percentage of units occupied by long-stay guests. In January 2026, February 2026 and March 2026, 47%, 34% and 35% respectively of all open units were occupied by long-stay guests and compares with 31% in January 2025, 36% in February 2025 and 31% in March 2025. Long-stay guests represented 17 percentage points of the 49% occupancy of open units in March 2026, i.e. if long stay guests are excluded from occupancy, the occupancy in March 2026 would be 32%.

6.1 Visitors - day trip visitors by aeroplane and ferry

Visitors on day trips are asked what the main purpose of their trip to Guernsey is within the passenger exit surveys. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

During Q1 2026, 11% of all visitors on a day trip to Guernsey, 458 people, reported the main purpose of their trip to Guernsey was for leisure (361 people in Q1 2023 and 963 people in Q1 2025). 143 visitors, 3% of all day trippers, cited they were seeing friends/family (192 in Q1 2023 and 190 in Q1 2025). 1,567 visitors on a day trip were in Guernsey for business, 37% of all day trip visitors, (2,412 in Q1 2023 and 2,389 in Q1 2025) and 2,036 day trip visitors (48%) were here for other reasons (754 in Q1 2023 and 645 in Q1 2025). The other category includes visitors to Guernsey in transit, participants and spectators of sport, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

Comparison between Q1 2026, Q1 2025 and Q1 2023 reveals that in Q1 2026 there were 27% more day trippers visiting for leisure purposes than Q1 2023, but 52% fewer than Q1 2025. 26% fewer day visitors cited they were seeing friends/family than Q1 2023 and 25% fewer than Q1 2025. In Q1 2026 there were 35% fewer day visitors who travelled for business/work compared with Q1 2023 and 34% fewer than Q1 2025.

Figure 6.1.1 Main purpose of trip of day trip visitors

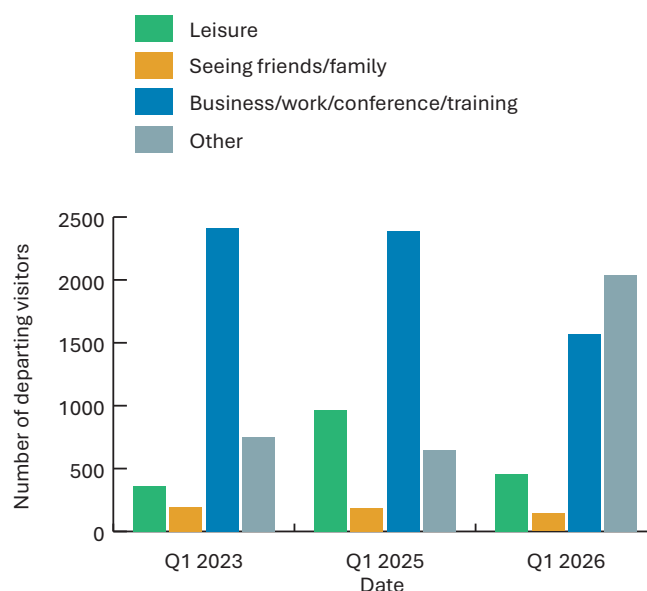


Table 6.1.1 Main purpose of trip of day trip visitors

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/ break)	361	963	458	-52%	27%
Seeing friends/family (including weddings, funerals etc)	192	190	143	-25%	-26%
Business/work/conference/training	2,412	2,389	1,567	-34%	-35%
Other	754	645	2,036	216%	170%
Total	3,719	4,187	4,204	0%	13%

NB: Figures may not sum exactly to totals due to rounding.

6.1 Visitors - day trip visitors by aeroplane and ferry continued

Figure 6.1.2 Day trip visitors - country of residence by main purpose of visit

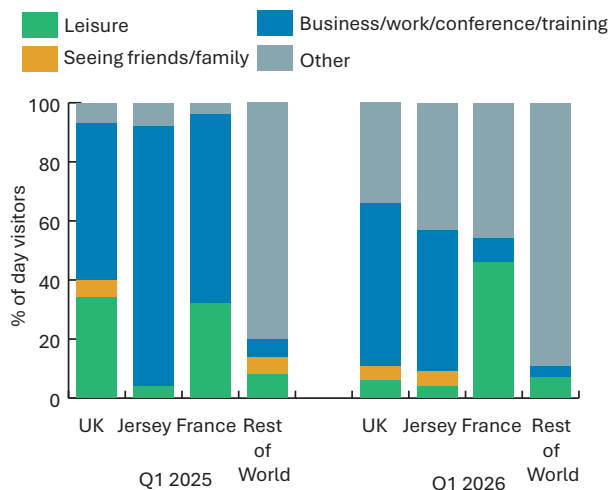


Table 6.1.2 Q1 2025 Day trip visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	34	4	32	8
Seeing friends/family (including weddings, funerals etc)	6	0	0	6
Business/work/conference/training	53	88	64	6
Other	7	8	4	80
Total	100	100	100	100

Table 6.1.3 Q1 2026 Day trip visitors - country of residence by main purpose of visit

	UK (%)	Jersey (%)	France (%)	Rest of World (%)
Leisure (e.g. holiday/vacation/break)	6	4	46	7
Seeing friends/family (including weddings, funerals etc)	5	5	0	0
Business/work/conference/training	55	48	8	4
Other	34	43	46	89
Total	100	100	100	100

NB: Figures may not sum exactly to 100 due to rounding.

A further breakdown for day trip visitors by country of residence and main purpose of visit, is provided in **Figure 6.1.2** and **Tables 6.1.2** and **6.1.3**. The analysis presented on this page is based on visitors travelling to Guernsey by aeroplane and ferry only and does not include those visiting by cruise ship.

In Q1 2026, 6% of day trip visitors from the UK were here for leisure purposes, compared with 34% in Q1 2025. 5% of day trip visitors from the UK were seeing friends/family in Guernsey (6% in Q1 2025). 55% of day trip visitors from the UK reported the main purpose of their day trip to Guernsey was for business/work, compared with 53% in Q1 2025. 34% of day trip visitors from the UK visited for other reasons in Q1 2026. The other category includes participants and spectators of sport, visitors to Guernsey in transit, visitors on a school trip/visit and visitors in Guernsey for medical/hospital purposes.

The principal reason for day trip visits in Q1 2026 from those whose country of residence is Jersey was business/work, 48%; this compares with 88% in Q1 2025. 43% of day trip visitors whose country of residence is Jersey visited for other reasons in Q1 2026 and compares with 8% in Q1 2025.

46% of day trip visitors whose country of residence was France during Q1 2026 cited they were in Guernsey for leisure purposes and compares with 32% in Q1 2025. An additional 46% of day trip visitors from France during Q1 2025 were in Guernsey for other reasons (4% in Q1 2025). 8% of day trip visitors whose country of residence was France were in Guernsey for business/work during Q1 2026.

89% of day trip visitors to Guernsey during Q1 2026 whose country of residence was the Rest of the world reported they were in Guernsey for other reasons, compared with 80% in Q1 2025. 7% of day trip visitors from the Rest of the world were in Guernsey for leisure purposes during Q1 2026 (8% in Q1 2025).

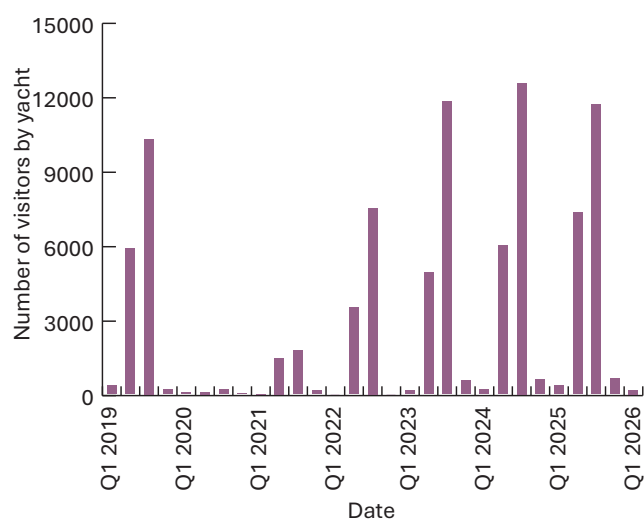
7.1 Visitors - yacht trip visitors

Guernsey Marinas collect comprehensive information on the number of visiting yachts, the number of yacht passengers and the number of nights spent by visiting yacht vessels in Guernsey during each quarter. As shown in **Figure 7.1.1**, the number of visitors by yacht displays seasonality. Higher numbers of visitors by yacht are typically recorded during Quarter 2 and Quarter 3 each year, whilst much lower numbers of visitors by yacht are recorded during Quarter 1 and Quarter 4. For this reason, comparisons of yacht visitor volumes are made with the equivalent periods in previous years.

The number of visitors travelling to Guernsey by yacht totalled 169 people in Q1 2026, 52% lower than Q1 2025, but 23% higher than Q1 2023. Percentage changes for yacht visitors during Quarter 1 can fluctuate significantly as they are based on low numbers. The number of visiting yacht vessels during Q1 2026 totalled 65 vessels and compares with 112 vessels in Q1 2025 and 71 vessels in Q1 2023.

The total length of stay by visiting yachts during Q1 2026 was 89 nights - equating to an average length of stay of 1.4 nights per vessel. By comparison the total length of stay by visiting yachts during Q1 2025 was 193 nights, equating to an average length of stay of 1.7 nights per vessel. During Q1 2023 the total number of nights was 126 nights - equating to an average length of stay of 1.8 nights per vessel.

Figure 7.1.1 Visitors by yacht



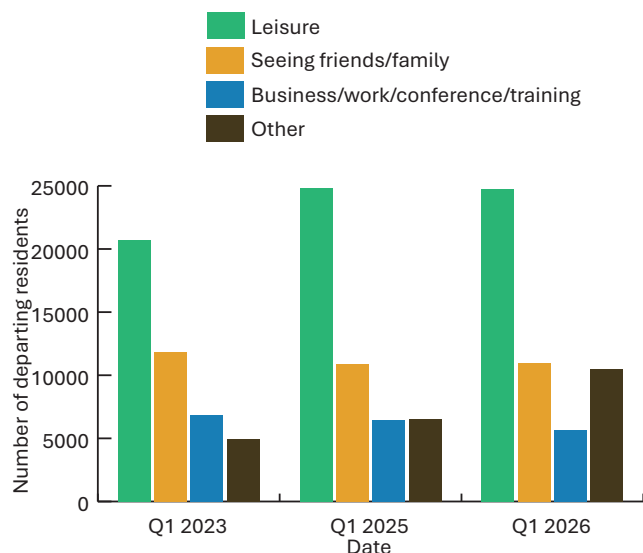
NB: Between Q1 2019 and Q2 2023 the number of people visiting by yacht was unknown, but the number has been inferred from the number of visiting yachts and the average number of people each vessel typically has on board.

Table 7.1.1 Yacht visitors, yacht vessels, nights and length of stay for vessels

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Visitors by yacht	137	353	169	-52%	23%
Visiting yacht vessels	71	112	65	-42%	-8%
Total number of nights (vessels)	126	193	89	-54%	-29%
Average length of stay per vessel	1.8	1.7	1.4	-21%	-23%

8.1 Residents - main purpose of trip away from Guernsey

Figure 8.1.1 Residents - main purpose of trip away from Guernsey



Data is collected from a stratified sample of passengers departing Guernsey by aeroplane or ferry via a short interview-style survey. One of the questions asked of residents is what is the main purpose of their trip away. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

The total number of departing residents in Q1 2026 was 51,858; 6% higher than Q1 2025 and 17% higher than Q1 2023.

In Q1 2026, 48%, 24,734 residents reported the main purpose of their trip away from Guernsey was for leisure, 19% more than the 20,718 residents who reported they were travelling for leisure in Q1 2023, but 1% lower than the 24,862 residents travelling for leisure purposes in Q1 2025.

21% of all residents, 10,989 people cited they were seeing friends/family, 7% lower than the 11,824 who reported they were travelling to see friends/family in Q1 2023, but 1% higher than the 10,879 residents travelling to see friends/family in Q1 2025.

11%, 5,664 residents were leaving on business (17% lower than the 6,851 residents in Q1 2023 and 13% lower than the 6,474 residents travelling for business in Q1 2025) and 20%, 10,471 were leaving for other reasons (4,968 in Q1 2023 and 6,572 in Q1 2025). Other reasons include residents travelling for medical/hospital purposes, residents participating in and spectators of sport and residents on a school trip/visit and residents returning to university.

Table 8.1.1 Residents - main purpose of trip away from Guernsey

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
Leisure (e.g. holiday/vacation/break)	20,718	24,862	24,734	-1%	19%
Seeing friends/family (including weddings, funerals etc)	11,824	10,879	10,989	1%	-7%
Business/work/conference/training	6,851	6,474	5,664	-13%	-17%
Other	4,968	6,572	10,471	59%	111%
Total	44,360	48,787	51,858	6%	17%

NB: Figures may not sum exactly to totals due to rounding.

8.2 Residents - destination and length of trip away from Guernsey

Passenger exit survey questions also include asking residents what their destination port is, whether this is their final destination port and how many nights they plan to spend away from the Island. Survey results are applied to overall passenger volumes to give figures for the whole quarter.

The majority, 80% of residents, 41,689 people were travelling to the UK in Q1 2026, (in Q1 2025 the equivalent figure was 84% of residents and 40,832 people). The number of residents travelling to the UK during Q1 2026 was 15% higher than for Q1 2023 and 2% higher than Q1 2025.

11% of residents travelled to Jersey, 5,682 people. For Q1 2025 this was also 11% of residents and 5,416 people. 9% of residents, 4,487 people travelled elsewhere during Q1 2026 (5%, 2,539 residents travelled elsewhere in Q1 2025), 109% higher than Q1 2023 and 77% higher than Q1 2025.

73% of all those surveyed during Q1 2026 stated that their final destination was nearby to the airport/port travelled to. Residents travelling to London Gatwick were most likely to state that their final destination was not nearby; 49% said their final destination was nearby.

Day trips accounted for 8% of all residents' trips during Q1 2026, in Q1 2025 it was 7%. The average length of trip by residents during Q1 2026 was 7.7 nights, and compares with 7.5 nights during Q1 2025.

Figure 8.2.1 Residents - destination port Q1 2025

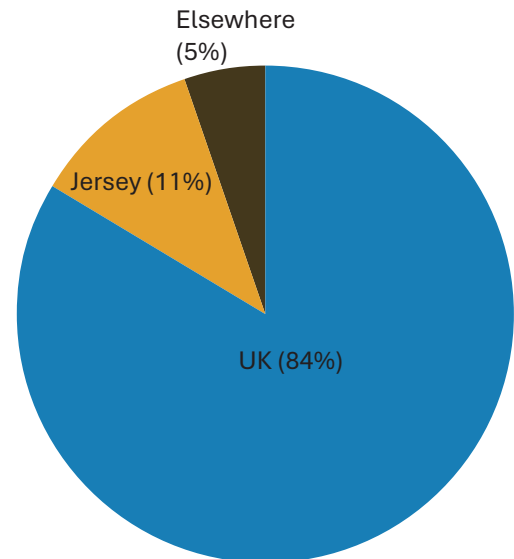


Figure 8.2.2 Residents - destination port Q1 2026

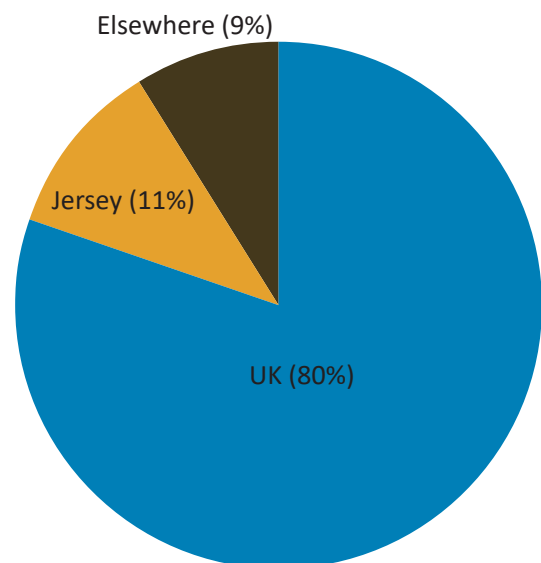


Table 8.2.1 Residents - destination port

	Q1 2023	Q1 2025	Q1 2026	Annual % change	3 yr % change
United Kingdom	36,276	40,832	41,689	2%	15%
Jersey	5,940	5,416	5,682	5%	-4%
Rest of world	2,144	2,539	4,487	77%	109%
Total	44,360	48,787	51,858	6%	17%

NB: Figures may not sum exactly to totals due to rounding.

10.1 Methodology

Exit surveys are undertaken daily at the airport and harbour, with a random sample of departing passengers being interviewed. The proportions of resident versus visitor travellers are then applied to the actual numbers of total passengers (provided by the airport and harbour authorities) to determine the passenger composition of Guernsey's main air and sea routes. The survey is conducted using internationally accepted methodology.

In Q1 2026, 5,138 completed interviews were conducted with individuals at the harbour and airport, who responded to the survey on behalf of their immediate travelling party. These interviews represented a total party size of 8,650 passengers, which is 11% of the total number of passengers departing Guernsey during Q1 2026 (excluding those travelling within the islands of the Bailiwick and those departing by cruise ship or yacht).

All sample surveys are subject to a degree of statistical error. This quarter there were 5,138 interviews conducted and it was found that 34% of respondents were departing visitors. With a 95% confidence level, the margin of error is plus or minus 1%. In other words, there is a 95% probability that the proportion of departing visitors lies within the range of 33% to 35%. As the sample sizes decrease (for individual routes, purposes of visit and types of accommodation for example), so the margin of error increases.

Each month, visitor accommodation providers with active permits are also asked to provide data on the availability and occupancy of their accommodation units. The responses received in January, February and March 2026 include various different accommodation types and sizes and statistics for these months are accurate to within at least plus or minus 2% (at a confidence level of 95%). The responses are scaled up by the total amount of visitor accommodation (with both an active boarding permit and an aligned building use type) in order to give figures for the whole Island.

10.2 Contact details

You may also be interested in other States of Guernsey Data and Analysis publications, which are all available online at www.gov.gg/data. Please contact us for further information.

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